

Jeep® Grand Cherokee SRT White Edition: the “full-blood” SRT limited-edition model

At the 2012 Paris Motor Show, Jeep® brand showcases the reveal of the new Jeep Grand Cherokee SRT White Edition limited-edition model offered exclusively in a Bright White exterior color. The new SRT White Edition model adds black distinctive styling cues and black accents to the sporty, performance-oriented design of the Grand Cherokee SRT model and delivers an aggressive appearance to the unique personality of the Jeep supercar.

The distinctive exterior look of the Jeep Grand Cherokee SRT White Edition model features a gloss-black grille surround and a black mesh grille texture. The “blacked-out” theme continues throughout the vehicle’s exterior, highlighting the Jeep logo on the hood and the badge on the front door. The new SRT White Edition model rides on extreme 20-inch tires that surround one-of-a-kind Black Vapor Chrome, five-spoke alloy wheels featuring a chromed center cap and chromed inserts. Additional exclusive details, such as a gloss-black liftgate light bar, gloss-black rear step pad and rear SRT badge with Black flag, complete the unique appearance of the new special-edition model.

The interior of the Jeep Grand Cherokee SRT White Edition model features a leather-wrapped perforated heated steering wheel with mounted paddle shifters and ventilated sports-styled Nappa leather and suede seats with sculpted bolsters and adjustable active front head restraints. Real carbon-fiber accents are integrated into the instrument panel and door trim panels. All these features combine with bright, racing-style brake and pedal pads in order to enhance the theme inside the cabin.

The Jeep Grand Cherokee SRT White Edition model is powered by the 6.4-liter HEMI V-8 engine with Fuel Saver Technology that turns off four of the eight cylinders when full power is not required to ensure increased fuel economy and reduced overall emissions. The powerful HEMI V-8 powertrain delivers 468 horsepower (344 kW) and 624 N•m of torque and is mated to a proven five-speed automatic transmission featuring both steering-wheel-mounted paddle shifters and Auto Stick on the floor. Thanks to the powerful 6.4-liter HEMI engine, the new SRT White Edition model achieves benchmark performance: 0-100 km/h in 5 seconds, top speed of 257 km/h and 100-0 km/h braking distance in 35 meters.

The Jeep Grand Cherokee SRT White Edition model offers outstanding ride and on-road handling, ensured by the new SRT-tuned adaptive damping suspension, managed by the Jeep Selec-Track system with five dynamic modes. This system interacts with several different systems (for example, stability control and active damping) in order to automatically tune the dynamics of the vehicle according to customers’ habits and driving conditions. Drivers can manually choose between five dynamic modes for specific driving conditions:

- Auto: provides the most compliant ride and automatically adapts to any road situation using the active suspension tuning
- Sport: provides enhanced body control for a sporty, fun-to-drive ride for the street
- Tow: provides a safe reduction in pitch and bounce for enhanced towing capability
- Track: provides the high-performance, firm “track-tuned” suspension option to lock down body motion for the ultimate handling experience
- Snow: provides the most conservative dynamic mode, so the vehicle will safely stay in line in inclement winter weather conditions

The Jeep brand’s capability to master any driving condition even on poor-grip surfaces is delivered by the Quadra-Trac active, on-demand four-wheel-drive transfer case with rear Electronic Limited-slip

Differential (ELSD). The extraordinary stopping power that characterizes all SRT-badged vehicles comes courtesy of SRT high-performance Brembo brakes with a four-wheel anti-lock braking system (ABS).

Standard equipment on the Jeep Grand Cherokee SRT White Edition model provides a full line of technologically advanced features to enhance on-board comfort and infotainment for all occupants, including Command View dual-pane sunroof; Uconnect multi-media infotainment and navigation system with voice-activated Bluetooth UConnect Phone; cutting-edge 825-watt, 19-speaker premium audio surround-sound system with subwoofer from Harman Kardon; Adaptive Cruise Control and innovative safety systems such as Forward Collision Warning and Blind Spot Detection with Rear Cross Path detection.

Introduction of the new Jeep Grand Cherokee SRT White Edition limited-edition model to the Jeep dealerships in Europe will begin in October 2012.

Jeep Brand

Built on 70 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Cherokee (Liberty), Compass, Grand Cherokee, Patriot, Wrangler and Wrangler Unlimited. To meet consumer demand, all six Jeep models are available in right-hand-drive versions and with petrol and diesel powertrain options. Chrysler Group LLC sells and services Jeep brand vehicles in approximately 120 countries around the world.

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Jeep® Wrangler Moab: the new special-edition model of the iconic Wrangler boasting authentic “Jamboree” style

On the heels of the popular special-edition models launched this year – and in response to Jeep® Wrangler enthusiasts’ continued desire for new, exclusive factory-customized vehicles – Jeep showcases the new Jeep Wrangler Moab model at the Paris Motor Show.

The inspiration for this new special-edition Jeep Wrangler model is the Moab area located in the U.S. state of Utah. Moab is well-known worldwide as one of the most sought-after destinations by outdoor enthusiasts and people who love to engage in sports and recreation activities, including four-wheel driving. By recalling the Moab theme, this new Wrangler model is the vehicle for those who identify with the Jeep brand values and choose an unconventional lifestyle. With the introduction of this new customization of the iconic Wrangler, the brand boasts that, on board a Jeep Wrangler, every challenging driving condition – even when traveling through the most demanding terrain – can be safely transformed into an authentic experience of fun, thanks to Jeep brand’s benchmark technology and unmatched off-road expertise.

The Jeep Wrangler Moab model is based on the Wrangler Sahara and will be available in Europe in the first quarter of 2013, in both two-door and four-door versions powered by the 2.8-liter turbo diesel or 3.6-liter V-6 petrol powertrain.

Exterior features of the Jeep Wrangler Moab model include a unique hood, body-color hardtop with deep-tint sunscreen glass and black fender flares. A matte black Jeep grille badge adorns the front end with its signature seven-slot grille. An aggressive Wrangler Rubicon tire and wheel package, with unique 17-inch wheels painted medium-gloss black, suggests the capability of mastering extreme off-road tracks. The exterior appointment of the new special-edition model is completed by the special rock rails and black fuel-filler door from Mopar.

In addition to the Rock Lobster color that enhances the vehicle displayed in Paris, the exterior colors available for the Jeep Wrangler Moab model are Black, White, Dozer, Crush and Gecko.

The interior of the Jeep Wrangler Moab model is offered exclusively in Black. Standard leather seats feature an all-new design with black accent stitching and are available in Black McKinley or Dark Saddle color options. Standard equipment also includes heated front seats and a black leather-wrapped steering wheel, both featuring black stitching and Iron Gray accents that provide a sporty appeal to the cabin. The passenger-side dashboard grab bar, front-door grab handles and dashboard vent rings are finished in Iron Gray trim. Mopar tread-pattern slush mats complete the new Wrangler Moab model’s interior appointments.

The Jeep Wrangler Moab model is powered by the efficient 2.8-liter turbo diesel engine producing 200 horsepower at 3,600 rpm and 460 N•m of torque at 1,600-2,600 rpm when paired to a five-speed automatic transmission or 410 N•m when matched with a six-speed manual gearbox. The 2.8-liter turbo diesel also features standard fuel-saving Stop/Start technology when paired to the six-speed manual transmission. The new Wrangler Moab model will also be available with the 3.6-liter V-6 petrol engine delivering 284 horsepower and 347 N•m of torque, matched to the automatic five-speed transmission.

Legendary Jeep Wrangler off-road capability is achieved through the standard Command-Trac NV241 part-time, two-speed transfer case with a 2.72:1 low-range gear ratio. In order to handle the most

demanding off-road trails, the new Wrangler Moab model comes standard with the Trac-Lok anti-spin rear differential featuring a 3.21 rear axle ratio. This particular differential replaces the manual rear axle locker and is a torque-sensitive mechanical unit that works to maintain traction when traveling on slippery or rough road surfaces, such as on sand, gravel, snow or ice. Trac-Lok automatically distributes the available torque to the rear wheel with the most traction, thus helping to reduce wheel spin caused by lack of traction in the other rear wheel. Trac-Lok is also offered with an available 3.73 rear axle ratio.

Optional equipment available on the new Jeep Wrangler Moab special-edition model is the body-color Dual Top configuration (i.e. the possibility to have both the soft and hard top options) and the “Moab Pack 1” and “Moab Pack 2” special packages for additional safety and on-board infotainment. The two packages include front-side air bags and, respectively, media center with radio, CD/DVD/MP3 player and AUX port (Moab Pack 1) or advanced UConnect multi-media infotainment and navigation system with 6.5-inch touchscreen, 40-gigabyte hard disk, AUX port and DVD video (Moab Pack 2).

Jeep Brand

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The Jeep vehicle lineup consists of the Cherokee (Liberty), Compass, Grand Cherokee, Patriot, Wrangler and Wrangler Unlimited. To meet consumer demand, all six Jeep models are available in right-hand-drive versions and with petrol and diesel powertrain options. Chrysler Group LLC sells and services Jeep brand vehicles in approximately 120 countries around the world.

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Jeep® Compass Overland: new exclusive, premium appeal for the urban compact SUV of the Jeep brand

Overland in the Jeep® brand's language means exclusivity, and the new Jeep Compass Overland showcased for the European debut in Paris adds premium appeal and high-class appointments to the compact urban SUV of the Jeep family. Unique 18-inch polished aluminum wheels, refined leather interiors with accent stitching, rear park sensors and a full line of standard features for on-board connectivity and infotainment ensure the new Overland model's reputation as top of the range in the Compass lineup.

The refined exterior of the Jeep Compass Overland model features chromed inserts adorning the Jeep seven-slot grille, front headlamps and fog lamp surrounds. Unique, standard 18-inch polished aluminum wheels provide the Jeep compact SUV with a more distinctive appeal and personality.

Upon entry, leather seats with accent stitching and Overland logo add exclusive refinement to the cabin. New front and rear bright sill covers complete the interior of the Jeep Compass Overland model.

Standard equipment for comfort and infotainment includes a sophisticated 368-watt Boston Acoustics premium sound system with nine speakers, voice-activated Bluetooth UConnect Phone with UCI interface and UConnect multi-media infotainment and navigation system with 6.5-inch touchscreen, 30-gigabyte hard disk, USB compatibility, AUX port and DVD player.

Benchmark off-road capability in its category is provided by the full-time, active Freedom Drive I four-wheel-drive system with Lock mode. The system is designed to give drivers year-round assurance with the ability to handle rough weather and low-traction conditions as well as slick roads that come with rain and light snow.

Powering the Jeep Compass Overland model is the efficient 2.2-liter turbo diesel engine delivering 163 horsepower and 320 N•m of torque. Both two-wheel-drive and four-wheel-drive configurations will be available. A low-output version of the 2.2-liter turbo diesel producing 136 horsepower will be paired to the two-wheel-drive Compass models only.

The Jeep Compass Overland model adds standard front seat-mounted air bags to the full line of standard safety systems already available for the Compass lineup and featuring advanced multi-stage front air bags, side-curtain front and rear air bags, Electronic Stability Program (ESP) with Brake Assist, Brake Traction Control, Electronic Roll Mitigation, anti-lock braking system (ABS) with rough-road detection and the sophisticated Hill Start Assist system.

The Jeep Compass Overland model joins the Sport and Limited trim levels already available in the Compass lineup and, with the recently introduced Black Edition special-edition model, completes the offering of special-edition vehicles available in Europe. The new Jeep Compass Overland will be introduced in the European Jeep dealerships in the first quarter of 2013.

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