

'Operation SAFE Return' Fact Sheet

The Jeep® brand, in partnership with the United Service Organizations (USO), launches 'Operation SAFE Return,' a multi-dimensional program created to address the special needs of returning service men and women along with their families:

- **Secure Transport:** A provision of Jeep brand vehicles to be utilized at USO centers for the transport of troops and supplies
 - **Aid for Transition:** The brand will assist in their reintegration process through a veteran employment initiative as well as an incentive toward the purchase of a Jeep brand vehicle
 - **Freedom Adventures:** Through homecoming celebrations and light-hearted engagements, the Jeep brand will provide a much needed hiatus for our troops
 - **Enduring Care:** Support for the USO continuum of care to assist the wounded, ill and injured troops at the USO Warrior and Family Center at Fort Belvoir (Virginia)
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- Jeep will contribute more than \$1 million in funding and vehicles to the USO to be used in programs that directly aid service members and family in their efforts to re-acclimate to civilian life.
 - On February 6, 2013, Jeep brand will host a "day of service" at the USO's Warrior and Family Center at Fort Belvoir (Virginia) in which its employees from across the country will descend upon the center to volunteer their efforts and serve the troops a dinner created especially for them celebrity chef, John Besh. The Warrior and Family center features a state-of-the-art kitchen that was named after the Jeep brand.
 - Now through Monday, May 27, the brand will donate \$1 for every person who pledges to join the movement and tweets out their efforts using the hash tag #joinOSR.
 - Last fall, the Jeep brand pledged to donate \$250 from the sale of each 2013 Jeep Patriot Freedom Edition to charities that benefit U.S. service members. This year, the brand will donate more \$1 million in vehicles and funding to the USO to be used in programs that directly support returning service members and their families.
 - The USO and Jeep, both founded in 1941, share a common history and DNA in supporting our military men and women. The USO has a long-standing history of lifting the spirits of America's troops and their families millions of times each year at hundreds of places worldwide. The USO also provides critical support to those who need it most, including forward-deployed troops, military families, wounded warriors and their families and the families of the fallen.
 - For more information on Operation SAFE Return, visit www.jeep.com/OSR, the Jeep Facebook page (www.facebook.com/jeep) or Twitter (www.twitter.com/jeep.)

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