



Jeep® Convoy Concept

The military-inspired Jeep® Convoy concept transforms a 2025 Jeep Gladiator Mojave into a truck that carries the legacy and heritage of all the Jeep brand trucks that came before it. The original Gladiator SJ, introduced in 1962 for the 1963 model year, was the first post-war truck designed for civilian use. Jeep trucks eventually evolved into the J-Series, produced through 1987, which the Convoy concept emulates and celebrates. Its distinctive “J-truck nose” is a Jeep brand designer and fan favorite. A new spin on a classic look, the Jeep Convoy concept is ready and equipped for duty, including long-range, off-road adventures.

NOTABLE

Exterior Mods

- + Special-edition matte Ghost Ops exterior paint color
- + Reimagined “J-truck”-style hood and fascia with a 12,000-lb. Warn Zeon winch
- + Customized SJ-inspired seven-slot grille (the first of its kind) with embedded amber LED forward lighting
- + Chocolate brown canvas half doors and top/bed canopy
- + High-clearance flares, 17-inch Warn wheels with aggressive 40-inch BFG Krawler tires

NOTABLE

Interior Mods

- + Special-edition Mil Spec O.D. Green bed-lined floors and components
- + Low-back seats in a distressed brown leather



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Jeep® Bug Out 4xe Concept

While overlanding is not a new concept, the question of how to lighten the weight of gear, and especially of a rig, can come into play when planning remote, off-road adventures. Enter the Jeep® Bug Out 4xe concept, which started its journey as a four-door Jeep Wrangler 4xe Rubicon. The stripped-down, extended, off-road-capable vehicle was inspired by mixing the idea of ultra-lightweight camping and overlanding with a slightly different twist. Jeep brand designers embraced the spirit of ultralight camping in which weight management is key. The Jeep Bug Out 4xe is extensively customized and lightweighted to reflect what a responsible, modern-day mobile campsite could be. Because with overlanding, the journey itself is the focus, rather than the destination.

NOTABLE

Exterior Mods

- + Special-edition PEA51 matte silver exterior paint color with yellow accents and graphics
- + Raised roof (4-inch increase) for greater rear area accessibility
- + Steel front bumper with LED auxiliary lights and custom hood
- + Mopar front half doors and rear custom body side with integrated auxiliary battery packs
- + 12-inch extended body with Jeep Gladiator-style drop tailgate and high-departure rear tube bumper
- + Mounted Jeep electric off-road E-scooter (up to 40 minutes of continuous use)
- + High-clearance flares, 18-inch lightweight Forgeline wheels with 37-inch BFG KM3 tires

NOTABLE

Interior Mods

- + Custom-trimmed front seats with topographic inserts
- + Durable, waterproof, bed-lined floors with mole panels and cargo net for added secure storage
- + Flat rear floor to provide an enclosed space to shelter from the elements
- + Interior attachment points for a sleeping hammock



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Jeep® Rewind Concept

When you hear “Jeep® Wrangler,” what comes to mind? It might not be the 1940s wartime Jeep Willys (MB). Instead, it’s likely a brightly colored Jeep Wrangler CJ7, YJ or TJ from the familiar high school or college days of old. Cue design inspiration! Starting with a two-door 2025 Jeep Wrangler Rubicon (2.0L I4 DOHC Turbo direct-injection engine), the Jeep Rewind concept is a nostalgic take on all things '80s and '90s. Jeep brand designers (who are millennials themselves) reimagined a simplified Jeep Wrangler that expresses the feeling of freedom when getting the keys to your first car. Dipped in all things '80s/'90s kitsch, the Jeep Rewind takes you back to an era when music television blared in every household and neon colors were all the rage.

NOTABLE

Exterior Mods

- + Special-edition, high-travel Grimace purple exterior paint color with custom graphics
- + Gloss black custom anti-roll bar
- + Open-air freedom with doors and roof removed (custom mesh sun bonnet added)
- + Custom-painted 17-inch AEV wheels with gold wheel pockets and 37-inch BFG KM3 M/T tires

NOTABLE

Interior Mods

- + Simplified interior with molded plastic floor liner and rear bench seat removed
- + Custom rear compartment to hold the essentials (like a boom box)
- + Seats and IP adorned with custom retro print inserts
- + Vintage cellular car phone and a ton of retro customization sprinkled throughout



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Jeep® Wrangler 4xe Blueprint Concept

The stunning Jeep® Wrangler 4xe Blueprint concept is a rolling catalog of factory-tested and factory-backed items from Mopar and Jeep Performance Parts. Carrying more than 35 accessories finished in contrasting Mopar Blue and labeled with QR codes, each provides a live link to the Mopar eStore consumer website for specific part numbers, specifications and options to purchase. Unique visual expressions on each side showcase different combinations of accessories to suit any enthusiast preference.

NOTABLE

Exterior Mods

- + 2-inch lift kit
- + High-top fenders
- + Rubicon steel front and rear bumpers
- + Warn winch and winch guard with 7-inch TYRI lights
- + Rock rails
- + Lower A-pillar light mounting brackets with 5-inch TYRI lights
- + Three different style wheels:
 - Driver side wheels – 17-by-9-inch beadlock-capable, off-road
 - Passenger side wheels – 17-by-9-inch non-beadlock
 - Spare wheel – 17-by-9-inch beadlock-capable
- + 37-inch BFGoodrich K03 all-terrain tires

NOTABLE EXTERIOR MODS (CONTINUED)

- + Tube doors shown with and without optional mesh covers
- + Snorkel kit

NOTABLE

Interior Mods

- + IP multi-accessory rail
- + Auxiliary switch bank
- + Katzkin leather seat covers
- + Door sill guards
- + Bright pedal kit
- + Grab handles front and rear
- + All-weather floor mats
- + Tailgate table



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Jeep® Wrangler 4xe Rubicon Sunchaser Concept

This ultimate outdoor adventurer carries all the necessary gear for a full day of activities from sunup to sundown. The striking solar flash and satin black two-tone exterior of the Jeep® Wrangler 4xe Rubicon Sunchaser concept stands out among the crowd and several conceptual exterior components highlight the extreme functionality of the most capable off-road vehicle on the planet.

NOTABLE

Exterior Mods

- + 2-inch lift kit
- + Mopar ILLUMINAT3 off-road pivoting light bar accessory concept – enhanced for Jeep Wrangler 4xe
- + Concept vented high-top steel fender flares
- + Concept side storage boxes with integrated MOLLE panel
- + Warn winch with custom front winch guard/push bar
- + 37-inch BFGoodrich KM3 mud terrain tires
- + Roof storage rack
- + Rock rails

NOTABLE

Interior Mods

- + Custom two-tone leather seats
- + Custom leather wrap on mid-bolster IP, door armrest and center console lid
- + All interior trim pieces painted gloss black
- + All-weather floor mats
- + IP multi-accessory rail



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Jeep® Gladiator High Top Honcho Concept

The heritage-inspired exterior made popular beginning in the mid-1970s has given a new personality to the world's most off-road-capable midsize truck. The Jeep® Gladiator Rubicon High Top Honcho concept reflects the drive of the JPP design and engineering teams from Mopar to push the performance boundaries even further for the annual trek to Moab.

NOTABLE

Exterior Mods

- + Unique heritage-inspired graphics
- + Custom painted steel wheels riding on 40-inch BFGoodrich All-Terrain T/A KO3 white letter tires
- + Concept flat steel fender flares
- + Dana 60 front and rear axles with matching 5.38:1 gearing
- + AccuAir adjustable air suspension
- + Warn winch
- + Modified front bumper from American Expedition Vehicles with protective hoop
- + Rock rail power steps from Rock Slide Engineering
- + DECKED truck bed storage system
- + Bed roll bar
- + Color-matched hardtop

NOTABLE

Interior Mods

- + Custom quilted and perforated tan-and-black leather seats with embossed JPP logo on headrests
- + Bright pedal kit
- + All-weather floor mats
- + Door sill guards
- + IP multi-accessory rail



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Jeep® J6 Honcho Concept

Updated for 2025, the Jeep® J6 concept mixes the classic late 1970s Jeep Honcho theme with concept and production Jeep Performance Parts and accessories from Mopar. The J6 Honcho is a four-door Rubicon customized into a two-door truck configuration, maximizing cargo space with a large, 6-foot functional bed “box” area that is 12 inches longer than the standard Jeep Gladiator bed. The overall length of the J6 is 201 inches, while the wheelbase clocks in at 118.4 inches, matching the wheelbase of the current-generation four-door Jeep Wrangler.

NOTABLE

Exterior Mods

- + 2-inch lift kit
- + Bronze 17-inch wheels
- + 37-inch BFGoodrich KM3 mud terrain tires with white letters
- + Concept flat steel fender flares
- + Custom triple hoop front bumper with four 5-inch TYRI lights
- + Custom spare tire carrier
- + Custom roll bar with six TYRI lights (four forward and two rear-facing)
- + Warn winch
- + Custom rock rails
- + Vintage-inspired badging

NOTABLE

Interior Mods

- + Radio delete
- + Contrasting blue stitching on seats, doors and steering wheel
- + All-weather floor mats
- + Vintage bronze painted accents



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