

Revised and Rewritten
August 22, 1966
"A" Rev. 3-21-68 (Checker"
Inst. Panel use Removed
effective with Eng. Memo
#205 & #169.)

ENGINEERING MEMO #151

TO: Memo Distribution
FROM: B. Lewis
SUBJECT: EMBLEMS AND SIDE MOLDINGS

To eliminate the confusion that seems to exist regarding Standard Equip. and Optional Usage of Emblems and Side Moldings our records indicate the following.

EMBLEMS

- A-11, A-11E Taxicab - Std. Equipment
None Used
- A-11, A-11E Taxicab - Optional
"Checker" used on Frt. Fenders and Deck Lid
B/M Group 176
- A-12, A-12E "Sedan", & A-12W Pass. Car with 6 Cyl. Engine-Std. Equipment
A "Checker" used on ~~Instr. Panel~~ & Deck Lid
"Marathon" used on Frt. Fenders & Deck Lid
No B/M number required - Used automatically
- A-12, A-12E "Sedan", & A-12W Pass. Car with V-8 engine-Std. Equipment
A "Checker" used on ~~Instr. Panel~~ & Deck Lid
"Marathon" used on Frt. Fenders and Deck Lid
"V-8" used on Frt. Fenders
No B/M number required - Used automatically
- A-12E "Limo" with 6 Cyl. Engine-Optional (~~Except "Checker" used on all
Inst. Panels~~)
A "Checker" used on Deck Lid
"Marathon" used on Frt. Fenders & Deck Lid
B/M Group 176.1
- A-12E "Limo" with V-8 Engine - Optional (~~Except "Checker" used on
all Inst. Panels~~)
A "Checker" used on Deck Lid
"Marathon" used on Frt. Fenders & Deck Lid
B/M Group 176.2

SIDE MOLDINGS

- A-11, A-11E Taxicab - Standard Equipment
None Used
- A-12, A-12W, & A-12E Pass. Car- Standard Equipment
No B/M required - Used Automatically
- A-12W6 & 8 Aerobus - Standard Equipment
None Used
- A-12W6 & 8 Aerobus - Optional
B/M Group B-178 for A-12W6, Group B-178.1/for A-12W8