

CHALLENGE MEETING

February 11th 12:30pm

CHALLENGE 
July 2-6, 2018 • Kansas City, MO

MONEY FOR CHALLENGE

\$200 from Family

\$250 from Terrace on Chicago

\$250 from Support Raising Letters/Fundraising

\$50 from Early Bird Rate Discount

\$750 achieved!



Terrace on Chicago

March 10th, 2018

Save the date!



WRITING SUPPORT LETTERS

- 1. Keep it short.** One page is plenty. Two pages should be your maximum. Quality trumps quantity.
- 2. Make it look good.** First impressions matter. If designing documents isn't your cup of tea, find a friend who can help. Including a picture of you or your team is an easy win.
- 3. Proofread it.** Errors are fairly noticeable... and often avoidable. Have someone help you by reading your letter for any errors before you hit PRINT.
- 4. Be interesting.** Share about what you are doing, the place you are going and the people you will be with, but don't drag out your letter with tons of minute details.

WRITING SUPPORT LETTERS

5. Make it personal. People want to support *you*! Don't send a generic letter from the team when you can send a personal letter from you. While you might share some details about your team, also include what your hopes, fears and needs are.

6. Don't forget the details. Where is the trip? What are the dates? What will you be doing? How much money are you trying to raise? If they want to donate money, where do they send it and who are checks made out to? A great way to ask for money is to suggest a couple options for dollar amounts (e.g. "I recommend a gift of \$50, \$100 or \$150, but of course, any amount is more than welcome.")

They should make out and send the checks to "First Evangelical Free Church" and write "John Smith - Challenge 2018" in the memo line of the check so we know whose account to credit with the funds. That should be tax deductible. Have the checks sent to your house.

WRITING SUPPORT LETTERS

7. Don't just write a "fundraising letter." *Support* is so much more than people's money. At the same time, there is nothing to be ashamed about when offering people the opportunity to be generous. If asking for money is *part* of the support you need, make it secondary to asking for prayer. Even if people can't contribute financially, they can certainly still support you.

8. Ask for prayer. And be specific when you do. Give them 4 or 5 things they can pray for, for example: the community and ministries you are visiting, your team, your travels, etc.

9. Say thank you. A great way to end your letter is with gratefulness for the people you are asking to partner with you in this mission trip. Thank them in advance for whatever way they choose to support you.

Got Questions?

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