

2013 Voting Kit. Are you the Best?

**BEST OF PUEBLO '13**



[www.bestofpueblo.com](http://www.bestofpueblo.com)

Everything you need is included in this PDF

*The Pueblo Chieftain*

[www.chieftain.com](http://www.chieftain.com)

825 W. Sixth St.

Pueblo, Co 81002

719.544.3520

# BEST OF '13 PUEBLO

## **ARE YOU THE BEST?**

The Pueblo Chieftain's "Best of Pueblo" allow readers to select the very best across Pueblo County. Nearly 200 awards will be given in the categories of: LIFE, PLACES & FACES, WINE & DINE, and BUSINESSES.

Best of Pueblo features the best of the best in Pueblo selected by you – our readers – and then shared with the rest of our community.

Best of Pueblo kicks off in mid-July and involve a two-week voting period through July 30 to determine the "Best of Pueblo" in each category. On Wednesday, Oct. 2, 2013, winners will be announced at a special community event. The top three vote getters in certain categories will be invited to have a booth at the event. Booth space will be free, but the business must provide food, drink or anything to showcase why they are the "Best of".

A keepsake publication will be inserted in The Pueblo Chieftain and Beyond the Fold on Friday, Oct. 4, 2013. The winners will also be online at [www.bestofpueblo.com](http://www.bestofpueblo.com). The winners will receive Best of Pueblo awards to display and be given permission to use the Best of Pueblo logo on all marketing collateral. Local businesses and individuals are encouraged to promote themselves for Best of Pueblo with logo cards, flyers, posters, banner ads and logos (provided – see Get the Vote marketing materials).

**ANY QUESTIONS REGARDING BEST OF PUEBLO SHOULD BE SUBMITTED VIA EMAIL. PLEASE CONTACT US AT [CONTEST@CHIEFTAIN.COM](mailto:CONTEST@CHIEFTAIN.COM) AND GOOD LUCK!**

**ARE YOU THE BEST?**

# BEST OF PUEBLO '13



## VOTING PROCESS

To cast your vote for Best of Pueblo, return the newspaper ballot published in The Pueblo Chieftain on July 16 and 17th or visit [www.bestofpueblo.com](http://www.bestofpueblo.com) and follow the steps to vote in each category. WE STRONGLY ENCOURGE ON-LINE VOTING!

- 1) Select a main category
- 2) Enter your vote in the nearly 190 subcategories  
(Vote for as many or as few categories as you like.)
- 3) Submit your entry

Voting begins Tuesday, July 16th. Each registered user may cast a vote in each category. There will be no restriction on the number of times an online user can vote. In fact, we encourage your customers to stuff the on-line ballot box. Paper ballots must be from the newspaper and photocopied ballots will not be allow this year. Winners for each category will be determined by tabulating valid votes received during the voting period. The voting period is July 16 through July 30, 2013. Odds of winning are determined by the number of eligible entries received. All information becomes the property of The Pueblo Chieftain.

## BEST OF PUEBLO 2013 VOTING DEADLINES:

On-Line Voting will begin at 12:00:01 AM (local Colorado time) on Tuesday, July 16, 2013 and be through 11:59:59 PM. (local Colorado time) on Tuesday, July 30, 2013.

Newspaper ballots must be post marked by Friday, July 26, 2013 to be eligible for the vote.

## VOTING PROCESS

# BEST OF PUEBLO '13



## **VOTE FOR US**

Are you ready to market your business and win Best of Pueblo? Want to increase your votes? Here are some ideas how to spread the word:

Send your customers, vendors, friends, family and colleagues an email with the link to the Best of Pueblo web page or the QR code and ask them to vote for you! Don't forget to tell them what categories to enter your business in so all votes are counted.

- Add Best of Pueblo information to your website with a link to vote. Include the QR code on your site or emails.
- Include Best of Pueblo information on your Facebook and Twitter pages

**Post attached signage in your place of business or print the business card signage and place near your reception/check out to encourage your customers to vote.**

**VOTE FOR US**

# BEST OF PUEBLO '13

## BEST OF PUEBLO WINNERS

Gold, Silver and Bronze will be awarded in each Best of Pueblo category. The winners of each category will be announced at the Best of Pueblo unveil party on Wednesday, October 2, 2013. The party will be held from 5 – 7 p.m. at the Pueblo Convention Center, 320 Central Main Street.

- 1) Recognition in the Best of Pueblo keepsake publication released on Friday, October 4, 2013.
  - a) Word count, photo inclusion and story details are never guaranteed.
  - b) Not all businesses/individuals will receive the same size mention.
- 2) Editors reserve the right to choose additional businesses/individuals featured.
- 3) “Best of” winners will not be given the opportunity to see or approve mention prior to publication.
- 4) “Best of” winners need not contact The Pueblo Chieftain. Our writers will contact each winner as needed.
- 5) Gold, Silver and Bronze winning businesses in certain categories will be asked to showcase their award-winning food, merchandise, etc. at the Best of Pueblo party.
- 6) FREE Booth space will be provided, but the business must provide food, drink or anything else at their own expense.
- 7) The Pueblo Chieftain will contact the businesses regarding specific requirements (electrical, etc.) prior to the party.
- 8) The right to use Best of Pueblo 2013 logos on all advertisements, on the Web and in their business locations indefinitely.
  - a) Logos will be available for download/mailed to winners between October 5 – 15, 2013.
- 9) An award to display in their place of business.

**Be sure to keep Wednesday, October 2, 2013 open for a fun-filled evening!**

**BEST OF WINNERS**



## **FREQUENTLY ASKED QUESTIONS**

**Q. What is the Best of Pueblo?**

**A. It is a reader poll designed to let you share all the wonderful things you like about living here, from your favorite burger joint and pizza place, to the best street party and spot to take the kids on a Saturday afternoon. It looks at the community we love to live, work and play in.**

**Q. How does it work?**

**A. You log onto [www.bestofpueblo.com](http://www.bestofpueblo.com) and vote for your favorite local people, businesses, and places day after day until on-line voting closes on Tuesday, July 30, 2013. Mail-in paper ballots must be postmarked by Friday, July 26, 2013 to accommodate manual entry time.**

**Q. How many times may I vote?**

**A. You may vote as many times as you like. Be sure to encourage your customers to stuff the on-line ballot box in your favor. We strongly encourage on-line voting, as in-paper ballots will only be published two days. Photocopied ballots will not be allowed this year.**

**Q. Who determines the winners?**

**A. The Pueblo Chieftain staff will determine the winners by counting valid reader votes. The candidates with the most votes win.**

**Q. Just what are the geographical boundaries for Best of Pueblo?**

**A. For the purposes of this contest, the Best of Pueblo is limited to inside Pueblo County. This means if you area business out east on the Mesa, in Beulah, Rye or anywhere inside the county line, you are eligible.**

**Q. May I vote for nominees outside of Pueblo County?**

**A. No. The contest is called Best of Pueblo because we want to uncover and celebrate all the great people, places and things Pueblo County has to offer. Votes for nominees with addresses outside of Pueblo County will be disqualified.**

**Q. Who should I vote for?**

**A. That is up to you and your friends. Just keep it in Pueblo County and remember to keep it clean and respectful, please.**

**Q. What if I have more questions?**

**A. E-mail us at [contest@chieftain.com](mailto:contest@chieftain.com).**

## **Q&A**

# BEST OF PUEBLO '13

## THE FINE PRINT

### RULES AND REGULATIONS:

No purchase is necessary to enter this contest. The Pueblo Chieftain's Best of Pueblo is open to all businesses within Pueblo County. In addition to the requirements set forth below, voters will be required to enter their name and valid e-mail address in order to submit their on-line vote. Voter information will not be sold; it is necessary for The Pueblo Chieftain's internal records. IP addresses will not be tracked, so businesses will be able to set up a computer to allow their customers to vote, if they so choose. Names and a valid phone number will be required for all newspaper ballots returned by mail or dropped off at The Chieftain's office at 825 W. 6th Street. By nominating or voting for a business or individual, participants are accepting the terms and conditions of these rules and agree to be bound by them. Best of Pueblo is subject to all applicable federal, state and local laws and regulations. Best of Pueblo is void where prohibited by law. The Pueblo Chieftain reserves the right to interpret votes how they see fit, withdraw or suspend any entrants, change any functionality or feature on the Website and revise these terms and conditions at any time and without notice.

### PRIZE TERMS & CONDITIONS:

All prizes and benefits of any kind awarded herein, including without limitation, must be accepted as awarded without substitution and are not transferable, not for resale, and have no cash surrender value. Prizes cannot be refunded, transferred, reissued, revalidated or combined with any other offer and must be accepted as is. The Pueblo Chieftain reserves the right to verify eligibility qualifications of all Best of Pueblo entrants and participants. All Best of Pueblo entrants and participants must comply with these Rules. By entering or participating in Best of Pueblo, all entrants and participants irrevocably grant The Pueblo Chieftain the right to include their name and information in any publicity carried out by The Pueblo Chieftain and agree to grant to The Pueblo Chieftain a nonexclusive irrevocable license and right to incorporate, use and reproduce their photograph, voice, name and likeness in whole or in part in and in connection with the advertising, exhibiting, marketing, promotion and exploitation of The Pueblo Chieftain in any manner, in all media throughout the world. Individuals who do not wish that their personal information be used for such promotional and publicity purposes (otherwise unrelated to The Best of Pueblo) are required to so indicate in writing to The Pueblo Chieftain, PO Box 36, Pueblo, CO 81002. ATTN: BEST OF PUEBLO. Any attempt by anyone to damage or disrupt Best of Pueblo shall be considered a violation under criminal and civil law.

**FINE PRINT**

The Pueblo Chieftain Presents

# BEST OF '13 OF PUEBLO

[www.bestofpueblo.com](http://www.bestofpueblo.com)



Life



Places & Faces



Wine & Dine



Businesses

Please

**VOTE FOR US!**



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*The Pueblo Chieftain*

**VOTE**

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Life



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Businesses



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Life



Places & Faces



Wine & Dine



Businesses

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