

HISTORY IN THE REMAKING.



2017 JEEP. CHEROKEE

BEST-IN-CLASS CAPABILITY†*

- Cherokee lives up to the Jeep mantra to Go Anywhere, Do Anything with authentic Trail-Rated® capability
- Offers Jeep Selec-Terrain® traction control with Auto, Snow, Sport, Sand/Mud, and available Rock settings†
- Class-exclusive² Jeep Active Drive II: two-speed PTU with torque management and low range†
- Best-in-class² towing of up to 2,041 kg (4,500 lb)³



LEADER OF CANADA'S BEST-SELLING SUV BRAND⁴

- Innovative segment-first rear axle disconnect improves fuel efficiency
- Segment-first 9-speed automatic transmission²
- Available 3.2L Pentastar VVT V6 with Engine Stop/Start technology delivers 271 hp and 239-lb-ft of torque

AUTHENTIC AND OUTSTANDING

- NEW: High Intensity Discharge (HID) headlamps standard on North models and up
- A new standard of refinement can be found in the Overland® model with deluxe interior finishes and refined exterior style
- Award-winning interior features world-class craftsmanship and evolutionary design with a vibrant interior colour palette, luxurious soft-touch surfaces, an available largest-in-class 8.4-inch touchscreen,² and available CommandView® dual pane sunroof
- Built for your lifestyle: Jeep cargo management system adds handy hooks and a removable grocery bag holder, and allows many available innovative and thoughtful add-on solutions including a first aid kit and pet kennel

TRAIL-RATED® TRAILHAWK®

- Equipped with Jeep Selec-Terrain™ with Auto, Snow, Sport, Sand/Mud, and Rock settings and Jeep Active Drive Lock: two-speed power transfer unit plus locking rear axle
- Four Wheeler Magazine's Four Wheeler of the Year
- Best-in-class approach angle¹
- 220 mm (8.7-in) of ground clearance



Jeep

*Available †See reverse for disclaimers

2017 JEEP® CHEROKEE

Sport 4x2 Sport 4x4

- 2.4L Tigershark® MultiAir® I-4 engine
- 3.2L Pentastar™ VVT V6 engine with Engine Start/Stop technology
- 9-speed automatic transmission

INTERIOR AMENITIES.....

- 3.5-inch multiview in-cluster display centre
- Air conditioning with rear HVAC outlets and air filtering
- Cloth seating
- Rear 60/40 split reclining seat with armrest and cup holders
- Uconnect® 5.0 with 5-inch touchscreen, hands-free communication⁵, two USB ports, SD card slot, auxiliary audio input jack
- Power windows with driver's one-touch down
- Steering wheel-mounted cruise control
- Three 12-volt auxiliary power outlets

EXTERIOR FEATURES.....

- 17-inch steel wheels & P225/60R17 BSW all-season tires
- Chrome grille surrounds and bright exhaust tip
- LED daytime running lights and taillamps
- Projector halogen headlamps
- Rear window defroster, wiper and washer

SAFETY & SECURITY

- Reactive front head restraints⁶
- Brake stability control and Trailer Sway Control
- Electronic Park Brake
- Electronic Stability Control⁷ with Electronic Roll Mitigation, Hill Start Assist and All-Speed Traction Control
- Keyless entry and anti-theft engine immobilizer
- Lock-on-sync tire pressure sensor, tire pressure monitoring display and tire service kit
- Power-locking fuel filler door
- 10 air bags⁸ including driver & front-passenger knee blockers

FUNCTIONALITY

- Aerodynamic underbody treatment
- Full-length floor console, media centre electronics storage, instrument panel top storage bin, overhead console with sunglasses holder and locking glove box
- Jeep Cargo Management System

North 4x2 North 4x4

ENHANCEMENTS VS. SPORT

- 17-inch aluminum wheels
- 115-volt auxiliary power outlet
- Ambient LED interior lighting
- Automatic bi-xenon High Intensity Discharge (HID) headlamps
- Body-colour exterior mirrors and door handles
- Bright side window mouldings and side roof rails
- Deep-tint privacy glass
- Fog lamps

- Front-passenger fold-flat seat with in-seat storage
- Leather-wrapped steering wheel with audio controls
- Integrated climate controls in touch-screen radio
- Power windows with front one-touch up and down
- SiriusXM satellite radio with one-year subscription⁹

Limited 4x2 Limited 4x4

ENHANCEMENTS VS. NORTH

- 18-inch polished aluminum wheels and P225/55R18 BSW all-season tires
- Air conditioning with dual-zone automatic temperature control, humidity sensor and premium air filter
- Auto-dimming rearview mirror with microphone
- Bright front and rear lower accents
- Heated, multifunctional exterior mirrors with courtesy lamps and supplemental turn signals; manual foldaway
- Heated front seats and steering wheel
- Keyless Enter 'n Go™ with proximity sensor and push-button start
- Leather-wrapped shift knob
- Uconnect 8.4 multimedia centre with 8.4-inch touchscreen (Navigation-ready)¹⁰
- ParkView® rear back-up camera¹¹
- Remote start system
- Nappa leather-faced seating & premium interior accents
- Power 12-way driver's seat including 4-way lumbar adjust
- Security alarm
- 7-inch full-colour customizable in-cluster display centre
- Universal garage door opener¹²
- Windshield wiper de-icer
- Tonneau cover

Trailhawk® 4x4

SELECT STANDARD FEATURES:

- Exclusive cloth interior with Ruby Red accent stitching
- Uconnect 8.4 multimedia centre with 8.4-inch touchscreen and SiriusXM Satellite radio⁹ including one-year subscription (Navigation ready)¹⁰
- 7-inch full-colour customizable in-cluster display centre
- ParkView rear back-up camera¹¹
- 17-inch polished aluminum wheels with Black painted pockets
- P245/65R17 OWL all-terrain tires
- Selec-Terrain™ traction control system
- Selec-Speed™ Control with Hill Ascent / Hill Descent Control
- Jeep Active Drive Lock 4WD System with low range and locking rear axle
- Heavy duty engine cooling (with 3.2L engine)
- Skid plate trim on lower rear fascia and skid plates: fuel tank, front suspension, transmission, and underbody
- Off-road wheel flares and full-size spare tire
- 4.083 final drive ratio
- Automatic bi-xenon High Intensity Discharge (HID) headlamps

with black headlamp accents

- Off-road suspension
- Accent colour grille surrounds, roof rails, exterior mirrors, badging, and black hood decal
- Transmission oil cooler
- Leather-wrapped shift knob
- Cargo net and all-weather front and rear floor mats

Overland® 4x2 Overland 4x4

ENHANCEMENTS VS. LIMITED

- Acoustic windshield and front door glass
- Alpine® premium sound system with 9 amplified speakers and subwoofer
- Blind-Spot Monitoring with Rear Cross-Path Detection¹¹
- Body-colour fascias, wheel flares, exterior sill moulding, door cladding and shark-fin antenna
- Bright front door sill scuff pads
- Cornering fog lamps
- Heated, leather-wrapped steering wheel with Zebrano high-gloss wood trim and mounted audio/cruise controls
- Leather-wrapped instrument panel
- Memory features: radio settings, driver's seat, exterior mirrors
- Power passenger seat and power liftgate
- Park-Sense® rear park assist system¹¹
- Premium Berber floor mats
- Premium Insulation Group
- Premium leather-faced heated and ventilated front seats
- Uconnect 8.4 NAV with 8.4-inch touchscreen and GPS navigation¹⁰

4x4 Adds/Differences

- Compact spare tire (Also available on Sport 4x2)
- Selec-Terrain® Traction Management System
- Jeep Active Drive I 4x4 System (Sport, North, Limited)
- Jeep Active Drive II (Overland)
- Off-road suspension (Overland)
- Dual bright exhaust tips (Overland)
- 3.2L Pentastar VVT V6 (Overland)
- P225/65R17 BSW All-Season tires (Sport & North)
- P225/60R18 BSW All-Season tires (Limited & Overland)

Fuel Economy

Based on 2016 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Use for comparison purposes only. Ask your retailer for EnerGuide information.

		City L/100km (imp mpg)	Highway L/100km (imp mpg)
2.4L I-4 Tigershark MultiAir	4x2	10.9 (26)	7.7 (37)
	4x4, Jeep Active Drive I	11.3 (25)	8.3 (34)
	4x4, Jeep Active Drive II	11.4 (25)	8.6 (33)
	4x4, Jeep Active Drive Low	12.1 (23)	9.4 (30)
3.2L Pentastar VVT V6	4x2	11.4 (25)	8.1 (35)
	4x4, Jeep Active Drive I	11.6 (24)	8.5 (33)
	4x4, Jeep Active Drive II	12.5 (23)	8.9 (32)
	4x4, Jeep Active Drive Low	12.2 (23)	9.0 (31)

DISCLAIMERS: Specifications, pricing, descriptions, illustrative materials and all competitive comparisons/claims contained in this document are as accurate as known at the time of production approval (June 2016). Some of the equipment shown or described throughout this document is available at extra cost. 1. Based on WardAuto Middle Cross Utility segmentation. Best-in-class capability based on Jeep Cherokee offering 2 speed power transfer unit (PTU) with rear locking axle, exclusive Jeep Selec-Terrain with 5 settings (including rock, and industry first, fully disconnecting drive-line, best-in-class towing (excluding 7-8 passenger vehicles), approach angle, departure angle, ramp breakover angle. 2. Based on WardAuto Middle Cross Utility segmentation. 3. Based on WardAuto Middle Cross Utility segmentation. 4. Based on total sales in 2015/16 in all SUV segments combined as defined by FCA Canada Inc. 5. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth-compatible phone. 6. Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. 7. No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 8. The advanced front air bags in this vehicle are certified to the Federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 9. Requires SiriusXM radio subscriptions governed by SiriusXM terms and conditions available at siriusxm.ca. 10. Never program while driving. GPS mapping and available 3D navigation may not be deleted or reflect current road regulations. Additional fees will apply for Dealer Activated Navigation. 11. This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared to take corrective action to avoid collisions. 12. Not compatible with all garage door openers.