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FROM: R. H. Williams

SUBJECT: BREAKDOWN OF CALENDAR 1978 CHECKER MOTORS PRODUCTION.

1978 SALES

MODEL BREAKDOWN

MODEL	PRODUCTION	% OF TOTAL	PROJECTED 1979 ANNUAL REQUIREMENTS
A-11 Std	2329	55.12	2480
A-11 R.S.F.	1406	33.27	1497
A-11E	219	5.18	235
A-12	214	5.06	227
A-12E	58	1.37	61
TOTAL	4226	100.00	4500

MISCELLANEOUS TOTALS

	PRODUCTION	% OF TOTAL	PROJECTED 1979 ANNUAL REQUIREMENTS
All L6 Engines	3605	85.31	3850
All 305 V8 Engines	429	10.15	460
All 350 V8 Pass Eng.	177	4.19	190
All 350 Olds Diesel	12	.28	-
All 260 Olds Diesel	3	.07	-
All 120WB Sedans	3949	93.45	4205
All 129WB Sedans	277	6.55	295
All L6 Air Cond	1940	53.81	2263
All V8 Air Ccnd	434	71.62	465

BODY OPTIONAL EQUIPMENTAIR CONDITIONING

BODY GRP NO.	NAME	MODEL	TOTAL SALES	PRO 1979 ANN REQ
B601.11	L6 Frt W/Frt Cond	A-11,A-12	1930	2055
B601.12	V8 Frt W/Frt Cond	All Models	366	390
B601.13	L6 Frt W/Roof Cond	A-11,A-12	10	10
B601.14	V8 Frt W/Roof Cond	All Models	1	1
B601.16	V8 Dual W/Frt Cond	All Models	67	72
B601.18	V8 Dual W/Roof Cond	All Models	0	0
TOTAL			2374	2528

ARMRESTS-FRONT DOORS

B627.01	Frt Dr LH/RH(Gray)	A-11,A-11E	717	764
B627.02	Frt Dr (Cab Red)	A-11,A-11E	198	210
B627.03	Frt Dr (Cab Black)	A-11,A-11E	925	985
TOTAL			1840	1959

ASH TRAY ON FRONT SEAT

B605.02	Ash Tray Frt Seat	A-12,A-12E	180	192
B605.03	(2)Ash Trays on Frt St	A-11,12,12E	38	40
TOTAL			218	232

ASSIST HANDLE (REAR DOOR PULL-LIFEGUARD)

B656.05	Lifeguard Assist Handle	A-11,A-11E	678	722
TOTAL			678	722

AUXILIARY SEATS (ROUND)

B606.10	Cab Gray Skin	A-11,A-12	600	640
B606.11	Covered W/Brown Vnl	A-11,A-12	22	23
B606.12	Covered W/Blue Vnl	A-11,A-12	14	15
B606.14	Black Skin	A-11,A-12	954	1015
B606.15	Covered W/Red Cab Vnl	A-11,A-12	116	123
TOTAL			1706	1816
B606.17	Protective Pad-Gray	A-11	128	138
B606.18	Protective Pad-Red	A-11	57	60
B606.19	Protective Pad-Black	A-11	847	901
TOTAL			1032	1099

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BODY OPTIONAL EQUIPMENTAUXILIARY SEATS - EXPORT

BODY	NAME	MODEL	TOTAL SALES	PRO 1979 ANN REQ
B621.01	Export-Cab Gray	A-11E,A-12E	62	66
B621.02	Export-Cab Red	A-11E	25	26
B621.04	Export-Brown Vinyl	A-11E,A-12E	38	40
B621.05	Export-Blue Vinyl	A-11E,A-12E	22	23
B621.06	Export-Red Vinyl	A-11E,A-12E	27	28
B621.07	Export-Blk Vnl & Cl	A-11E,A-12E	55	58
TOTAL			229	241

CARD CASE

B610.01	Card Case	A-11	1749	1859
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CARPET - SPECIAL

B623.02	Black Carpet Frt	All Model Opt	171	182
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CIGAR LIGHTER

B610.02	Cigar Lighter	A-11,11E	2479	2640
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DECALS & BORDERS

B617.01	Roof Checker Border	A-11,A-12	477	507
B617.02	Horizontal	A-11,A-12	120	127
B617.03	Rf & Horiz Checker Border	A-11,A-12	1384	1473
B617.04	Chicago Yellow	A-11,A-11E	744	792
B617.05	Chicago Checker Taxi	A-11,A-11E	445	473
B617.07	Rate-Black	A-11,A-11E	812	865
B617.09	Dr Checker Spl (Red)	A-11,A-11E	743	791
B617.12	FE 2-7171	A-11	42	45
B617.13	Dr Yellow Taxi Minn.	A-11	42	45
B617.15	Roof Checker Border	A-11E	0	0
B617.16	Horizontal	A-11E	27	28
B617.17	Rf & Horiz Checker Border	A-11E	9	9

DECK LID SPRING-HEAVY DUTY

B018.02	Heavy Duty Spring	A-11,11E	311	331
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EMBLEMS

2029.04	Checker-Optional	A-11,11E	98	104
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BODY OPTIONAL EQUIPMENTHEATER, DEFROSTER & RR DEFG

BODY GRP NO	NAME	MODEL	TOTAL SALES	PRO 1979 ANN REQ
B620.02	Elim of Heater	All Models	64	68
B622.04	Floor Mounted	All Models	277	295
B643.01	Rr Wdo Defogger	All Models	1432	1524
B643.03	Comb Rr Wdo Def W/Dual A/C	All Models	35	37
B643.04	Rr Wdo Def W/Dual A/C & Off Duty Switch	All Models	1	1
B643.05	Rr Defg Sw Indicator Lamp	A-11,A-11E	875	931
B643.06	Comb Rr Wdo Defg Dual A/C, On Call & Off Duty Sw	All Models	4	4

LIGHTS & LAMPS

B635.08	Aux Stop & Dir Lights	A-11,11E,12,12E	227	241
B635.09	Outboard Rf Turn Signals	A-11,A-11E	160	170
B635.10	Comb On Call Sw & Off Duty Sw & Outboard Rf Turn Sig	A-11,A-11E	0	0
B647.01	Spotlight-Side W/O Mir LH	A-11,11E,12,12E	41	43
B647.02	Spotlight-Side W/O Mir RH	A-11,11E,12,12E	0	0
B652.02	Delete Rf Lamp Only	A-11,11E	17	18
B652.04	Rf Lamp & Base Plt	A-11,12	2429	2586
B652.06	Rf Lamp Hole W/Cable	All Models	3218	3426

LOCKS

B616.01	Deck Lid Hdle W/Lock	All Models	706	751
B616.04	Drs D/Lid & G/Bx K/Alike	All Models	1242	1322
B616.05	Ignition Locks K/Alike	All Models	671	714
B616.06	Drs G/Bx K/Alike-Deck W/T Hdle	All Models	436	464
B616.07	D/Lid K/Alike	All Models	80	85
B655.09	Gray Trim Pwr Frt&Rr Dr Lk	A-11,A-12	18	19
B655.10	Red Trim Pwr Frt&Rr Dr Lk	A-11,A-12	6	6
B655.11	Bla Trim Pwr Frt&Rr Dr Lk	A-11,A-12	30	32
B655.12	Blue Trim Pwr Frt&Rr Dr Lk	A-11,A-12	8	8
B655.13	Brn Trim Pwr Frt&Rr Dr Lk	A-11,A-12	17	18
B655.14	Gray Trim Pwr Frt&Rr Dr Lk	A-11E,A-12E	9	9
B655.15	Red Trim Pwr Frt&Rr Dr Lk	A-11E,A-12E	2	2
B655.16	Bla Trim Pwr Frt&Rr Dr Lk	A-11E,A-12E	19	20
B655.17	Blue Trim Pwr Frt&Rr Dr Lk	A-11E,A-12E	4	4
B655.18	Brn Trim Pwr Frt&Rr Dr Lk	A-11E,A-12E	7	7
B655.19	Power Rr Dr Lk	A-11,A-11E	953	1014

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BODY OPTIONAL EQUIPMENTMETER HOLE COVER PLATE

BODY GRP NO	NAME	MODEL	TOTAL SALES	PRO 1979 ANN REQ
B652.03	Delete Mtr Opg Cvr Plt	A-11,A-11E	1256	1337

MIRRORS

B615.04	Rectangular O/S Mirror	A-11,11E,12,12E	1210	1288
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MOLDINGS-SIDE & QUARTER WINDOW

B608.01	Body Side Molding	A-11	104	110
B608.02	Body Side Molding	A-11E	110	117
B608.04	Qtr Wdo Molding	A-11,11E	136	144

PARTITIONS

B656.01, 02,04	Lifeguard	A-11,11E	372	396
B656.03	Later Inst. of L/G	A-11,11E	1087	1157

QUARTER WINDOW OPTION

B015.46	Qtr Window Delete	A-11,A-12	66	70
B015.47	Qtr Window Delete	A-11E,A-12E	36	38
B015.56	Qtr Window Delete	A-11,A-12	16	17
B015.58	Qtr Window Delete	A-11E,A-12E	6	6

RADIOS & RELATED PARTS

B602.02	AM-FM Radio & Antenna	A-11,11E	22	23
B602.03	AM-FM Radio & Antenna	A-12	73	77
B602.04	AM Radio & Antenna Cab	A-11,11E	9	9
B602.05	AM Radio & Antenna Pass	A-12,12E	6	6
B604.01	Antenna & Lead	A-11,11E	237	252
B604.02	Antenna Lead Only	A-11,11E	760	809
B634.02	Music-Cab	A-11,11E	159	169
B634.03	AM Music Radio & Antenna	A-12	35	37
B638.01	Radio Conduit	A-11,11E	128	136
B646.01	Rear Speaker	A-12	90	95

REAR DOOR DRIVER'S CONTROL

B640.01	LH Door	A-11,12	57	60
B640.02	LH Door	A-11E,12E	2	2
B640.03	RH Door	A-11,12	542	577
B640.04	RH Door	A-11E,12E	80	85
	TOTAL		681	724

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BODY OPTIONAL EQUIPMENTREAR FLOOR REINF

BODY GRP NO	NAME	MODEL	TOTAL SALES	PRO 1979 ANN REQ
B659.06	Rr Floor Reinf	A-11,A-11E	1219	1298

ROOF-VINYL COVERED

B649.01, 06,08	Vinyl Roof	A-12	44	46
B649.07, B649.09	Vinyl Roof	A-12E	31	33

SEAT BELTS & HARNESSSES

B600.01	Seat Belt Rctr Extra	All Models	199	211
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SEAT SPRINGS & CUSHIONS

B653.01	Cab Rr St Cush H/Down	A-11,11E	1201	1278
B653.02	Cab Rr St Cush H/Down	A-11 RSF	283	301
B653.04	Cab Rr St Cush Restraint	A-11,11E	5	5

SHIELD-FENDER

B642.04	Rr Fdr Shield Chrome	A-12,12E	388	413
B642.05	Delete Rbr Rr Fdr Shield	All Models	216	230

THIN FRT ST BACK PANEL

B656.06	Thin Frt St Bk Trim Pnl Gr	A-11,11E	1082	1152
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TINTED GLASS

B022.13, B022.16	Clear Glass	A-11,11E,12,12E	2555	2720
B022.14, B022.17	Windshield Only	A-11,11E,12,12E	238	254
B022.15	Sedan All Around	A-11,12	1309	1394
B022.18	129WB All Around	A-11E,12E	124	132
TOTAL			4226	4500

TRIM - INTERIOR 120WBCAB GRAY - CODE 1

B027.01	Std Frt & Std Rr St	A-11	933	993
B027.02	Std Frt & Rr St Fwd	A-11	883	940
B027.82	L/G Frt St & Std Rr St	A-11	121	128
B027.83	L/G Frt St & Rr St Fwd	A-11	442	470
TOTAL			2379	2531

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BODY OPTIONAL EQUIPMENTTRIM - INTERIOR 120WB

BODY GRP NO	NAME	MODEL	TOTAL SALES	PRO 1979 ANN REQ
<u>CAB RED - CODE 28</u>				
B027.11	Std Frt & Std Rr St	A-11	174	185
B027.12	Std Frt & Rr St Fwd	A-11	75	80
B027.84	L/G Frt St & Std Rr St	A-11	21	22
B027.85	L/G Frt St & Rr St Fwd	A-11	3	3
TOTAL			273	290

BROWN - CODE 24

B027.49	Std Frt & Std Rr St	A-11,12	73	77
B027.50	Std Frt & Rr St Fwd	A-11,12	2	2
TOTAL			75	79

BLUE - CODE 25

B027.46	Std Frt & Std Rr St	A-11,12	42	44
TOTAL			42	44

RED - CODE 26

B027.52	Std Frt & Std Rr St	A-11,12	18	19
TOTAL			18	19

CAB DK GRAY - CODE 30

B027.21	Std Frt & Std Rr St	A-11	45	48
B027.61	Std Frt & Std Rr St	A-12	12	12
B027.86	L/G Frt St & Std Rr St	A-11	5	5
TOTAL			62	65

CAB BLACK - CODE 31

B027.03	Std Frt & Std Rr St	A-11	155	165
B027.04	Std Frt St & Rr St Fwd	A-11	1	1
B027.05	L/G Frt St & Std Rr St	A-11	847	901
TOTAL			1003	1076

BLACK - CODE 32

B027.57	Std Frt & Std Rr St	A-11,12	39	41
TOTAL			39	41

BLACK VNL & CLOTH - CODE 33

B027.91	Std Frt & Std Rr St	A-12	57	60
TOTAL			57	60

GRAND TOTAL 120WB--3948

4205

BODY OPTIONAL EQUIPMENTTRIM - INTERIOR 129WB

BODY GRP NO	NAME	MODEL	TOTAL SALES	PRO 1979 ANN REQ
<u>CAB GRAY - CODE 1</u>				
B027.31	Std Frt & Std Rr St	A-11E	65	69
B027.88	L/G Frt St & Std Rr St	A-11E	2	2
		TOTAL	67	71

BROWN - CODE 24

B027.67	Std Frt & Std Rr St	A-11E,12E	40	42
		TOTAL	40	42

BLUE - CODE 25

B027.64	Std Frt & Std Rr St	A-11E,12E	22	23
		TOTAL	22	23

RED - CODE 26

B027.70	Std Frt & Std Rr St	A-11E,12E	27	28
		TOTAL	27	28

CAB RED - CODE 28

B027.36	Std Frt & Std Rr St	A-11E	26	27
B027.89	L/G Frt St & Std Rr St	A-11E	0	0
		TOTAL	26	27

CAB DK GRAY - CODE 30

B027.41	Std Frt & Std Rr St	A-11E	23	24
B027.79	Std Frt & Std Rr St	A-12E	10	11
		TOTAL	33	35

CAB BLACK - CODE 31

B027.32	Std Frt & Std Rr St	A-11E	18	19
B027.33	L/G St & Std Rr St	A-11E	1	1
		TOTAL	19	20

BLACK - CODE 32

B027.74	Std Frt & Std Rr St	A-11E,12E	32	34
		TOTAL	32	34

BLACK VNL & CLOTH - CODE 33

B027.93	Std Frt & Std Rr St	A-12E	12	13
		TOTAL	12	13

GRAND TOTAL 129WB		278	293
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BODY OPTIONAL EQUIPMENT

WIRING

BODY GRP NO	NAME	MODEL	TOTAL SALES	PRO 1979 ANN REQ
B635.01	Off-Duty Harness	A-11,11E	10	11
B635.02	Rockwell Meter Harness	A-11,11E	1251	1331
B635.03	Off-Duty Sw & Harn	A-11,11E	163	173
B635.04	Rf Top Turn Sig Harn	A-11,11E	672	715
B635.06	On Call Switch	A-11,11E	0	0
B635.07	On Call & Off Duty Sw	A-11,11E	667	710
B645.01	Sep Dash Switch	A-11,11E	707	752

CHASSIS OPTIONAL EQUIPMENTAIR CONDITIONER

CHASSIS GRP NO	NAME	MODEL	TOTAL SALES	PRO 1979 ANN REQ
C300.06	L6	B-11,12	1122	1195
C301.01	V8	B-11,11E,12,12E	418	445
C301.03	Sankyo L6	B-11,12	818	871
TOTAL			2358	2511

AXLES & GEARS

C015.02	3:07-1 Std L6	B-11,12	2683	2859
C015.04	3:07-1 T-L L6	B-11,12	294	313
C015.07	2:72-1 Std V8	B-11,11E,12,12E	1044	1111
C015.08	2:72-1 T-L V8	B-11,11E,12,12E	204	217
TOTAL			4225	4500

BATTERIES, CABLES & SHIELD

C018.03	Rr Mt Bat 120WB	B-11,12 OPT	2439	1938
C018.06	Frnt Mt Bat Delco S/T V8	All Models Opt	561	597
C018.09	Frnt Mt Bat L6	B-11,12 Std	954	1015
C018.12	Rr Mt Bat 120WB (Spl Taxi Yellow)	B-11 Opt	180	579
C018.13	Rr Mt Bat 120WB (Spl Taxi Green)	B-11 Opt	82	371
TOTAL			4216	4500

C346.01	Spl Rr Mt Bat Yellow	B-11	*544	CANCELLED
C346.02	Spl Rr Mt Bat Green	B-11	*349	CANCELLED

\* Total of Special Batteries Included in Grp C018.03.

CANADA EXPORT

C348.01	Canada Export	All Models Opt	0	AS REQ.
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CATALYTIC CONV DELETE EXPORT ONLY

C347.01	Catalytic Conv-Delete Export Only	All Models Opt	58	61
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DECALS

C327.14	Decals-Calif Sales Only L6	B-11,12 Opt	123	130
C327.15	Decals-Calif Sales Only V8	All Models Opt	36	38

EMISSIONS-CALIFORNIA

C019.05	V8 350 4BBL	B-11,11E,12,12E	177	188
C019.07	L6 250 Calif W/Fwd Strg	B-11,12	940	1000

CHASSIS OPTIONAL EQUIPMENTENGINES BY MODEL

CHASSIS GRP NO	NAME	MODEL	TOTAL SALES	PRO 1979 ANN REQ
C032.01	L6	B-11	3519	3747
-	L6	B-11E,12E	36	38
-	L6	B-12	49	52
C032.02	V8	B-11	201	214
-	V8	B-11E	188	200
-	V8	B-12	165	175
-	V8	B-12E Sedan	52	55
		TOTAL	4210	4481

FRAME RAIL ANGLE

C329.02	Frame Rail Angle	All Model Opt	1201	1278
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GEARS SPEEDO

C343.01	Gear Speedo Driven 43T L6	B-11,12 Opt	546	581
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GENERATOR & ELECTRICAL

C029.01	Generator L6	B-11,12	3604	3837
C029.02	Generator V8	B-11,11E,12,12E	606	644
		TOTAL	4210	4481

JACK & LUG WRENCH

C318.01	Jack & Lug Wrench	B-11,11E	2647	2818
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LICENSE BRACKET

C306.02	Eliminate	All Models	1239	1319
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RADIATOR-HEAVY DUTY

C025.01	L6 (Std)	B-11,12	1026	1094
C025.03	L6 H.D. or A.C.	B-11,12	2578	2745
C025.04	V8 (Std)	B-11,11E,12,12E	77	82
C025.05	V8 H.D. or A.C.	B-11,11E,12,12E	529	560
		TOTAL	4210	4481

CHASSIS OPTIONAL EQUIPMENTRADIO CONDUIT

CHASSIS GRP NO.	NAME	MODEL	TOTAL SALES	PRO 1979 ANN REQ
C322.01	Radio Conduit	B-11,12	123	130
C322.02	Radio Conduit	B-11E,12E	5	5

RAIL CAR TIE DOWN

C338.03	Tie Down Brackets	B-11,11E,12,12E	344	366
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SHOCK ABSORBERS

C314.01	Heavy Duty	B-11,11E,12,12E	1606	1710
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SKID BAR

C329.03	Skid Bar	B-11,11E,12,12E	313	333
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SKID PLATE

C329.01	Skid Plate	B-11,11E,12,12E	1901	2024
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SPEEDOMETER

B610.03	Kilo Speedometer	All Models	44	46
C324.01	Dual Drive Adapter	B-11,11E	1063	1131

SPRINGS-SUSPENSION

C316.02	L6 W/2660 H/Stress Frt Spr	B-11	0	AS REQ.
C328.01	Frt Spr Stabilizer	B-11,11E,12,12E	63	67

SPRING-REAR SUSPENSION

C014.01	Rr Spr Std 120#	B-11,11E,12,12E	2812	3000
C014.04	Rr Spr H.D. 145#	B-11,11E,12,12E	1374	1460
C014.05	Rr Spr Std 120# W/Helper	All Models	41	40
TOTAL			4227	4500

SPRING - HELPER

C316.01	Helper Spring	B-11,11E,12,12E	381	405
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TRANSMISSION-OIL COOLER

C335.02	Standard Duty	All Models	374	398
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