

Chris

January 22, 1975
Rev: January 30, 1975

(1)

TO: S. Hori, S. Wilson, (3) Williams, R. Walton, W. Asselin,
C. Bland, G. Orwig, B. Lewis, B. Mills, D. Chambers

FROM: H. Dishon

SUBJECT: BREAKDOWN OF CALENDAR 1974 CHECKER MOTORS PRODUCTION

1974 SALES

Model Breakdown

MODEL	PRODUCTION	% OF TOTAL	PROJECTED 1975 ANNUAL REQ'MENTS.
A-11 Std.	3213	64.27	
A-11 R.S.F.	1309	26.19	
A-11E	147	2.94	
A-12	130	2.60	
A-12E	23	.46	
A-12W	23	.46	
A-12WB	154	3.08	
Total	4999	100.00	

MISCELLANEOUS TOTALS

	PRODUCTION	% OF TOTAL	PRO. 1975 ANN. REQ.
All 6-Cyl. Engines	4543	90.90	
All 350 V/8 Pass. Engines	301	6.02	
All 350 V/8 Aero. Engines	154	3.08	
All Sedans	4822	96.46	
All Wagons & Aerobuses	177	3.54	
All 120WB Sedans	4652	93.06	
All 129WB Sedans	170	3.40	
All Vehicles Exc. 129WB	4829	96.60	
All 6-Cyl. Air Cond.	636	12.72	
All 8-Cyl. Air Cond.	344	6.88	

BODY OPTIONAL EQUIPMENTAir Conditioning

BODY GROUP NO.	NAME	MODEL	TOTAL SALES	PRO.1975 ANN.REQ.
B601.11	6-Cyl.Frt.w/Frt.Cond.	All Exc.A-12W3	566	
B601.12	8-Cyl.Frt.w/Frt.Cond.	All Models	193	
B601.13	6-Cyl.Frt.w/Roof Cond.	All Exc.A-12W3	65	
B601.14	8-Cyl.Frt.w/Roof Cond.	All Models	0	
B601.15	6-Cyl.Dual w/Frt.Cond.	All Exc.A-12W3	5	
B601.16	8-Cyl.Dual w/Frt.Cond.	All Exc.A-12W3	26	
B601.17	6-Cyl.Dual w/Roof Cond.	All Exc.A-12W3	0	
B601.18	8-Cyl.Dual w/Roof Cond.	All Exc.A-12W3	4	
B601.19	Aerobus-Dual w/Frt.Cond.	A-12W3	101	
B601.20	Aerobus-Dual w/Rf.Cond.	A-12W3	20	
Total			980	

Armrests-Front Doors

B627.01	Frt.Dr.LH/RH(Gray)	A-11,A-11E	1072	
B627.02	Frt.Dr.(Cab Red)	A-11,A-11E	204	
B627.03	Frt.Dr.(Cab Black)	A-11,A-11E	1490	
Total			2766	

Ash Tray on Front Seat or Doors

B605.02	Ash Tray Front Seat	A-12,A-12E	102	
B605.01	Ash Tray on Rear Doors	A-12,A-12E	644	
B605.03	(2)Ash Trays on Frt.St.	A-11,12,12E	9	
Total			755	

Assist Handle (Rear Door Pull-Lifeguard)

B641.01	Rear Dr.Pull Handle		3288	
B641.02	Rr.Dr.Pull Hdle.-RSF Gray	A-11	1186	
B641.03	Rr.Dr.Pull Hdle.-RSF Red	A-11	69	
B641.04	Rr.Dr.Pull Hdle.-RSF Blk.		1	
B656.05	Lifeguard Assist Handle		2092	
Total			6636	

Auxiliary Seats

B606.10	Cab Gray	A-11,A-12	1029	
B606.11	Covered w/Brown Vinyl	A-12	7	
B606.12	Covered w/Blue Vinyl	A-12	6	
B606.16	Covered w/Blue Nylon	A-12	0	
B606.13	Covered w/Red Vinyl	A-12	0	
B606.15	Cov.w/Red Cab Vinyl	A-11	193	
B606.14	Covered Black Vinyl	A-11,A-12	1455	
Total			2690	

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BODY OPTIONAL EQUIPMENTAuxiliary Seats (Cont'd.)

BODY GROUP NO.	NAME	MODEL	TOTAL SALES	PRO.1975 ANN.REQ.
B621.05	Export-Blue Vinyl	A-12E	15	
B621.04	Export-Brown Vinyl	A-12E	21	
B621.06	Export-Red Vinyl	A-12E	22	
B621.07	Export-Blk.Vin.& Cl.	A-12E	37	
B621.01	Export-Cab Gray	A-11E	43	
B621.02	Export-Cab Red	A-11E	10	
B621.08	Export-Blue Vin.& Cl.	A-12E	0	
		Total	148	
B606.17	Protective Pad-Gray	A-11	673	
B606.18	Protective Pad-Red	A-11	67	
B606.19	Protective Pad-Black	A-11	1416	
		Total	2156	

Card Case

B610.01, SL-506	Card Case	A-11	2636	
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Carpet-Special

SL-530, SL-531, SL-560	Black Carpet-Frt.	A-12,12E	3	
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Center Pillar Hand Rail

B613.01	Ctr.Pillar Hand Rail	A-11,12,11E,12E	80	
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Decals & Stencil

B617.01	Roof Checker Border	A-11	1902	
B617.15	Roof Checker Border	A-11E	5	
B617.02	Horizontal	A-11	94	
B617.16	Horizontal	A-11E	6	
E617.04	Chicago Yellow	A-11	457	
B617.05	Dr.Tr.Chicago Checker	A-11	400	
B617.06	Louisville		0	
B617.07	Rate-Black	A-11	1891	
B617.08	Door Checker Spec.	A-11	7	
B617.09	Dr.Checker Spec.(Red)	A-11	593	
B617.10	Dr.Checker Spec.(Orange)	A-11	0	
B617.11	Set-3" Gold No.	A-11	0	
B617.12	FE 2-7171	A-11	27	
B617.13	Dr.Yellow Taxi Minn.	A-11	27	
B617.14	4" Script Numerals	A-11	0	
630655	Stencil-Taxi	A-11	As Req'd	
B617.03	Rf.& Horiz.Checker Border	A-11	1103	
B617.17	Rf.& Horiz.Checker Border	A-11E	5	

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BODY OPTIONAL EQUIPMENTDeck Lid Spring-Heavy Duty

BODY GROUP NO.	NAME	MODEL	TOTAL SALES	PRO.1975 ANN.REQ.
B018.02	Heavy Duty Spring	A-11,11E	1413	

Emblems

B029.04	Checker-Opt'l.	A-11,11E	82	
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Footrest

B623.01	Footrest	A-11,12,11E,12E	2	
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Guards & Plexiglass

B664.01	Quarter Window	A-12W8	15	
B664.02	Qtr.Wdo.w/Air Cond.	A-12W8	69	
B665.01	Rear Seat Guard	A-12W8	11	
B665.02	Rr.St.Guard w/Air Cond.	A-12W8	73	
B666.01,04	Rear St.Plexiglass	A-12W8	23	
B666.02,03	Rr.St.Flexi.w/Air Cond.	A-12W8	98	
B670.01,02	T/Gate Glass Guard	A-12W8	80	

Head Restraints

B660.01	Frnt.St.w/Head Restr.	A-12W8	8	
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Heater & Defroster

B622.01,04	Floor Mounted	All Exc.A-12W8	656	
B620.02	Elim.of Heater	All Exc.A-12W8	69	
B620.03	Elim.of Heater	A-12W8	4	
B643.01	Rear Wdo.Defogger	A-11,11E	2393	
B643.03	Rear Wdo.Def W/Dual A/C	A-11	9	
B643.04	Rr Wdo Def W/Dual A/C & Off Duty Sw		1	

Hood Release-Extended

B659.03,04	Extended Hood Release	All Models	3440	
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Lights & Lamps

B672.01	Turn Sig.(Commercial)	A-12W8	49	
B669.01	Side Marker & ID Lamps	A-12W8	18	
B669.02	Side Marker Lamps	A-12W8	61	
B652.01	Delete Rf.Lp.& Base Plt.	A-11,11E	0	
B652.02	Delete Rf.Lamp Only	A-11,11E	0	
B652.04	Rf.Lamp & Base Plt.	A-11,12	2670	
B652.05	Rf.Lamp & Base Plt.	A-11E,12E	112	

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BODY OPTIONAL EQUIPMENTLocks

BODY GROUP NO.	NAME	MODEL	TOTAL SALES	PRO.1975 ANN.REQ.
B616.01	Deck Lid Hdle.w/Lock	A-11,12,11E,12E	1124	
B616.02	Deck Lid Lock w/o Hdle.- Common Key	A-11,12,11E,12E	697	
B616.03	Ignition & Door Lock- Keyed Alike	A-11,12,11E,12E	798	
B655.01	Power Rr.Door Locks	A-11,11E	1982	

Luggage Carrier

B668.03	Contour	A-12W8	85	
B667.01	Wagon	A-12W	12	

Meter Hole Cover Plate

B652.03	Delete Mtr.Opg.Cvr.Plt.	A-11,11E	902	
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Military Conversion

B663.01	Mil.Conv.-Air Force	A-12W8	0	
B663.02	Mil.Conv.-Army	A-12W8	0	
B663.03	Mil.Conv.-Navv	A-12W8	0	
B663.04	Mil.Conv.-Dept.of Defense	A-12W8	0	

Mirrors

B636.01	Outside RH	All Models	92	
B615.01	Deluxe LH	All Models	200	
B615.02	Deluxe RH	All Exc.A-12W8	11	
B614.01	Inside Day-Nite	All Models	2218	
B615.03,04	Rectangular O/S Mirror	All Models	3433	

Moldings-Side & Quarter Window

B608.03	Side Molding	A-12W8	31	
B608.01	Body Side Molding	A-11	59	
B608.02	Body Side Molding	A-11E	111	
B608.04	Qtr.Wdo.Molding	A-11,11E	71	

Partitions

B656.01,02,04	Lifeguard	A-11,11E	1994	
B656.03	Later Inst.of L/G	A-11,11E	960	

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BODY OPTIONAL EQUIPMENTQuarter Window Option

BODY GROUP NO.	NAME	MODEL	TOTAL SALES	PRO.1975 ANN.REQ.
B015.46	Qtr.Window Delete	A-12	13	
B015.47	Qtr.Window Delete	A-12E	8	

Radios & Related Parts

B634.03	Music-Pass.Car	A-12	128	
B634.02, SL-474	Music-Cab	A-11,11E	144	
B604.01	Antenna & Lead	A-11,11E	306	
B604.02	Antenna Lead Only	A-11,11E	823	
B638.01	Radio Conduit	A-11,11E	415	
B646.01	Rear Speaker	A-12	90	
B602.03	AM-FM Radio & Antenna	A-12	77	
B602.02	AM-FM Radio & Antenna	A-11,11E	77	
B609.02	Cable-4 Conductor	A-11,11E	0	

Rear Door Driver's Control

B640.01	LH Door	A-11,12	21	
B640.03	RH Door	A-11,12	674	
B640.02	LH Door	A-11E,12E	14	
B640.04	RH Door	A-11E,12E	92	
Total			801	

Rear Seat Riser Facing

B653.03	Rear Seat Riser Facing	A-11	69	
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Roof-Vinyl Covered

B649.02,07,09	Vinyl Roof	A-12E	10	
B649.01,06,08	Vinyl Roof	A-12	25	

Seat Belts & Harnesses

B600.02	Add(1)Seat Belt	A-12WB	1000	
B600.03,04	Add(1)Shoulder Harness	A-12WB	55	
B600.01	Seat Belt Retr.Extra	All Models	346	
B600.05	Rear Seat Belt Sleeves	All Models	2251	

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BODY OPTIONAL EQUIPMENTSeat Springs & Cushions

BODY GROUP NO.	NAME	MODEL	TOTAL SALES	PRO.1975 ANN.REQ.
B653.01	Cab Rr.St.Cush.H/down	A-11,11E	2393	
B653.02	Cab Rr.St.Cush.H/down	A-11 RSF Only	1158	

Shield-Fender

B642.01	Rear Fender(Rubber)	All Models	1390	
B642.04	Rr.Fdr.Shield Chrome	A-12,12E,12W	181	

Specials-Miscellaneous

B659.01, SL-481	Cleveland Spec.Items	A-11	0	
B659.02	Euclid Cab Special Items (Cleveland)	A-11	0	

Spotlights - CANCELED

B647.01	LH Side w/o Mirror	All Models	63	0
B647.02	RH Side w/o Mirror	All Models	3	0
3647.03	LH Side w/Mirror	All Models	10	0
B647.05,06	RH Side w/Mirror	All Models	2	0

Tinted Glass

B022.14,17,51,54	Windshield Only	All Models	169	
B022.15	Sedan All Around	A-11,12	848	
B022.52	Sta.Wag.All Around	A-12W	10	
B022.55	8-Door All Around	A-12W8	135	
B022.18	129WB All Around	A-11E,12E	72	
B022.13,16,50,53	Clear Glass	All Models	3765	
Total			4999	

Trim-Interior

BODY GRP.NO.	CODE	NAME	MODELS	TOTAL SALES	PRO.1975 ANN.REQ.
B027.01,02,82,83	1	Cab Gray	A-11	2590	
B027.21,22	86	Dark Gray	A-11	44	
B027.61	30	Dark Gray	A-12	2	
B027.49	24	Brown	A-12	30	
B027.46,47	25	Blue Vinyl	A-12	28	
B027.52	26	Red Vinyl	A-12	9	
B027.55,91	27,33	Black Vinyl & Cloth	A-12	36	
B027.11,12,84	28	Cab Red	A-11	365	
B027.58,59	29	Blue Vinyl & Cloth	A-12	6	0
B027.03,05	31	Cab Black	A-11	1518	
B027.57	32	Black Vinyl	A-12	28	
Total				4650	

BODY OPTIONAL EQUIPMENTTrim-Interior (Cont'd.)

BODY GRP.NO.	CODE	NAME	MODEL	TOTAL SALES	PRO.1975 ANN.REQ.
B027.31	1	Cab Gray	A-11E	28	
B027.41	30	Dark Gray	A-11E	31	
B027.79	30	Dark Gray	A-12E	0	
B027.67	24	Brown Vinyl	A-11E,12E	21	
B027.64	25	Blue Vinyl	A-11E,12E	16	
B027.70	26	Red Vinyl	A-11E,12E	22	
B027.93	27,33	Black Vinyl & Cloth	A-12E	5	
B027.36	28	Cab Red	A-11E	10	
B027.76	29	Blue Vinyl & Cloth	A-12E	0	0
B027.32,33	31	Cab Black	A-11E	2	
B027.74	32	Black Vinyl	A-12E	31	
Total				166	
B034.66	30	Dark Gray	A-12W	1	
B034.54	24	Brown Vinyl	A-12W	6	
B034.51	25	Blue Vinyl	A-12W	8	
B034.57	26	Red Vinyl	A-12W	3	
B034.70	27,33	Black Vinyl & Cloth	A-12W	2	
B034.63	29	Blue Vinyl & Cloth	A-12W	0	0
B034.61	32	Black Vinyl	A-12W	3	
Total				23	
B034.69	30	Dark Gray	A-12W3	144	
SL-476		Brown Trim	A-12W3	4	
SL-523		Red Trim	A-12W3	3	
SL-525		Blue Trim	A-12W3	3	
SL-541		Black Trim	A-12W3	0	
Total				154	

Undercoating

BODY GROUP NO.	NAME	MODEL	TOTAL SALES	PRO.1975 ANN.REQ.
B648.01	Undercoating	A-11,11E	2580	

Wiring

B645.01	Sep.Dash Switch	A-11,11E	970	
B635.01	Off-Duty Harness	A-11,11E	44	
B635.02	Rockwell Meter Harness	A-11,11E	987	
B635.03	Off-Duty Switch & Harn.	A-11,11E	1784	
B635.04	Rf.Top Turn Sig.Harn.	A-11,11E	1893	
B635.05	Variable Load T/S Flasher	All Models	650	
B635.06	On Call Switch	A-11,11E	1	
B635.07	On Call & Off Duty Switch	A-11,11E	109	

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CHASSIS OPTIONAL EQUIPMENTAir Conditioner

CHAS. GROUP NO.	NAME	MODEL	TOTAL PRO. 1975 SALES	ANN. REQ.
C333.02	Aerobus	B-12W8	121	
C300.01,05,06,07	6-Cylinder	All Exc. B-12W3	636	
C301.01	8-Cylinder	All Exc. B-12W3	223	
SL-538, SL-549	6-Cyl. w/o Evap. Asm.	B-11.	21	
Total			1001	

Alternator

C021.03,04	H.D. 6- & 8-Cyl.	All Models	4310	
C334.02	60 A H.D.	B-12W8	100	
SL-546	80 A Delcotron 6-Cyl.	B-11	11	
C021.06	Generator 6 Cyl	B-11,12	464	
C021.07	Generator 8 Cyl	All Models	50	
Total			4955	

Axles & Gears

C015.02,05	3.31 Std.	B-11,11E,12,12E,12W	4185	
C015.04,06	3.31 P-L	B-11,11E,12,12E,12W	660	
Total Less Aerobus			4845	
C015.52	3.54	B-12W8	116	
C015.53	3.54 P-L	B-12W8	38	
Total Aerobus			154	

Batteries

C027.03 & Aerobus Std.	80 Amp	All Models	4706	
C027.07 SL-547	Delco Side Terminal		293	
Total			4999	
C018.02,03	Rear Mounted	B-11	3576	
C018.04,11	Rear Mounted	B-11E,12E	7	
C323.01.	Shield Only	B-11,11E	3412	
C018.01,05,09,10	Front Mounted	All Models	1214	

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CHASSIS OPTIONAL EQUIPMENTBumper Guards

CHAS.GROUP NO.	NAME	MODEL	TOTAL SALES	PRO.1975 ANN.REQ.
C030.02	Front-Aerobus	B-12W3	104	

Cigar Lighter

C303.01	Front	B-11,11E	3494	
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Coolant Recovery

C338.01	Kit-Coolant Recovery	B-11,11E	3452	
C338.02	Kit-Coolant Recovery	B-12,12E,12W,12W3	81	

Engines by Model

---(C032.01)	6-Cylinder	B-11	4406	
---	6-Cylinder	B-11E	70	
---	6-Cylinder	B-12	54	
---	6-Cylinder	B-12E Sedan	3	
---	6-Cylinder	B-12W	10	
---(C032.02)	8-Cylinder	B-11	115	
---	8-Cylinder	B-11E	77	
---	8-Cylinder	B-12	76	
---	8-Cylinder	B-12E Sedan	20	
---	8-Cylinder	B-12W	13	
---(C001.50)	8-Cylinder	B-12W3	154	
Total			4998	

Emissions-California

C327.08	6-Cylinder	All Exc.B-12W3	303	
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Fan Blade

C309.01	5-Blade 6-Cyl.w/o A.C.	All Exc.B-12W3	2843	
C309.02	7-Blade 6-Cyl.w/o A.C.	All Exc.B-12W3	0	
C309.03	7-Blade 6-Cyl.w/Air Cond.	All Exc.B-12W3	0	
C309.04	7-Blade 8-Cyl.w/o A.C.	All Exc.B-12W3	36	
C309.05	Viscous 8-Cyl W/O A/C	All Models	7	

Fan Shroud (Inc.Air Cond.-Aero.)

C310.01	6-Cylinder	All Exc.B-12W3	1700	
C310.02	8-Cylinder	All Models	30	

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CHASSIS OPTIONAL EQUIPMENTHeaters (See Body Opt. Equip.)Horns

CHAS. GROUP NO.	NAME	MODEL	TOTAL SALES	PRO. 1975 ANN. REQ.
C341.01	New York City Horn	All Models	1763	

Jack & Lug Wrench

C318.01	Jack & Lug Wrench	B-11, 11E	3655	
C331.01	Scissors	B-12W8	50	

License Bracket

C311.01	Front Loose	All Models	0	
C306.01, 02	Eliminate	All Models	834	

Radiator-Heavy Duty

C025.05	8-Cyl. H.D. or A.C.	All Exc. B-12W8	263	
025.03	6-Cyl. H.D. or A.C.	All Exc. B-12W8	3362	
Total			3625	

Radio Conduit

C322.01		B-11, 12, 12W	414	
C322.02		B-11E, 12E	1	
C322.03	LH Front Seat	B-11	0	

Rail Car Tie Down

C338.03	Tie Down Brackets	All Exc. B-12W8	1062	
C338.04	Tie Down Brackets	B-12W8	10	

Shock Absorbers

- - -	Standard	All Exc. B-12W8	4035	
C314.01	Heavy Duty	All Exc. B-12W8	810	
Total			4845	

Skid Plate

C329.01	Skid Plate	All Models	2663	
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CHASSIS OPTIONAL EQUIPMENTSpeedometer

CHAS.GROUP NO.	NAME	MODEL	TOTAL SALES	PRO.1975 ANN.REQ.
C319.01	Kilometer	All Models	12	
C324.01	Dual Drive Adapter	B-11,11E	1871	

Spring-Helper

C316.01	Helper Springs	All Exc.B-12W8	648	
C328.01	Frt.Spring Stabilizer	All Exc.B-12W8	35	

Spring-Rear

C014.01	120#	B-11,12,11E,12E	2668	
C014.03	120# Arched	B-12W	20	
C014.04	145#	All Exc.B-12W8	2157	
Total			4845	

Transmission-Oil Cooler

C335.02	Standard Duty	All Models	504	
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Wheel Covers & Hub Caps

- - -	Hub Caps	All Exc.B-12W8	4022	
C325.01	Wheel Covers	All Models	977	
Total			4999	

Wheels-Extra & Delete

C326.01	Delete Spare Wheel	All Exc.B-12W8	0	
C326.02	One Extra Wheel	All Exc.B-12W8	89	
C326.03	Two Extra Wheels	All Exc.B-12W8	35	
C339.03	Two Extra Wheels	B-12W8	3	