

Churchome

Job Description

Brand Video Editor

I. PURPOSE

The Brand Video Editor is responsible for shooting and editing a variety of content to primarily support the Churchome Global app platform. This position will work closely with a group of creative producers and directors editing Branded video content to tell the story of Jesus in all various digital formats.

II. TARGETS

- Create compelling videos that consistently tell the story of Jesus and the Churchome community.
- Quickly assemble feedback, edits, and notes for a timely turnaround of video content to support the consistent and steady flow of content coming from Churchome.
- Collaborates and shares ideas for video content that support the Churchome storytelling brand.
- Train junior video editors on the video storytelling process at Churchome to create redundancy of the editor role and support the consistent flow of content needed to support the Churchome digital platforms.

III. RESPONSIBILITIES

Video Editing

- Build and edit various forms of video content primarily for Churchome Global, web and social media platforms.
- Proactively experiment with different versions of an edit, exploring multiple directions to present to Creative Content Director.

Collaboration and Planning

- Participate in storyboarding, development, and post-production of video concepts.
- Remains aware of the overall content calendar and contributes to the planning process.
- Able to self-manage in order to prioritize video content deadlines.
- Facilitate delivery of completed assets to team members as requested.

Train and Develop Editing Team

- Teach developing editors how to build and edit various forms of video content consistent with the Churchome voice and storytelling goals

IV. FOLLOW UP

- 30-Day Check-In with HR
- 90-Day Review with Creative Director
- Weekly/Bi-Weekly/Monthly Meetings w/Creative Content Director and Content Team
- Any additional team or initiative meetings as needed

V. FOLLOW THROUGH

- If targets are being met on a consistent basis, aim to train up leaders who will step in and help create more margin for the Content Department to continue to grow.
- If targets are not being met on a consistent basis, a meeting with the Creative Content Director to evaluate and adjust targets or work to provide additional resources or support to help meet targets will be arranged.

VI. EMPLOYMENT STANDARDS

Education/Experience:

- Minimum of 3 years of experience building video content in a fast-paced environment.
- Specialized experience with color correction, audio mixing and utilizing video editing software.
- Experience working with Adobe Premiere, After Effects, Davince Resolve, and Apple Logic.
- Working knowledge of Frame IO, Vimeo, Slack and G-Business Suite.

Knowledge/Skills:

- Understanding the Churchome video voice and target audiences for video content.
- A good sense of timing and visual awareness.
- A high level of attention to detail, patience, and concentration.
- The ability to work under pressure and meet tight deadlines.

Work Status: Non-Exempt, FT
Supervisor: Creative Content Director
Staff Supervision: None

Employees of Churchome must comply with the policies, procedures, requirements, and responsibilities set forth in the staff handbook and the church's other manuals and directives, as revised by the church from time to time. These include, for example, attendance at the weekly staff meeting, lifestyle expectations and church attendance expectations. This job description is subject to revision by Churchome at any time and for any reason. Nothing in this job description shall be construed as an implied agreement or promise of specific treatment of an employee, and it does not change the at-will employment relationship between the employee and Churchome.