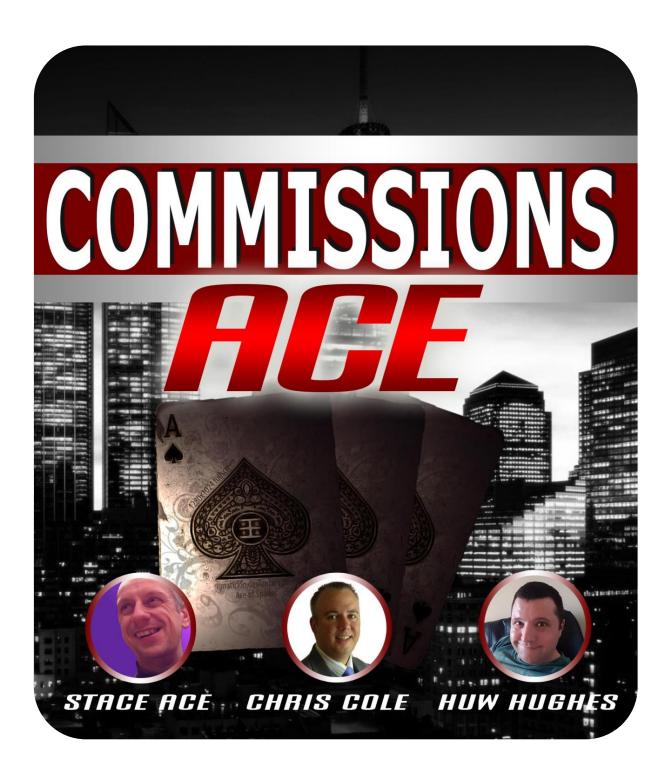
# Welcome to...



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#### Introduction

Hello and welcome to *Commissions Ace*, in this course we are going to take you through the methods and simple steps that we use to quickly rank our Videos and make a considerable amount of money from doing little to no work ourselves.

In many cases we simply do the work once and have our systems in place to do all of the heavy work on our behalf.

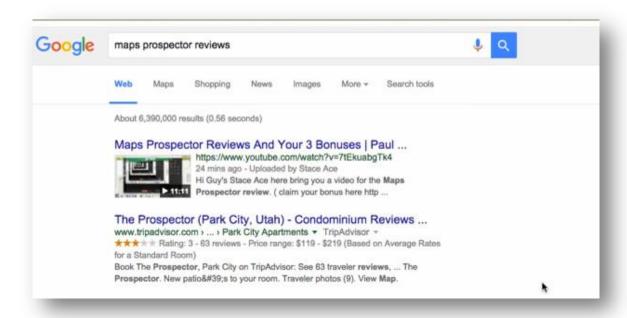
That leaves us to pick up the commissions and profit ...

#### MODULE 1

The first step is to fill in the relevant information like the title, description then put the links in there and started the review for this product.

As an example lets take maps prospector review as a keyword and type it into google, this is because when someone is looking to buy a product they want to see that others have bought it as well, which is the crucial part of the buying decision.

As you can see this review was uploaded 24 minutes ago and its now on the top of page 1 in google for the keyword maps prospector review and reviews.



This review didn't get to the top of page 1 due to social sharing or backlinks as there are none, rather if it's possible to get the product, you can do a product by walking people through it.

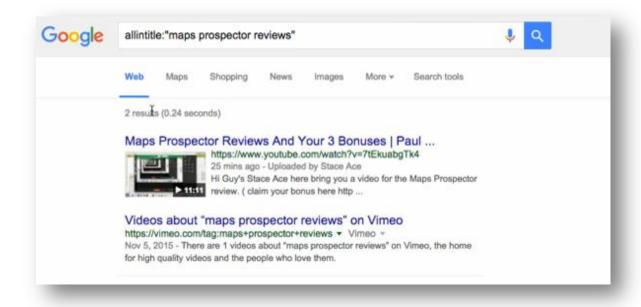
If it is an information product, do not put the information on there as people wouldn't buy it as its free for everyone on your review. You can however, put the table of summary.

I'm sure most of you know of the allintitle:"keyword" to find how many people results for the particular keyword, and as you can see this one doesn't have



much competition. I will also advice you not to use negative keywords like "don't buy maps prospector" which is negative towards the product.

So before the vendors launch their product, they will recruit affiliates who have email lists of 5000 or more. On the day of the launch these affiliates will email the people on their list and they in turn needing more information on the product will go to google and find video reviews like mine.



So how you can make money from this, is by telling anyone who watches the review video to buy it through you link and they will receive a bonus product that which will help the sale. If they buy using your link you get a 50% commission.

# **MODULE 2**

The review basically is sending traffic to the maps prospector page, which has been tested meticulously by the vendors for the different headlines and are expects in conversions.

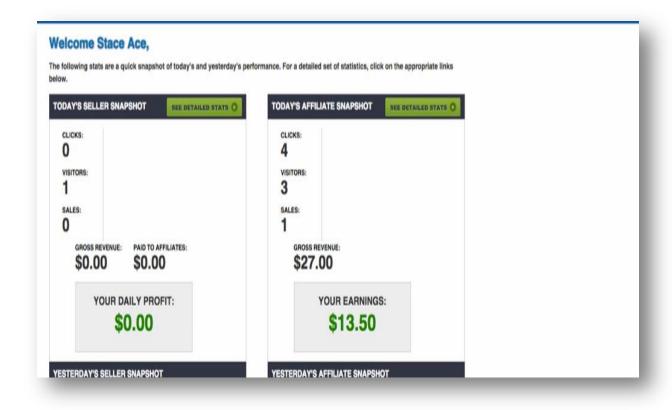
As these vendors have had various launches they have optimized the page for conversions and basically people will make their buying decisions based on this page.

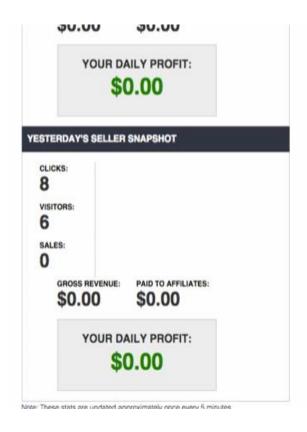


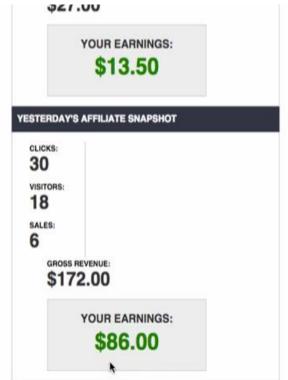
Maps prospector basically is a tool that finds different local business map listings which haven't been claimed yet for google. So my bonus is a list of niches which people can use with this software and how i got that is by going to a business directory and copying all their categories, therefore giving extra value to the buyers.

As I explained earlier this video is quite easy to do and the only thing done to it is on page optimization with the video and that's it. Based on my 11minute review video about the features and benefits of the product and sending traffic to the product page, i have earned 50% commission off a \$27 product within a day which shows you how easy it is by reviewing the right product.

This is a small example of what I've just then and multiply this process and this method runs for about 7 days and scale it up by doing 10 or more.







# MODULE 3 & 4

First thing you need to do is find a product to promote of which there are about 15 products a day to promote. Now the majority of people will list their products on a product launch calendar called Muncheye.

On Muncheye there are 2 categories under the headings of Big Launches and All Launches.

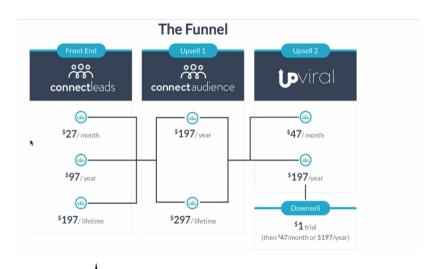
The Big launches are typically well known product launchers and pay for premium listings on Muncheye. Under this particular heading you are looking at more competition around these launches should you want to promote a product under Big Launches.

So typically when you click on a product what comes up is the product launchers JV page, which would have how much the product costs, launch date, the commission and then there are up sells for the products. Take this product "ConnectLeads" the front end is \$27 and the commission on that is 50% should you promote this product.

Then they have a one-time offer or OTOs, email swipes and you can use them to get ideas of how to mail your list on the day of the launch.

The funnel for this product is \$27, \$97 and then \$197 for the front end and is a monthly recurring income with the commission, so far as the buyer keeps paying the monthly fee. The reason why the product prices are \$27 - \$57 is that the price will go up throughout the launch.

After checking out the different products, you will need to pick which product you want to launch jack.



You can see various product review videos on the search engines, because it works and they are getting constant traffic from all these affiliates mailing for each other.

My advice is to do a full review not a 2min review, which is impossible unless the product does not have much to review which is unlikely. Another way to do it is, getting a short video, directing people to your blog to check out the full product review or click the link for a full review. The beauty about doing a video review, is you can start your review weeks before the launch date and get ahead of the competition. Make sure to check the dates for the launches, because sometimes product launchers move their dates for various reasons.

A quick tip is to get the product launchers name and check them out on Facebook, comment on their posts, liking comments basically interacting with them and do not hassle him. This is due to the fact when you do ask to promote their product through JVZoo he will recognize you and know who you are.

You can basically see its the same people launching regularly and you will get to know these product launches and make them aware of you.

#### **MODULE 5**

Now let's check out some of the products, first pick a product, sign up to the list and it will take you over to JVZoo to get your affiliate link. Next you need to drop your details in the "request permission" box and be conservative about it, not promising the world. Along the lines of I've got a small list on video as an example I'm going to do a video review and give away a bonus to complement the product, i am going to create a bonus page and mailing their product throughout the launch.

If you can't seem to find the product vendor on Facebook, try typing their name with JVZoo term and interact with them, and that will help when it comes to requesting permission. Use the same name so they do recognize it on Facebook and JVZoo, as they need to be careful who promotes their products due to fraudulent activities.

There are some products being launched on W+, which is Warrior Plus and these are typically low ticket launches and less competition. Again sign up with the



same name and go through the same steps as the JVZoo launches. This is the JV page on Warrior plus product and Warrior special offers.

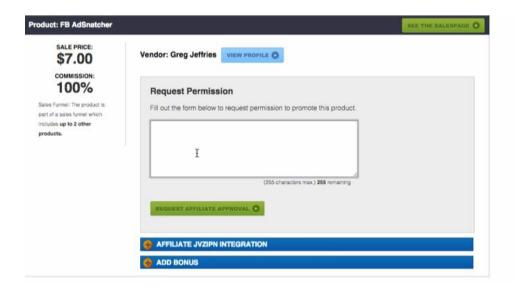




When you do go on Facebook, join the various product launch groups, JVZoo groups, Warrior plus groups and you will find out about different products they've got out or up and coming products, so you can get in front of these product vendors to promote their products and get your incurring income.

#### MODULE 6

Going back to requesting permission to promote a product, underneath the box is highlighted saying "request affiliate approval" click that and then wait to get approved.



You might get an email letting you know, you've been approved or go to the JV page and click on the link again that and if you have been approved it should say get links here, instead of "request affiliate approval".

Once you have been approved you can add a bonus by clicking on the add bonus tab, then add the bonus name, bonus URL if necessary and add whatever bonuses you want to give the buyers, if it's a file simply upload it. So after they have paid for the product they will get redirected to JVZoo to download the product or gain access to the product as well as the bonus.

Here are a few places you can find launches that are going on JVNotifypro, Launch Suite and again do your research on the product vendors and their products to have an idea of how big the launch is and if it's the right product to promote.

Let's see an example of a product "WP blog rocket review" and there are video reviews on the first page of google, typically if you go back to the 3rd page and there are video reviews then you can have an incline as to how much competition you will be facing.



Another thing you can do is to find how many results on google for that particular product by using allintitle:"WP blog rocket review" and it comes up as 107, giving you the idea of your competition.

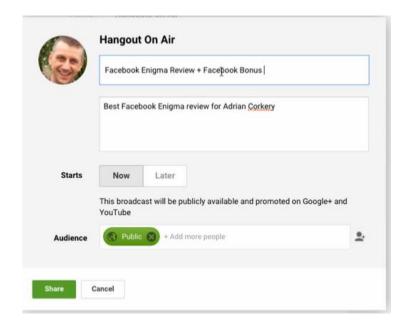
Launch Suite is a pretty new platform, watch the JV details, past launches and so on, find a product e.g. Facebook Enigma put it into allintitle:" Facebook Enigma Review" and the result is 8 which is very low competition and there's not a lot of pages optimized for it.

This will be a good product to promote, get the affiliate link to promote and wait for the traffic to start coming in of that.

#### **MODULE 7**

For this step, you will need to have a google + account on the side bar is a tab Hangouts click on it, then on the top click on Hangouts on air and then click on create a Hangout On Air. I will go through the motions filling it in, so my title and product review will be on Facebook Enigma.

For the title you would type in Facebook Enigma Review + Facebook Bonus and for the description, I would put it something like Best Facebook Enigma Review for Adrian Corkery and then you can write a couple of paragraphs about the product and don't forget whatever you type in needs to be enticing to the buyer.



Next click on share and after the screen has uploaded, click on start and then wait for a button at the bottom to say start broadcast.

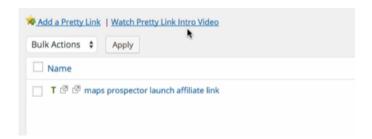
Click on the green arrow in the left corner to share the screen and click on the window you want to open or you can share the whole screen and when you are done, there will be a button on the top saying stop sharing. So this is how you get a video review going, as simple as that and should rank straight away depending on the competition.

Now you need to check on google where your review is positioned, obviously depending on the competition.

#### MODULE 8

Based on my Maps Prospector Review video in my description I have put my link, which is a redirect link and has my affiliate link behind it or you can share an image on the video saying scroll down or put an annotation in the last 10 seconds of the video saying click here to get the bonus. The link is simply my affiliate link to the sales page.

Now how to get your affiliate link behind your link is due to a plugin called Pretty Link, which is a free plugin. Click on add a Pretty Link, put your affiliate link in the Pretty Link and put in the title to remind you of what the link is then click on create and that will give you the affiliate link.



The plugin is quite a good one, because it gives you stats on how many hits you get on the link and various details regarding your link. What you need to do is buy yourself a domain, any domain and you do not have to put content on you just use that actual domain to put Pretty Link on.

On this url staceace.marketing/members-area/members-area-index/ is access to a free step by step course on how to set up a blog, finding a domain, setting up hosting, best theme, installing WordPress, tweaking your WP settings and so on. Probably out of all the steps you would only need about 4 steps to create your WordPress blog and you can use the plugin Pretty Link to redirect your links.

When someone clicks on your link they will be redirected to a sales page, now what you can do is at the bottom of your video is the annotation icon and this basically allows you to add the annotations into whichever part of the video you want.

Simply click on add annotation on the side bar and you ca choose whichever one you want e.g. speech bubble. Grab a speech bubble, write your text in here and size it however you want, stick your link into box marked link and drop down menu above for "associated website" that will then add the link into the video.

Next thing you need to do is verify your account with your blog, by going to YouTube and search for associated website or YouTube verify my YouTube channel associated website and you should come up with videos on how to verify your account, which involves dropping a code onto your website.

Once it's done, give it a couple of hours to take effect and then you can add in the associated website links, which means you can link out from your YouTube video to your website but in this case we are using the Pretty Link redirect instead of taking people to a website.

#### MODULE 9

When you start recording a Hangout, you do not have to have your face on there and start off sharing your screen and your voice if you do not want to.

Next step is finding the best bonuses to complement the product, enticing people to buy through your link. Start by looking at the product, the JV page, sales copy, bullet points and lots of information on the product for your product review.

Go through the product and see what people will get when they buy the product, this is where all your content will come from.

Next look for a gap or content that the vendor hasn't included in their product, something probably if you bought the product would help the use of the product.

Using my example on Maps Prospector it was the fact that on this software you have to enter a keyword and your location. Due to the fact that buyers will be in different countries I didn't go for location, but rather keyword which in this case refers to niches as the software finds local businesses and their google + pages that haven't been verified.

So I gathered a list of businesses using the categories from a directory and used that as my bonus, as this could take some time thinking about various niches some very obscure as well. Now looking at the product the vendor didn't provide buyers with a list of niches to my knowledge, so this would be really interesting for someone who wants to buy the product because the bonus will be something that they need to use with the product.

Now you can tell buyers to buy through your link, knowing that its more enticing to buy through your link as the bonus complements the product rather than giving a bonus that is not relevant to the product. However, if you do not have a bonus your description should be well written and your review video needs to wow the buyers.

Also you can go to google and based on the product type in e.g. small business practices "pdf" and get ideas from these pdf's and you can give them away as your bonus. You can copy the pdf, tailor make it to suit the product and give it away as your bonus.

## MODULE 10

There is however, one more thing I want to show you which will increase the amount of money that you can make. Go back to Muncheye and find current launches, pick a product for example Xpress stores.

Type it into google xpress stores review and based on the results, it isn't a good keyword to go for as google has added other sites bringing up sites "express stores review" instead, the competition in this instance is other listings which are not about the product and would not be worth it.

So find a product and go through typing it into google as before and based on the competition as I explained previously you should rank straight away. I would keep an eye on the rankings over the next 24hours and if it drops in the rankings

upload another video, making it a little bit different probably leaving a bit of a pause in the last 10 seconds.

Do not upload the same video as google will see it as duplicate content.

Take action and as its easy to do, go on Muncheye and grab as many products as you want doing your research and upload your video and watch the commissions coming in.

#### **ADVANCED**

I use this trick with any of my videos I put out there and it is well known out there, but i don't know how many people are using it. Especially in the affiliate marketing space i don't see it being utilized as it works really well, as it will increase sales to your offers.

Log into your YouTube account, go to my channel, then video manager, my channel and then advanced. Before you can do this however, you need your account phone verified for it to work.

Next you need a website, if you do not have one and do not know how to, go to staceace.marketing and access a free training on how to start your own blog. It is a step by step guide and takes you from buying a domain name to building pages on your blog.

Now grab the domain name of your website and pop it in there associated website box and click add, what we are doing is linking the website to our YouTube account.

YouTube will then ask you to verify that you own the website, so click on verify put your password in and it will take you to webmaster central.

Click on Download this HTML verification file which is the easiest route then click ok

Download it into your hard-drive, now go over to your Cpanel. Cpanel basically is when you get your hosting, you get access to Cpanel which is a control panel and that allows you to control the back end of your website and hosting.

Looking at the cpanel, you would think it was complicated but all you would need to use are a few of them to upload a file to your cpanel and this file is going to be found by YouTube and is basically verifying that you own the website.

First click on File Manager, then click on Web Root(public\_html/www) and click go this opens up your file and make sure you are on public\_html. At the top of the page click on upload file and click on choose file.

Find the file on your desktop, double click it to upload it when it's done click on go back. That is it the file has been uploaded to your website, simple and straight to the point.

Next go back to Webmaster Central and click on verify to make sure it's found the html verification file on your website. Now the YouTube channel is connected with the website, and this will show on the associated website page on your YouTube channel saying success.

After you have uploaded a video click on it and click on the annotations tab at the bottom, now that you have verified your website with your YouTube channel. Select label which allows you to just drop any text easily like "click here to get ..." you can play with whatever size or color suits your needs.

You can place this annotation anywhere on the video, so when someone clicks on it, it directs them to your website.

By adding annotations you can take people to a page on your website through them clicking on your YouTube video. The possibilities are endless using this to build a list, lead generation and so on.

Another thing i want to show you regarding affiliate marketing is driving traffic to lets say click bank offer or a launch jack or promoting a product. Go onto your dashboard on your WordPress website, then click on plugin and add new plugin called Pretty Link lite which is free.

Install it and then activate, you can go grab an affiliate link and paste it into the target url and you can customise the domain url in the Pretty Link box

Pretty Link	Add Link
Redirection Type*:	307 (Temporary) ‡
	To Enable Cloaked, Meta-Refresh, Javascript, Pixel and Pretty Bar Redirection
Target URL*:	http://myaffiliatelink.com
Pretty Link*:	http://www.1ateam.com/ ylee

The title is just to remind yourself and then create, it will give you the link which you want to use make sure to copy that and then it gives you how many unique hits and by clicking on it it gives you a graph of these unique hits.

Next take the link and because its your domain name that we've verified YouTube with, we can now go over to YouTube and drop the link in there as an associated website. What will happen after is, it will redirect to the url you put in the target url which is your affiliate link. Sometimes it takes about an hour for verification, so take note of it to propagate.

#### **CONVERSION TRICKS FOR YOUTUBE**

I'm going to give you some information on a strategy to increase conversions on YouTube videos and it is key to getting people to take action on whatever you are selling.

As we know people will play and watch videos and at the bottom the description, people normally put in their description their affiliate links and a lot of buyers do not click on the link simply because they do not understand or possibly do not see it.

For those that click on the link at the end of the video, the link disappears and YouTube prompts you to share. So after people have watched the video and are ready to click on the link, there is no link to click on and basically you need to scroll further down to get the link from the description.

Internet is very fast paced and when people do not find what they are looking for, they move on to other videos.

So what I suggest you do is towards the end leave about 10 or 20 seconds before the video finishes. It just basically holds the video playing and the link is still



visible, also these few seconds of video are blank you could put annotations on your video saying click on the link in the description.

In order to make sales you need people to click on your affiliate link and this process is quite simple and useful for your conversions.

## CONCLUSION

Thank you for picking up Commissions Ace, this method works every time for me and I still to this day pick up commissions from my previous work.

Stick to this method, apply it and master it and you will begin to see results and those sweet commissions in the process.

Stace, Chris + Huw would like to personally thank you for taking action on Commissions Ace and we would LOVE to hear your success stories.

To your success...