

Friends of the Chicago River

40th Anniversary-bringing the river to life for 40 years

2019 Big Fish Ball Leadership Level and Table Sponsorship and Thank You Benefits

	Presenting Sponsor Northern Pike \$25,000	Rainbow Darter \$10,000 - \$20,000	White Perch \$7,500	Bluegill \$3,750 or \$4,000
Media & Event Exposure				
Exclusive Presenting Sponsorship (immediately below Big Fish Ball title) on all materials and in media outreach; limited to three sponsors	X			
Industry exclusivity	X			
Special recognition from the podium by Friends' president	X	X		
Speaking opportunity at Friends' Annual meeting (October 2019)	X			
Onstage speaking opportunity to present raffle winners	X			
Logo on save-the-date card/reminders/post-event email blast thank you	Logo	Logo		
Logo or name on back cover of gala invitation and program book	Logo/Premier placement	Logo/Premier placement	Logo/Premier placement	Name
Logo or name on website	Logo/Hyperlink	Logo/Hyperlink	Logo/Hyperlink	Name
Logo or name on event sponsor signage	Logo/Premier placement	Logo/Premier placement	Logo/Premier placement	Name
Logo/name looping on event monitors during dinner	X	X	X	
Advertisement in program book	Free Full Page	Free Full Page	Free Full Page	40% Discount
Acknowledgement on Friends' social media, Facebook and Twitter	X	X	X	
2019 Gala & Related Events Benefits				
Table(s) at Gala (10 seats per table)	2	1	1	1
Special gifts for your guests	X			
# of Complimentary Tickets to the After-Party Cruise	20	10	2	
Preferred Seating at Gala	X	X	X	
Complimentary parking for your guests	X			
Post Gala Recognition				
Acknowledgement in Friends' Annual Report	X	X	X	X
Acknowledgement on Annual Plaque at McCormick Bridgehouse & Chicago River Museum	X	X	X	X
For businesses: 12-month membership to Friends of the Chicago River	X	X	X	X
Exposure				
Attendees	500	Prominent and diverse group of corporate, civic, and community leaders		
Invitation	5,000	Print & e-card sent to Friends' members, supporters, and sponsors		
Website	3,000	Average visits per month		
Facebook	22,000	Views per month		
Gala Program	500	Distributed to guests/used for promotional purposes after event		
Bridgehouse Museum	32,982	Visitors in FY2018		

To customize your sponsorship package to better fit your needs or for more information, please contact Kim Olsen-Clark, director of development, at (312) 939-0490, ext. 19 or kolsenclark@chicagoriver.org

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2019 Big Fish Ball Special Sponsorships and Program Ad Sales

	40th Anniversary Cocktail Sponsor (only 1) \$15,000	Program & Chicago River Blue Award Sponsor (only 1) \$10,000	Wildlife and Photography Sponsor (only 1) \$5,000	In-Kind Media Sponsors FMV \$20,000+ Service Sponsors FMV \$5,000+
Media & Event Exposure				
Sole sponsorship visibility during the gala cocktail hour; select the signature cocktails	X			
Sole sponsorship visibility during The Blue Ribbon Awards		X		
Sole sponsorship visibility during the "Step-n-Repeat" and logo placement			X	
Logo on save-the-date card/reminders/post-event email blast thank you	Logo	Logo	Logo	
Logo or name on back cover of gala invitation and program book	Logo/Premier placement	Logo/Premier placement	Logo/Premier placement	Logo/Premier placement
Logo or name on website	Logo/Hyperlink	Logo/Hyperlink	Logo/Hyperlink	Logo/Premier placement
Logo or name on event sponsor signage	Logo/Premier placement	Logo/Premier placement	Logo/Premier placement	Logo/Premier placement
Logo/name looping on event monitors during dinner	X	X	X	X
Advertisement in program book	Free Full Page	Free Full Page	Free Half Page	Free Half Page
Acknowledgement on Friends' social media, Facebook and Twitter	X	X	X	
2019 Gala & Related Events Benefits				
Table(s) at Gala (10 seats per table)	1	1	1	1
# of Complimentary Tickets to the After-Party Cruise	20	10	5	5
Preferred Seating at Gala	X	X	X	X
Complimentary parking for your guests	X			
Post Gala Recognition				
Acknowledgement in Friends' Annual Report	X	X	X	X
Acknowledgement on Annual Plaque at McCormick Bridgehouse & Chicago River Museum	X	X	X	X
For businesses: 12-month membership to Friends of the Chicago River	X	X	X	X
Advertisement				
Full Page: b/w only vertical orientation, camera-ready, pdf format		5" wide x 8" high		Rates: \$500
Half Page: b/w only vertical orientation, camera-ready, pdf format		5" wide x 3 7/8" high.		Rates: \$350
In-Kind Support				
<p>Friends is accepting in-kind donations for the Big Fish Ball event (such as photography, flowers, printing, etc.) or the raffle. The Big Fish Ball is made possible by the contributions and donations of our supporters and local businesses. In-kind donations are an important part of that support. With their generous donations of goods and services, our in-kind donors help us boost audiences, gain new supporters, and reach even more people who become champions for the Chicago River system!</p>				

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Friends of the Chicago River



**40th Anniversary Celebration at
BIG FISH BALL
The Westin Chicago River North
TUESDAY, JUNE 11, 2019**



SPONSORSHIP COMMITMENT FORM

Please reference the Big Fish Ball Sponsorship Opportunities sheet for thank you benefit details.

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Company Representative: _____

Phone: _____

Fax: _____

Email: _____

LEADERSHIP/SPECIAL/TABLE

Yes! I/We want support the recovery of the Chicago River system and commemorate Friends' 40th Anniversary Celebration by sponsoring at the follow level

___ Northern Pike, PRESENTING SPONSOR, for \$25,000

___ Rainbow Darter SPONSOR for range \$10,000 to \$20,000; SPONSOR AMOUNT \$ _____

___ White Perch SPONSOR for \$7,500

___ Cocktail Reception SPONSOR for \$15,000 (only 1—first response basis)

___ Chicago River Blue Award SPONSOR for \$10,000 (only 1—first response basis)

___ Wildlife Habitat SPONSOR for \$5,000 (only 1—first response basis)

___ Wildlife and Photography SPONSOR for \$5,000 (only 1—first response basis)

___ Bluegill TABLE SPONSOR for \$3,750, or increase to \$4,000 to acknowledge Friends' 40th Anniversary

For recognition purposes, list my name or company as:

SINGLE TICKET PURCHASES

Please list the number of tickets you are ordering

___ Individual Ticket at \$350, or \$400 for 40th anniversary

___ Emerging Leader at \$225, or \$240 for 40th anniversary*

*young professionals under 40

AFTER PARTY SHORELINE CRUISE

Please list the number of tickets you are ordering

___ Individual Ticket at \$50

___ Buy two or more Individual Tickets at \$40 each

CONTRIBUTION

\$ _____ I/we wish to make an additional donation, or I/we cannot attend the Big Fish Ball.

40th Anniversary TRIBUTE ADS

Yes! We are interested in the following:

___ Full page \$500*

___ Half page \$350

*complimentary to Leadership/Special Sponsors/\$5,000+In-Kind donors; 50% discount for Bluegill sponsors

40th Anniversary JUMBOTRON ADS

Yes! We are interested in the following:

___ One Slide \$400*

___ Three Slides \$1,000

Yes! We are interested in donating to the Raffle or Silent Auction or providing In-Kind services

___ Please contact me about donating.

TOTAL \$ _____

SEE REVERSE SIDE FOR PAYMENT METHOD

PAYMENT METHOD

- A check, made payable to Friends of the Chicago River, is enclosed.
- We will be paying online
- Please charge the following credit card:
 - American Express Discover MasterCard VISA

Card number _____

Expiration date _____ 3-4 digit security code _____

Name on card and/or billing address if different than above

- If paying by credit card or online, we will cover transaction service fees so Friends of the Chicago River will receive 100% of the contribution.**
- We will send a check separately or will be making EFT arrangements. Expect payment in approximately _____ weeks.
- Please send an invoice.

Return this form to:

FRIENDS OF THE
CHICAGO RIVER
Big Fish Ball Sponsorship
411 South Wells
Suite 800
Chicago, IL 60607
Fax: (312) 939-0931

For questions or additional information, contact:
Kim Olsen-Clark
Director of Development
T: (312) 939-0490, ext. 19
E: kolsenclark@chicagoriver.org

Deadlines:
Reply by March 22, 2019 to ensure your name/company name or logo is included in the invitation and program.

Replying by May 10, 2019 will ensure your name/company's name or logo is included in the program.