

# 2016 CHRYSLER 300

## SLEEK STYLING WITH WORLD-CLASS CRAFTSMANSHIP

- Expressive, sculpted exterior with bold grilles and refined front and rear fascias
- Elegant interior recognized as one of *Ward's* "10 Best Interiors" in 2012 and 2015
- Standard class-exclusive<sup>1</sup> Rotary E-shift provides more room in the centre console with multiple storage areas
- Signature LED lighting including LED daytime running lamps, LED "halo" taillamps, and fog lamps\*

## ADVANCED TECHNOLOGY

- Standard class-exclusive<sup>1</sup> TorqueFlite<sup>®</sup> 8-speed automatic transmission
- Standard Uconnect<sup>®</sup> 8.4 multimedia centre with largest-in-class<sup>1</sup> 8.4-inch touchscreen
- Standard 7-inch full-colour customizable in-cluster display centre
- Most advanced AWD system in its class available on all V6 models<sup>1</sup>
- Available 19-speaker harman/kardon<sup>®</sup> audio system

## MORE THAN 70 STANDARD AND AVAILABLE SAFETY AND SECURITY FEATURES

- Adaptive Cruise Control with Stop\*<sup>2</sup>
- Lane Departure Warning with Lane Keep Assist\*<sup>2</sup>
- Forward Collision Warning with Active Braking\*<sup>2</sup>
- ParkView<sup>®</sup> Rear Back-Up Camera\*<sup>2</sup> with dynamic grid lines
- Park-Sense<sup>®</sup> Front and Rear Park Assist\*<sup>2</sup>

\*Available





# 2016 CHRYSLER 300



**TOURING RWD - \$38,195 MSRP<sup>†</sup>**  
**TOURING AWD - \$40,395 MSRP<sup>†</sup>**

## SELECT STANDARD EQUIPMENT

### POWERTRAIN.....

- 3.6L Pentastar™ Variable Valve Timing (VVT) V6 engine with TorqueFlite® 8-speed automatic transmission

### INTERIOR AMENITIES.....

- Premium cloth high-back bucket seats
- Leather-wrapped steering wheel with mounted audio and cruise controls
- 7-inch full-colour customizable in-cluster display
- Uconnect® 8.4 multimedia centre with 8.4-inch touchscreen
- Hands-free communication with Bluetooth® streaming audio<sup>3</sup>
- 6 speakers
- SiriusXM satellite radio with one-year subscription<sup>4</sup>
- Media hub including SD card slot, USB port and auxiliary input jack
- 12-volt centre console power outlet
- Air conditioning with dual-zone automatic temperature control and humidity sensor
- Full-length floor console with illuminated front cupholders
- Power 12-way driver's seat including 4-way power lumbar adjust
- 60/40 split-folding rear seat
- Power windows with front one-touch up and down
- Rotary E-shift
- Electric power steering
- Tilt/telescoping steering column
- Rear armrest with cup holder
- Illuminated rear assist handles
- Auto-dimming rearview mirror with microphone
- Acoustic windshield & front door glass, front & rear solar control glass
- Sun visors with illuminated vanity mirrors
- Front and rear floor mats
- Analogue clock

### EXTERIOR FEATURES.....

- 17-inch Satin Silver aluminum wheels
- P215/65R17 low rolling resistance tires
- Automatic bi-functional halogen projector headlamps with chrome surrounds
- Black grille with bright surround
- Body-colour door handles
- Dual bright exhaust tips
- Chrome-accented LED taillamps
- Body-colour power, heated mirrors, manual folding
- Touring suspension

### SAFETY & SECURITY.....

- 7 Air bags:<sup>5</sup> Advanced multistage front, supplemental front seat-mounted side, supplemental side curtain front/rear, and driver's knee blocker
- Electronic Stability Control<sup>6</sup> with Hill Start Assist, Electronic Roll Mitigation, Trailer Sway Control and All-Speed Traction Control
- 4-wheel disc antilock brakes with Brake Assist, Rain Brake Support and Ready Alert Braking
- Reactive front head restraints<sup>7</sup>
- Keyless Enter 'n Go™ with proximity entry and push-button start
- Security alarm and Sentry Key® anti-theft engine immobilizer
- Tire pressure monitoring display
- Compact spare tire

**300S RWD - \$40,895 MSRP<sup>†</sup>**  
**300S AWD - \$43,095 MSRP<sup>†</sup>**

## ENHANCEMENTS VS. 300 TOURING

- Nappa leather-faced sport bucket seats
- 20-inch Hyper Black aluminum wheels
- 245/45R20 BSW all-season performance tires
- 300-horsepower rating (3.6L V6)
- Heated front seats
- Power driver and front passenger seats with 4-way power lumbar adjust
- Rear seat armrest with storage and illuminated cup holder
- BeatsAudio™ premium sound system with 10 speakers, subwoofer and 552-watt amplifier
- Sport mode
- Steering wheel-mounted paddle shifters
- 300S grille with Black Chrome surround
- Black headlamp surround
- LED fog lamps
- LED taillamps with black surround
- Gloss Black daylight opening surround moulding
- Bright Chrome wing badge with black insert
- ParkView® Rear Back-Up Camera<sup>2</sup>
- Remote start system
- Performance suspension
- Universal garage door opener<sup>8</sup>
- 180-amp alternator
- 300S badge

**300C RWD - \$41,895 MSRP<sup>†</sup>**  
**300C AWD - \$44,095 MSRP<sup>†</sup>**

## ENHANCEMENTS VS. 300 TOURING.....

- 18-inch polished aluminum wheels
- Nappa leather-faced seats with perforated inserts
- Ventilated front seats
- Heated front and rear seats
- Power driver and front passenger seats with 4-way power lumbar adjust
- Auto-dimming exterior driver's mirror
- Chrome power, heated exterior mirrors, manual folding
- Power backlight sunshade
- Driver & front passenger lower LED lamps, front & rear LED map pockets
- LED fog lamps
- Driver's memory settings for exterior mirrors, seat and radio presets
- Auto-adjust-in-Reverse exterior mirrors
- Granite Crystal grille with Chrome surround
- Bright door handles
- 6 premium speakers with 276-watt amplifier
- Heated wood/leather wrapped steering wheel
- Power tilt/telescoping steering column
- P225/60R18 BSW touring tires
- Remote start system
- ParkView® Rear Back-Up Camera<sup>2</sup>
- Universal garage door opener<sup>8</sup>
- Door sill scuff pads
- 180-amp alternator
- Comfort suspension
- 300C badge

**300C PLATINUM RWD - \$43,895 MSRP<sup>†</sup>**  
**300C PLATINUM AWD - \$46,095 MSRP<sup>†</sup>**

## ENHANCEMENTS VS. 300C.....

- 20-inch polished aluminum wheels
- Adaptive Bi-xenon High Intensity Discharge (HID) headlamps with automatic levelling system
- Black grille with Platinum surround
- Dual-pane panoramic sunroof
- harman/kardon® Audio Group including 19 speakers and harman/kardon GreenEdge™ amplifier (removes power backlight sunshade)
- Heated and cooled front console cup holders
- Luxury steering wheel and luxury front and rear floor mats
- 245/45R20 BSW all-season performance tires
- Platinum 300C badge
- Platinum Chrome door handles and exterior mirrors
- Premium quilted Nappa leather-faced seats with perforated inserts
- Sport mode and steering wheel-mounted paddle shifters
- Touring suspension

## OPTIONAL EQUIPMENT

	300 Touring	300S	300C	300C Platinum
5.7L HEMI® VVT V8 engine (RWD)		•	•	•
All-Wheel Drive (Includes 19-inch wheels)	•	•	•	•
BeatsAudio Group	•			
SafetyTec™ 1	•	•	•	•
SafetyTec 2		•	•	•
Dual-pane Panoramic Sunroof	•	•	•	
Uconnect 8.4 NAV <sup>9</sup>	•	•	•	•
Limited Group	•			
Light Group		•	•	
Luxury Group		•		
Black Painted Roof		•		
harman/kardon® Audio Group			•	
20-inch Polished Aluminum Wheels			•	
Premium Leather Interior Trim				•

**Fuel Economy** Based on 2015 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Use for comparison purposes only. Ask your retailer for EnerGuide information.

	City L/100km (MPG)	Highway L/100km (MPG)
3.6L Pentastar VVT V6 (RWD)	12.4 (23)	7.7 (37)
3.6L Pentastar VVT V6 (AWD)	12.8 (22)	8.6 (33)
5.7L HEMI VVT V8 (RWD)	14.8 (19)	9.3 (30)

<sup>†</sup>Prices as shown are MSRP. Excludes freight (\$1,745), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailer may sell for less.

<sup>1</sup> Based on WardAuto Large/Regular Car segmentation. Excludes other vehicles designed and manufactured by FCA US LLC. <sup>2</sup> This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared to take corrective action to avoid collisions. <sup>3</sup> Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth compatible phone. <sup>4</sup> Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca. <sup>5</sup> The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. <sup>6</sup> No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. <sup>7</sup> Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. <sup>8</sup> Not compatible with all garage door openers. <sup>9</sup> Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. 3D navigation may not be available in all areas.