

Jeep® at the 2013 Geneva International Motor Show

- **European premiere of the new Jeep® Grand Cherokee 2014: the most awarded Large SUV ever has been renewed in terms of internal and external design, technological contents and performance thanks to the new eight-speed automatic transmission**
- **European debut for the new Jeep Compass 2014: revised interior and exterior design, new PowerTech six-speed automatic transmission and all-new safety features**
- **European preview of the Jeep Wrangler Rubicon 10th Anniversary Edition: the new special-edition model celebrates the most capable off-roader in its category**

After a year of significant commercial success, Jeep® returns to the 2013 Geneva Motor Show with three European premieres: the new 2014 Jeep Grand Cherokee, the new 2014 Jeep Compass and the new Jeep Wrangler Rubicon 10th Anniversary Edition special-edition model. The three Geneva reveals represent a further expression of the brand's constant evolution in terms of innovation, technological contents and performance.

The year 2012 was one of significant growth for Jeep, both in terms of sales and brand image. Jeep was one of the brands boasting the most consistent growth in Europe, with sales growing by almost 20 percent – a result that also allowed Jeep to set a new all-time global sales record by selling over 700,000 vehicles last year worldwide.

The 1056 square-meter Jeep exhibition area in Geneva is located in Hall 5. An extreme sandy off-road track and a modern urban skyline are the backgrounds chosen to communicate to visitors the extraordinary dynamic characteristics that belong to Jeep SUVs and their ability to express their personality in the most diverse environments: in the city as well as on challenging off-road trails.

The new 2014 Jeep Grand Cherokee is the star of the Jeep stand in Geneva. Already the most awarded Large SUV ever, Grand Cherokee features a new eight-speed automatic transmission. Available on the entire engine lineup, the new transmission significantly reduces consumption and emissions while improving acceleration and securing smoother gear shifting.

New exterior and interior design features characterize each trim level of the Jeep flagship in a unique way. News for the exterior include new bi-xenon headlamps offered as standard and boasting LED daytime running lights (DRLs), a new design for the wheels and new interior/exterior color combinations. The use of premium materials, such as Natura Plus leather and high-quality wood, as well as the introduction of a new three-spoke steering wheel deliver an exclusive character to the interior.

New contents are also offered in terms of infotainment, thanks to the new, advanced Uconnect system with 8.4-inch touchscreen and the all-new-for-the-brand 7-inch TFT customer configurable display cluster.

Legendary Jeep capability comes courtesy of two four-wheel-drive systems (Quadra-Trac II and Quadra-Drive II), the Jeep Quadra-Lift air suspension and the Selec-Terrain traction management system.

The new 2014 Jeep Grand Cherokee offers the most advanced safety features, including updated Forward Collision Warning with Crash Mitigation and all-new Selec-Speed Control. Both complement the vehicle's already rich array of standard active and passive safety systems.

The new 2014 Jeep Grand Cherokee will be introduced across European markets in the third quarter of 2013 and will be available in Laredo, Limited and Overland trim levels plus a more exclusive Summit top-of-the-range model.

Another European debut at the Jeep stand in Geneva is for the new 2014 Jeep Compass. Equipped with a new six-speed PowerTech automatic transmission, Compass boasts an updated exterior and a new, even more refined and comfortable cabin. Thanks to the smooth shifting allowed by the new gearbox, the 2014 Jeep Compass delivers improved driving performance. The new Compass also offers new safety features, including front-seat-mounted side air bags and ParkView rear backup camera, and a rich array of features for increased on-board comfort when driving in the city and on off-road trails.

Standard features include air conditioning, power/heated exterior mirrors, fog lamps, keyless entry, Cruise Control, a removable/rechargeable light, Electronic Stability Control, Electronic Roll Mitigation, Hill-Start Assist, anti-lock disc brakes and 60/40 fold-flat rear seat.

The new 2014 Jeep Compass will be introduced across Europe in the second half of 2013 in three different trim levels, including the already existing Sport and Limited and the all-new North model.

The new Rubicon 10th Anniversary Edition special-edition model of the iconic Jeep Wrangler is also making its European debut at the Jeep stand in Geneva. Introduced to celebrate the tenth anniversary of the Rubicon trim level – the most capable model in the Wrangler lineup and the most capable off-road production vehicle in its category ever – the new special-edition vehicle will be available as a two-door Wrangler or four-door Wrangler Unlimited, both powered by petrol or diesel powertrains.

The exterior of the new special-edition model feature unique styling cues that deliver to the iconic Jeep Wrangler an exclusive look, including an all-new dual-intake Power Dome hood and 17-inch Rubicon aluminum wheels painted black with polished faces and red Jeep Wrangler logo on the outside lip. The interior offers exclusive red leather seats with a Rubicon 10th Anniversary logo embroidered into the front seat backs. Red stitching adorns the central console and the leather steering wheel.

The new Jeep Wrangler Rubicon 10th Anniversary Edition special-edition model will be introduced in Europe during the third quarter of 2013.

Jeep stand in Geneva

The stand underlines the versatility of the brand that stands for personality and technology. A spacious, contemporary-style area was set up to showcase the new technological contents of the 2014 Jeep Grand Cherokee. A sand dune landscape evokes the legendary off-road capabilities of the iconic Jeep Wrangler, the most capable off-road production vehicle in its category.

At the stand, the all-new, fully interactive leaflet of the 2014 Jeep Grand Cherokee will be available for distribution to the public. All video contents contained in the leaflet will also be available in “augmented reality” on all mobile devices, smartphones and tablets. After downloading the AR-Code mobile application from App Store, GooglePlay and all major Android platforms, the user can frame the images contained in the leaflet, from the cover to the last page, and access the related video material. This will allow the user to get familiar with the main product news available on the new Grand Cherokee – including new design features and technological innovations – in a simple, dynamic and intuitive way.

In addition, all video contents, which have been mostly developed through the use of computer graphics, will be released on the web, on the official Jeep social channels in Europe and on Jeep-people.com – the “web and social platform” dedicated to those people who identify with the values of the Jeep brand. These contents will also be available on the Jeep channels on the main social networks, including:

www.facebook.com/JeepOlllllllOpeople; www.youtube.com/JeepOlllllllOPeople;

www.twitter.com/Jeep_People; www.instagram.com/jeepeople; www.pinterest.com/jeepeople and www.flickr.com/jeep-people.

The stand will also host a merchandising corner where visitors will be able to buy exclusive accessories and apparel of the Jeep lifestyle collection.

Through illustrative materials and dedicated publications handed out at the stand, visitors will be introduced to the products of FGA Capital, a finance company specializing in the automotive sector. The finance company is operative in all the major European markets, and in Switzerland with Fidis Finance, with only one goal: to support the sales of all Fiat Group Automobiles brand vehicles by offering innovative financial products with high added-value services targeted to the dealership network, private customers and companies.

A dedicated area at the stand will also showcase the exclusive accessories created by Mopar®, the division of Fiat SpA and Chrysler Group LLC responsible for Parts & Service activities and Customer Care operations. The iconic Jeep Wrangler, displayed in the four-door, Unlimited 2.8-liter CRD Sahara version, paired with automatic gearbox, will feature a special Mopar customization boasting a chrome mesh grille and exhaust tip, as well as body-color mirror caps and hard spare tire cover. All of these design elements add a premium look to the Wrangler. Supplemental splash guards, hood lock and door sill guards contribute to convey upgraded functionality.

About Jeep brand

Jeep is Chrysler Group’s global brand and accounts for three-quarters of all Company sales outside of North America.

Built on 70 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup for EMEA (Europe, Middle East and Africa) consists of Compass, Grand Cherokee, Wrangler, Wrangler Unlimited, Patriot and Cherokee (the latter model is available only in specific markets). To meet consumer demand around the world, all six Jeep models are available in right-hand-drive versions and with petrol and diesel powertrain options. Thanks to this comprehensive portfolio, Jeep brand's global sales have increased more than 100 percent since 2009, with a 160-percent increase in international markets.

With over 700,000 units worldwide, the year 2012 brought record sales for the Jeep brand, with the flagship Jeep Grand Cherokee contributing approximately 220,000 units globally, including 52,000 units from international markets. Since 2009, Grand Cherokee sales have increased more than 200 percent in the U.S. and 250 percent outside North America.

Jeep Grand Cherokee is Chrysler Group's top-selling model. Approximately 5 million Grand Cherokee vehicles have been sold since its first introduction in 1992, including more than 600,000 in markets outside North America.

For more information on the Jeep brand and its vehicles in Europe, please visit:
www.jeep-press-europe.com

New Jeep® Grand Cherokee 2014

- **New eight-speed automatic transmission: grants fuel efficiency across all engines in the lineup and improved on-road and off-road performance**
- **The most luxurious Grand Cherokee ever: new exterior design, enhanced handcrafted interiors and new Summit top-of-the-range model**
- **Complete safety equipment: more than 60 advanced features including new Selec-Speed Control and updated Forward Collision Warning with Crash Mitigation**
- **Legendary Jeep® capability: two 4x4 systems, Quadra-Lift air suspension and Jeep Selec-Terrain traction management system**
- **New advanced technology features: new 8.4-inch touchscreen display, new 7-inch customer configurable cluster display and sophisticated Uconnect with voice commands**
- **New model range: three trim levels – Laredo, Limited and Overland – now complemented by a more exclusive Summit top-of-the-range model**

Jeep® is introducing in Geneva the new 2014 Jeep Grand Cherokee. The maximum expression of the power, refinement and craftsmanship of the Jeep brand, Grand Cherokee boasts a new exterior and interior design, improved performance and comfort.

The new Jeep Grand Cherokee is now equipped with a new eight-speed automatic transmission, available on the entire engine lineup. This new transmission significantly reduces consumption and emissions while improving acceleration and gear-shifting function.

New exterior and interior design features characterize each trim level in a unique way and include new bi-xenon headlamps with LED daytime running lights (DRLs) and new interior/exterior color combinations. The use of premium materials, such as Natura Plus leather and high-quality wood, as well as the introduction of a three-spoke steering wheel deliver an exclusive character to the interior. New contents are also offered in terms of infotainment, thanks to new Uconnect with 8.4-inch touchscreen and the all-new-for-the-brand 7-inch TFT customer configurable cluster display.

Legendary Jeep capability comes courtesy of two four-wheel-drive systems, Jeep Quadra-Lift air suspension and Selec-Terrain traction management system. The new 2014 Jeep Grand Cherokee also

offers the most advanced active and passive safety features, including new Selec-Speed Control and updated Forward Collision Warning with Crash Mitigation, delivering new functionalities to ensure even more protection for all occupants.

The new 2014 Jeep Grand Cherokee will be introduced across European markets in the third quarter of 2013 and will be available in Laredo, Limited and Overland trim levels plus a more exclusive Summit top-of-the-range model.

New eight-speed automatic transmission

Chrysler Group's new eight-speed automatic transmission debuts on the 3.0-liter V-6 diesel engine, as well as on the V-6 and V-8 petrol engine offerings. The new transmission provides reduced consumption and emissions, while delivering quicker acceleration, more precise and smooth shifting and also enhancing ride quality to new levels. Fitted for the first time on a Jeep model, the new eight-speed automatic transmission also enhances Jeep Grand Cherokee's ride quality to new levels. Several individual shift maps adapt to specific driving conditions to optimize shift quality. Its intelligent software takes into account variables including acceleration, engine torque gradients, kick-down events and traveling speed to determine the appropriate shift map. The result is automatic shifting ideally attuned to the performance requirements of almost any driving demand with an eye to fuel economy.

New Eco Mode

A further contributor to the 2014 Jeep Grand Cherokee's improved fuel economy is the new Eco Mode, which optimizes gear shifting and, in V-8 models, Fuel Saver cylinder deactivation. If sportier performance is desired, a button on the center stack allows driver to disengage the system. In addition, Eco Mode activates the Quadra-Lift air suspension system, if fitted, to further enhance the vehicle's aerodynamics, for optimum efficiency.

New design

Exteriors

For 2014, the Jeep Grand Cherokee receives an updated style: all trim levels have been given a more premium look and are readily recognizable at a glance. On all models, the signature seven-slot grille is shorter in height, the headlamps are slimmer and the lower front fascia has been slightly elevated, while

the fog lights have been raised and are more pronounced. Together, these changes give the front of the Grand Cherokee a more elegant, sportier appearance while still preserving Jeep's signature features.

The rear has also received changes and boasts new, larger taillamps with LED lighting, a larger and more aerodynamic rear spoiler, new bumpers and a re-sculpted tailgate that offers greater visibility. Lower rear fascias are now model-specific, and dual exhaust tips are standard on all Limited, Overland and Summit models.

The following features complete the new design elements equipped on the 2014 Jeep Grand Cherokee: standard on all trim levels, new high-intensity discharge bi-xenon headlamps (adaptive on Summit) with LED daytime running lights, new design of the wheels and new interior/exterior color combinations that further enhance the Jeep flagship's image of quality.

Interiors

The new Jeep Grand Cherokee interiors are enhanced thanks to the use of high-quality materials and model-specific color combinations. The center stack has been revised and features a new Uconnect 8.4-inch touchscreen. Controls for radio and climate are found below the screen and have knobs and buttons that are easy to identify and to use. The center console reveals a new leather-wrapped electronic shifter for the eight-speed transmission. Another new feature of the 2014 Jeep Grand Cherokee is the new three-spoke leather-wrapped steering wheel featuring sections of fine wood on Overland and Summit models. Optimized in terms of driving position, it features buttons for managing radio, cruise control, telephone and voice commands in complete safety. All trim levels come with paddle shifters mounted on the back of the steering wheel as standard.

Each model of the 2014 Jeep Grand Cherokee has its own unique style, thanks to the adoption of specific materials and color patterns. Laredo and Limited, for instance, feature dark wood trim on the dash and doors. The aluminum door handle and dash vent bezels, like the trim on the center console, feature a slight gold hue. Premium cloth seating is standard on Laredo, while Capri leather seating is standard on Limited.

Standard equipment of the Overland model includes a contrasting stitched-leather instrument panel and wood accents. Wood trim is also found on the top portion of the leather-wrapped steering wheel.

The now more-exclusive Jeep Grand Cherokee Summit is the new top-of-the-range model and offers the highest level of quality, featuring premium Natura Plus leather seats and an exclusive suede-like material covering the front pillars and the headliner.

A further exclusive feature found on the Summit model is a nineteen-speaker, 825-watt Harman Kardon surround-sound audio system. This state-of-the-art system features a twelve-channel amplifier, three sub-woofers and surrounds the occupants in high-definition sound.

Overland and Summit models come loaded with standard Uconnect with 8.4-inch touchscreen, satellite navigation and CommandView dual-pane panoramic sunroof with power sunshade.

Jeep on-road and off-road capability

4x4 systems

The new 2014 Jeep Grand Cherokee features two 4x4 systems – Quadra-Trac II and Quadra-Drive II with rear Electronic Limited-slip Differential (ELSD) – and the Quadra-Lift air suspension system that allows the ride height to change up to a maximum ground clearance of 28 cm (standard on Overland and Summit). All systems ensure Jeep legendary off-road capabilities.

Selec-Terrain traction control system

The class-leading Selec-Terrain traction management system with five different driving programs has been refined on the 2014 Jeep Grand Cherokee. Standard on all Grand Cherokee models, Selec-Terrain has been enhanced through the introduction of the new Selec-Speed Control, in combination with the off-road package, which allows the driver to control the speed of the vehicle, both uphill and downhill, using the steering wheel paddle shifters instead of requiring the use of the accelerator or brake pedals.

In addition, the Sport Mode, found on the Selec-Terrain controller of the 2013 models, is now engaged via the shift lever to provide improved on-road “fun-to-drive” capability.

Even more safety

The 2014 Jeep Grand Cherokee offers state-of-the-art safety and security features that further highlight that technological innovation belongs to the DNA of the Jeep flagship.

In addition to the standard safety equipment, the new 2014 model offers upgraded Forward Collision Warning with Crash Mitigation and new Selec-Speed Control with Hill-Ascent Control and Hill-Descent Control, assisting the drivers with climbing and ascending steep grades.

Forward Collision Warning with Crash Mitigation: the device that uses radar sensors to check whether the vehicle is approaching the car in front too rapidly and, if necessary, sends a signal to the driver so that they can intervene to avoid a collision. The system is now updated to brake automatically and hold brake pressure for 1.5 seconds if the driver does not immediately take the corrective action necessary to prevent the collision with the cars in front. The system is standard on Overland and Summit.

New Selec-Speed Control: the device operates with the Hill-Ascent Control and the Hill-Descent Control functions to allow the driver to control the speed of the vehicle, both uphill and downhill, using the steering wheel paddle shifters instead of requiring the use of the accelerator or brake pedals.

New technologies in terms of infotainment

The standard equipment for on-board comfort and infotainment delivers customers an array of innovative advanced technologies that aim at transforming every journey in absolute pleasure. The 2014 Jeep Grand Cherokee is available with the new Uconnect system, featuring an 8.4-inch touchscreen that shows, clearly and directly, all information necessary for driving and on-board comfort.

In addition, in order to grant maximum safety and ease of use, both audio and connectivity controls on the spokes of the steering wheel and an innovative voice-activated hands-free device are available. These features allow the drivers to keep their hands on the steering wheel and interact with the instruments easily.

All trim levels also include an instrument panel with a new 7-inch user-configurable multiview display, with TFT liquid crystal technology. An exclusive feature of the top-of-the-range Summit model is a nineteen-speaker, 825-watt Harman Kardon surround-sound audio system. This state-of-the-art system features a twelve-channel amplifier, three sub-woofers and surrounds the occupants in high-definition sound.

New 2014 Jeep® Compass: Improved Performance for the Urban Compact SUV of the Jeep Brand

- **New six-speed PowerTech automatic transmission**
- **A refreshed exterior design and more refined and comfortable interiors**
- **A full line of security features including new standard front-seat-mounted side air bags and available ParkView rear backup camera**
- **New North trim level enhances the Jeep® Compass lineup in Europe**

Jeep® showcases for the public at the 2013 Geneva Motor Show the European premiere of the new 2014 Jeep Compass. The urban compact SUV of the Jeep family now delivers a new six-speed PowerTech automatic transmission, refreshed exterior and enhanced interiors boasting a more refined and comfortable cabin.

Thanks to the smooth shifting of the new six-speed automatic transmission, the new 2014 Jeep Compass allows improved performance in everyday driving.

The new 2014 Jeep Compass offers new safety features including standard front-seat-mounted side air bags and available ParkView rear backup camera, in addition to a rich array of equipment for increased on-board comfort when driving both in the city and on off-road trails.

A new Compass North model joins the Sport and Limited trim levels already available in the Compass lineup in Europe. The new 2014 Jeep Compass will be introduced across Europe in the second half of 2013.

Benchmark off-road capability in its category is provided by the full-time, active Freedom Drive I four-wheel-drive system with Lock mode, designed to give drivers year-round assurance through the ability to handle rough weather and low-traction conditions.

6F24 six-speed PowerTech automatic transmission

Available for the first time on most 2014 Jeep Compass models is the 6F24 six-speed automatic transmission. Independently developed by PowerTech, the new automatic transmission has been refined for application to the 2014 Jeep Compass. Compact, lightweight and fully electronic, the new six-speed automatic transmission was designed for improved performance, ensuring smooth and precise shifting and increased driving pleasure.

The new six-speed automatic transmission will be mated to the 2.0-liter and 2.4-liter I-4 engines producing respectively 156 and 170 horsepower.

With a 0.77 sixth gear, engine rpm is significantly reduced at highway speeds for optimal fuel efficiency. The stepped shift schedule across all six gears is designed for optimal fuel economy in city driving as well. Customers will appreciate extremely quiet operation throughout the gear ranges with the use of noise-resistant gears that effectively reduce noise, vibration and harshness (NVH).

The new six-speed transmission also helps reduce maintenance costs. There is no transmission dipstick, and transmission filter or fluid changes are not required under normal driving conditions. Low-viscosity fluid is used to improve fuel economy by enabling quicker operating temperatures on the transmission to reduce drag on internal components.

Design

The exterior of the 2014 Jeep Compass has been refined with specific updates that move the design forward. At the front of the Limited model, the grille has been enhanced with a plated upper grille trim and mold-in-color Billet Silver grille texture. The halogen headlamps now have a black inner bezel. The Limited models sport chrome fog lamp bezels. The rear has also received changes and features new taillamps with a new “smoked” inner bezel and a plated chrome insert on the tailgate trim applique.

New available 18-inch aluminum wheels on Limited models, and a new plated chrome insert with recessed “Jeep” badge on the tailgate trim applique for models equipped with the available ParkView rear backup camera complete the refreshed exterior design of the 2014 Jeep Compass.

The Jeep Compass interior has also been tastefully upgraded with accents and trim that customers will appreciate. Upgraded features include a new interior trim option featuring Saddle Brown perforated leather seating with accent stitching. The armrests and center console lid are now wrapped in vinyl, and the instrument cluster overlay graphics have been updated. New satin chrome finish adorns the center bezel, shifter bezel and pull cups and round out the interior design upgrades.

Safety features

The 2014 Jeep Compass adds standard front-seat-mounted side air bags and available ParkView rear backup camera to the full line of standard safety systems already available for its lineup and featuring advanced multi-stage front air bags, side-curtain front and rear air bags, Electronic Stability Program (ESP) with Brake Assist, Brake Traction Control, Electronic Roll Mitigation (ERM), anti-lock braking system (ABS) with rough-road detection and the sophisticated Hill-Start Assist system.

New Jeep Compass lineup

In Europe, the 2014 Jeep Compass will be available in three configurations: Sport, Limited and all-new North trim level. All models are available with either front-wheel drive or Freedom Drive I full-time active 4x4 system with Lock mode.

Jeep Compass North

The new Jeep Compass North 4x2 is powered by a 2.0-liter petrol engine with 156 horsepower and 190 N•m of torque, which can be mated either to a five-speed manual transmission or a six-speed automatic gearbox, and by the efficient 2.2-liter turbo diesel engine producing 136 horsepower and 320 N•m of torque, paired to the six-speed manual transmission.

The 4x4 model is powered by the 2.2-liter turbo diesel engine producing 163 horsepower and 320 Nm of torque, paired with the six-speed manual transmission, and by the 2.4-liter petrol engine producing 170 horsepower and 220 Nm of torque, mated to the new six-speed automatic transmission or the five-speed manual gearbox.

New Jeep Compass North adds to the Sport trim line supplemental front-seat side air bags, body-color external mirrors, 17-inch aluminum wheels, deep-tint sunscreen glass, cloth or vinyl seats, leather-wrapped steering wheel with audio controls, Uconnect, AUX port and CD/DVD/MP3 player.

Jeep® Wrangler Rubicon 10th Anniversary Edition: New Special-edition Model Celebrates the Tenth Anniversary of the Most Capable Off-road Vehicle in its Category

- **The Rubicon model of the iconic Jeep® Wrangler– named after America’s most demanding off-road trail – is now 10 years old**
- **To celebrate the occasion, the Jeep brand introduces the all-new Rubicon 10th Anniversary Edition limited-edition model**
- **17-inch Rubicon aluminum wheels painted black with polished faces, new dual-intake Power Dome hood, Mopar® rock rails and one-of-a kind, striking red leather seats with embroidered Rubicon 10th Anniversary logo**
- **Available in Europe in the third quarter of 2013, in both two-door and four-door models**

For more than seven decades, Jeep® models have defined the benchmark in terms of capability and utility for an entire category of vehicles. The most recognized Jeep vehicle has long been and still is the Wrangler, which has always provided an unmatched level of freedom resulting from the confidence of mastering the most demanding off-road trails.

In order to celebrate the tenth anniversary since the introduction of the Rubicon trim level – the most extreme and capable Wrangler model for off-road driving – Jeep introduces the new Jeep Wrangler Rubicon 10th Anniversary Edition.

Located in California, the Rubicon Trail is one of the most famous and grueling off-road trails in the world. With the new special-edition model, Jeep pays true homage to the spirit of this trail that has been used for over four decades by Jeep engineering teams to improve the off-road capability of Jeep brand vehicles and to aid in the development of new models and technologies.

Available as a two-door Jeep Wrangler or four-door Wrangler Unlimited, the Rubicon 10th Anniversary Edition is the most capable Wrangler ever produced. Based on the Rubicon model, it will be available in Europe in the third quarter of 2013, with the 2.8-liter turbo diesel engine producing 200 horsepower

and 460 N•m of torque when paired with a five-speed automatic transmission, and 410 N•m when matched to a six-speed manual gearbox.

The new special-edition model will also be powered by the 3.6-liter V-6 petrol engine delivering 284 horsepower and 347 N•m of torque, matched to the automatic five-speed transmission.

The Jeep Wrangler Rubicon 10th Anniversary Edition has many exclusive features that make it distinctive and will be much appreciated by off-road enthusiasts. Exterior features include a new dual-intake Power Dome hood that gives Wrangler a more aggressive appearance. Mopar rock rails grant added protection from trail damage.

The tires are mounted on 17-inch aluminum wheels painted satin black with polished faces and a red Jeep Wrangler “icon” logo on the outside lip and suggest the capability of mastering extreme off-road tracks. Mopar also supplies the black fuel-filler door. “10th Anniversary” badging on the fenders and a red-silhouette “Rubicon” decal on the sides of the hood add the finishing touches on the exterior.

The Jeep Wrangler Rubicon 10th Anniversary Edition comes standard with a premium Sunrider® soft top and is available with the three-piece modular hard top Freedom Top®. Both hard top and soft top options provide the open-air driving experience delivered by a unique 4x4 convertible car.

Available exterior colors for the Jeep Wrangler Rubicon 10th Anniversary Edition are Billet Silver, Black and 10th Anniversary Edition-exclusive Anvil.

The interior boasts striking red leather seats with “Rubicon 10th Anniversary” embroidered into the front seat backs. Seats are available in the all-new, exclusive red color or in black and are offered with a standard heated front seat. Red stitching adorns the leather-wrapped steering wheel and the center console. A unique gauge cluster features a “10th Anniversary” signature and also features a premium Electronic Vehicle Information Center (EVIC) with various read-outs such as oil pressure, oil temperature and tire pressure. The passenger grab handle includes a “Rubicon 10th Anniversary” badge and features Quick Silver accents that are also found on the vent rings, steering wheel spokes and door pulls.

Engineered to take on the most demanding trails, Jeep Wrangler Rubicon uses front and rear Dana 44 axles. Legendary Rubicon off-road capability is achieved through the Jeep part-time four-wheel-drive system that receives power through a Rock-Trac® NV241 two-speed transfer case with a 4.0:1 low-range gear ratio and Tru-Lock® electronic front and rear axle lockers. Tru-Lock front and rear locking differentials provide low-speed maneuvering when climbing boulders and ascending steep inclines by evenly splitting torque between both wheels, forcing them to turn in unison for extra traction.

An exclusive feature of the Rubicon model is an electronic-disconnecting front stabilizer bar – called the Active Sway Bar System – which delivers additional wheel travel for traversing the toughest trails.

For more information on the Jeep brand and its vehicles in Europe, please visit:

www.jeep-press-europe.com

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