



Advertising from Winter Issue 2017 in Colour!

So, new Artwork needed, please

Advert	Full Page <i>Portrait</i> 11.5 x 19cm	Half Page <i>Landscape</i> 11.5 x 9.5cm	Quarter Page <i>Portrait</i> 5.7 x 9.5cm	Insert per issue A5
Annual Advert Price 2017	£180	£100	£55	£45
One-off Advert Price 2017	£70	£40	£25	£45

To celebrate our 30th year, we are moving to **full colour** from Issue 94 (Winter 2017)!

If you would like your advert to be in colour, you will need to send us a new version, please - by the deadline date.

You are asked to provide print-ready artwork in colour as a PDF (or JPEG) at minimum 300 dpi, by email, please. Art work for advertising should be sent to: forty@piepowder.co.uk.

The deadlines for accepting articles and your artwork are as follows:

ISSUE	PUBLISHED	Advert COPY Deadline
Winter	Mid-November	15 October
Easter	Mid-March	15 February
Summer	Mid-July	15 June

Inserts: If you wish to provide a flier for insert in the magazine, the charge is £45 per issue and you need to provide 1,900 A5 copies by the deadline date, please.

Payments are by cheque, payable to: **Cholsey 1000 Plus (sent to 8 Pound Lane, Cholsey OX10 9NR)**

Or by BACS: **Sort Code:** 30-99-03 **Acc. number:** 00513595 **Acc. name:** Cholsey 1000 Plus
Number 2 A/C

The Forty magazine is delivered free to all 1,900 homes in Cholsey (including Fair Mile/Cholsey Meadows).

Sue Jeffs

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**The Forty is published on a purely voluntary basis by
Cholsey 1000 Plus, Cholsey's Community Association**