



Jeep® Convoy Concept

The military-inspired Jeep® Convoy concept transforms a 2025 Jeep Gladiator Mojave into a truck that carries the legacy and heritage of all the Jeep brand trucks that came before it. The original Gladiator SJ, introduced in 1962 for the 1963 model year, was the first post-war truck designed for civilian use. Jeep trucks eventually evolved into the J-Series, produced through 1987, which the Convoy concept emulates and celebrates. Its distinctive “J-truck nose” is a Jeep brand designer and fan favorite. A new spin on a classic look, the Jeep Convoy concept is ready and equipped for duty, including long-range, off-road adventures.

NOTABLE

Exterior Mods

- + Special-edition matte Ghost Ops exterior paint color
- + Reimagined “J-truck”-style hood and fascia with a 12,000-lb. Warn Zeon winch
- + Customized SJ-inspired seven-slot grille (the first of its kind) with embedded amber LED forward lighting
- + Chocolate brown canvas half doors and top/bed canopy
- + High-clearance flares, 17-inch Warn wheels with aggressive 40-inch BFG Krawler tires

NOTABLE

Interior Mods

- + Special-edition Mil Spec O.D. Green bed-lined floors and components
- + Low-back seats in a distressed brown leather



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