

Friends of the Chicago River



2018 Big Fish Ball Leadership Level and Table Sponsorship and Thank You Benefits

	Presenting Sponsor Northern Pike \$25,000	Rainbow Darter \$10,000 - \$15,000	White Perch \$7,500	Bluegill \$3,750
Media & Event Exposure				
Exclusive Presenting Sponsorship (immediately below Big Fish Ball title) on all materials and in media outreach; limited to three sponsors	X			
Industry exclusivity	X			
Special recognition from the podium by Friends' president	X	X		
Speaking opportunity at Friends' Annual meeting (October 2017)	X			
Onstage speaking opportunity to present raffle winners	X			
Logo on save-the-date card	Logo			
Logo or name on back cover of gala invitation and program book	Logo/Premier placement	Logo/Premier placement	Logo/Premier placement	Name
Logo or name on website	Logo/Hyperlink	Logo/Hyperlink	Logo/Hyperlink	Name
Logo or name on event sponsor signage	Logo/Premier placement	Logo/Premier placement	Logo/Premier placement	Name
Logo/name looping on event monitors during dinner	X	X	X	
Advertisement in program book	Free Full Page	Free Full Page	Free Full Page	40% Discount
2017 Gala & Related Events Benefits				
Table(s) at Gala (10 seats per table)	2	1	1	1
Special gifts for your guests	X			
# of Complimentary Tickets to the After-Party Cruise	20	10	2	
Preferred Seating at Gala	X	X	X	
Complimentary parking for your guests	X			
Other Benefits				
Acknowledgement in Friends' Annual Report	X	X	X	X
Acknowledgement on Annual Plaque at McCormick Bridgehouse & Chicago River Museum	X	X	X	X
12-month membership to Friends of the Chicago River	X	X	X	X
Exposure				
Attendees	500	Prominent and diverse group of corporate, civic, and community leaders		
Invitation	5,000	Print & e-card sent to Friends' members, supporters, and sponsors		
Website	3,000	Average visits per month		
Facebook	10,000	Views per month		
Gala Program	500	Distributed to guests/used for promotional purposes after event		
Bridgehouse Museum	38,000	Visitors in 2016		

To customize your sponsorship package to better fit your needs or for more information, please contact Kim Olsen-Clark, director of development, at (312) 939-0490, ext. 19 or kolsenclark@chicagoriver.org

Friends of the Chicago River

2018 Big Fish Ball Special Sponsorships, Ad Sales, and In-Kind Support and Thank You Benefits

	Cocktail Reception Sponsor (only 1) \$15,000	Program & Chicago River Blue Award Sponsor (only 1) \$10,000	Wildlife and Photography Sponsor (only 1) \$5,000	In-Kind Sponsor \$5,000+
Media & Event Exposure				
Sole sponsorship visibility during the gala cocktail hour	X			
Sole sponsorship visibility during The Blue Ribbon Awards		X		
Sole sponsorship visibility during the "Step-n-Repeat" and logo placement			X	
Logo on save-the-date card/reminders/post-event email blast thank you	Logo	Logo	Logo	
Logo or name on back cover of gala invitation and program book	Logo/Premier placement	Logo/Premier placement	Logo/Premier placement	Logo/Premier placement
Logo or name on website	Logo/Hyperlink	Logo/Hyperlink	Logo/Hyperlink	Logo/Premier placement
Logo or name on event sponsor signage	Logo/Premier placement	Logo/Premier placement	Logo/Premier placement	Logo/Premier placement
Logo/name looping on event monitors during dinner	X	X	X	X
Advertisement in program book	Free Full Page	Free Full Page	Free Half Page	Free Half Page
Acknowledgement on Friends' social media, Facebook and Twitter	X	X	X	
2017 Gala & Related Events Benefits				
Table(s) at Gala (10 seats per table)	1	1	1	
# of Complimentary Tickets to the After-Party Cruise	20	10	5	
Preferred Seating at Gala	X	X	X	
Complimentary parking for your guests	X			
Other Benefits				
Acknowledgement in Friends' Annual Report	X	X	X	X
Acknowledgement on Annual Plaque at McCormick Bridgehouse & Chicago River Museum	X	X	X	X
12-month membership to Friends of the Chicago River	X	X	X	X
Advertisement				
Full Page: b/w only vertical orientation, camera-ready, tif or eps format	5” wide x 8” high		Rates: \$500	
Half Page: b/w only vertical orientation, camera-ready, tif or eps format	5” wide x 3 7/8” high.		Rates: \$350	
Quarter Page: b/w only vertical orientation, camera-ready, tif or eps format	2 3/8” wide x 3 7/8” high.		Rates: \$200	
In-Kind Support				
Friends is accepting in-kind donations for the Big Fish Ball event (such as photography, flowers, printing, etc.) or the raffle. The Big Fish Ball is made possible by the contributions and donations of our supporters and local businesses. In-kind donations are an important part of that support. With their generous donations of goods and services, our in-kind donors help us boost audiences, gain new supporters, and reach even more people who become champions for the Chicago River system!				

To customize your sponsorship package to better fit your needs or for more information on in-kind donations, please contact Kim Olsen-Clark, director of development, at (312) 939-0490, ext. 19 or kolsenclark@chicagoriver.org

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