Brampton Assembly Plant Sale to Roshel: Frequently Asked Questions

Stellantis Canada | As of November 13, 2026 at 11am ET

Key Facts

Topic	Fact
Announcement	On November 9, 2026, Stellantis and Roshel announced an Asset Purchase Agreement under which Roshel will acquire Brampton Assembly Plant and associated equipment.
Buyer	Roshel Inc., a Canadian defence technology company headquartered in Brampton, Ontario
Purchase price	Not disclosed
Expected closing	By the end of 2026, subject to closing conditions, including applicable government and regulatory requirements
Employees affected	Approximately 1,900 (~1,800 on layoff and ~100 active)
Production ended	December 2023
Government funding	Stellantis will voluntarily return the $24 million (CAD) in federal funding received for the plant's original retooling plan. No provincial funding was received for Brampton.
Stellantis in Canada	More than 10,000 employees outside Brampton Assembly Plant, at Windsor Assembly Plant, Etobicoke Casting Plant, the Automotive Research and Development Centre (ARDC) in Windsor, and CpK operations

Stellantis in Canada: Fact Sheet

- **History in Canada:** Founded in 1925
- **Canadian head office:** Windsor, Ontario
- **Employees:** More than 10,000 Canadians, excluding Brampton Assembly Plant
- **Facilities:** Windsor Assembly Plant (Dodge Charger, Chrysler Pacifica & Grand Caravan); Etobicoke Casting Plant (Aluminum die castings for Chrysler, Jeep, Dodge and Ram products); Automotive Research and Development Centre, Windsor; CpK operations (4 plants – interior automotive components)
- **Investment in Canada:** Roughly $8 billion (CAD) in investments delivered since 2022
- **Brampton Assembly Plant:** Built in 1986 and acquired by Chrysler Corporation in 1987. Built Chrysler 300, Dodge Charger and Dodge Challenger until production ended in December 2023; 2.95 million sq. ft.

About the Sale

Why is Stellantis selling Brampton Assembly Plant?

Stellantis agreed on November 9, 2026, to sell Brampton Assembly Plant in Brampton, Ontario, to Roshel, a Canadian defence technology company. The sale creates a path to return the plant to productive industrial use, furthers Stellantis' FaSTLAne 2030 strategy, supports the continued growth of a Canadian defence manufacturer, and creates potential new joint business opportunities for the two companies.

Who is Roshel, and what will it do with the plant?

Roshel Inc. is a Canadian defence technology company headquartered in Brampton, Ontario, that designs, engineers and manufactures smart armoured vehicles. Roshel has deployed more than 2,500 vehicles to Ukraine. Roshel founder and CEO Roman Shimonov said the company's ambition is to establish a long-term Canadian centre of excellence that strengthens Canada's sovereign industrial capability, provides employment opportunities and serves customers in Canada and allied markets.

How much is Roshel paying for Brampton Assembly Plant?

The terms of the sale were not disclosed.

When will the sale of Brampton Assembly Plant close?

The sale is expected to close by the end of 2026, subject to closing conditions, including applicable government and regulatory requirements.

Will Stellantis and Roshel work together in the future?

Yes. Stellantis and Roshel are establishing a strategic cooperation framework to explore global collaboration opportunities in the defence industry.

FaSTLAne 2030 and Product Decisions

How does the sale of Brampton Assembly Plant fit with FaSTLAne 2030?

FaSTLAne 2030 is about aligning Stellantis' business to market realities, and making prudent decisions about manufacturing capacity is part of that. After a thorough review, Brampton Assembly Plant had no viable path within that plan. Rather than leave the facility without a productive future, Stellantis reached an agreement with a Canadian manufacturer seeking room to grow and add jobs in the Toronto area.

Were any FaSTLAne 2030 products considered for Brampton Assembly Plant?

Stellantis assessed multiple options for Brampton Assembly Plant, including new product allocations, interim production concepts and third-party opportunities. Changes in market conditions, the trade environment and regulatory requirements, together with Stellantis' manufacturing capacity review under FaSTLAne 2030, meant there was no viable path for the plant within that plan.

Is Stellantis planning to build Chinese vehicle knock-down kits at Brampton Assembly Plant?

No. Stellantis is not proposing a Chinese product to be built at Brampton Assembly Plant. Stellantis has agreed to sell the plant to Roshel, a Canadian defence technology company.

Employees

How many employees are affected by the sale of Brampton Assembly Plant?

The decision affects approximately 1,900 Brampton Assembly Plant employees. This includes approximately 1,800 employees on layoff and ~100 employees still active at the plant. Approximately 60% of affected employees are eligible for retirement.

How long have Brampton Assembly Plant employees been on layoff?

Brampton Assembly Plant employees have been on layoff since production ended in December 2023, nearly three years. During that time, laid-off employees have continued to receive 70% of their pay as well as benefits.

What happens to Brampton Assembly Plant employees now?

Stellantis acknowledges its obligations to Brampton Assembly Plant employees under the collective agreement and applicable laws. It is our priority to engage with Unifor through the collective bargaining process to address the implications of the transaction for represented employees and to work toward a fair outcome.

What came out of the November 12 meeting with Unifor and the federal and provincial governments?

Statement from Trevor Longley, President and CEO, Stellantis Canada (November 12):

Today's discussions with representatives of the Canadian and Ontario governments and Unifor were an important opportunity to address the future of Brampton Assembly and its employees.

We recognize the disappointment and uncertainty surrounding the future of the facility. While our decision to sell the plant represents a change from the original plans for Brampton, the agreement we have advanced with a Canadian manufacturer provides a path to return the facility to productive industrial use, create new jobs with priority hiring consideration for Brampton workers and secure a long-term future for the site.

Canada remains an important part of Stellantis' North American manufacturing, R&D, commercial, and parts and services operations. As Canada's largest automotive employer, this decision also allows Stellantis to focus its resources on sustaining competitive manufacturing operations in Canada in the face of challenging market realities.

We will voluntarily return the $24 Million CAD federal government support received for Brampton Assembly's original retooling plan.

The people who worked at Brampton made lasting contributions to Stellantis, and we take our responsibilities to them seriously. Our priority is to work constructively with Unifor toward a fair, negotiated resolution that supports affected employees and recognizes their years of service.

Government Funding

Is Stellantis returning the government funding it received for Brampton Assembly Plant?

Yes. Stellantis will voluntarily return the entirety of federal government funding it received in connection with the original retooling plan for Brampton Assembly Plant, which totals $24 million (CAD). No provincial funding was received for Brampton Assembly Plant.

Did Stellantis receive $15 billion in taxpayer funding?

No. The widely reported figure of up to $15 billion (CAD) refers to conditional automotive battery-production incentives for NextStar Energy, Canada's first large-scale EV battery manufacturing plant. It was a maximum potential amount, with payments tied to the production and sale of automotive batteries, not $15 billion already received. Stellantis is no longer involved in this project.

Stellantis in Canada

Is Stellantis leaving Canada?

No. Stellantis continues to maintain a significant Canadian presence across vehicle manufacturing, casting, research and engineering, and automotive components. This includes Windsor Assembly Plant, Etobicoke Casting Plant, the Automotive Research and Development Centre in Windsor, and CpK operations. In addition to Brampton Assembly Plant, Stellantis employs more than 10,000 Canadians.

More Information

- **Press release (November 9, 2026):** https://media.fcanorthamerica.com/newsrelease.do?id=28190&mid=1
- **Version française :** https://media.fcanorthamerica.com/newsrelease.do?id=28191&mid=1
- **Media contact:**
  LouAnn Gosselin
  Stellantis
  Cell: (519) 984-2600
  louann.gosselin@stellantis.com

About Stellantis

Stellantis (NYSE: STLA) is a leading global automaker committed to giving customers the freedom to choose how they move, by embracing the latest technologies and creating value for

all its stakeholders. Its unique portfolio of iconic and innovative brands includes Abarth, Alfa Romeo, Chrysler, Citroën, Dodge, DS Automobiles, FIAT, Jeep®, Lancia, Maserati, Opel, Peugeot, Ram, Vauxhall, Free2move, and Leasys. To learn more, visit www.stellantis.com.