

CHECKER MOTORS SALES CORPORATION

CHECKER MARATHON 1978 MODEL PRICE LIST — NOVEMBER 1, 1977

SUGGESTED FACTORY RETAIL PRICE LIST F.O.B. KALAMAZOO, MICHIGAN

State and local taxes extra. Prices for optional equipment items are additional to base prices. Checker Motors Corporation reserves the right to change at any time without prior notice: price, color, materials, equipment, specifications and models or to discontinue models without obligation to anyone including previous purchasers of current models. Transportation and all dealer preparation charges not included.

MODELS:

CHECKER MARATHON — A12

Four-Door Sedan, 120-inch Wheelbase . . . \$6,814.00

STANDARD EQUIPMENT: 250 C.I.D. 6-cyl. engine; dual master cylinder brake system with power front disc brakes and warning light; power steering; catalytic converter; 3-speed automatic transmission; heater and defroster; five G78 x 15 black-wall belted load range B tires with 15" wheels; two-speed electric windshield wipers; windshield washers; coolant recovery kit; two sets of shoulder harnesses; three sets of lap belts front; 3 sets of lap belts rear; break-away safety-type inside day/night rearview mirror; head restraints; 63 amp generator; outside rearview mirror; audio and visual seat belt warning; energy absorbing front and rear bumpers; 80 amp. battery; carpeting (rear); rubber fender shields; rear door pull handles; full wheel covers.

CHECKER MARATHON DELUXE — A12E

Four-door Sedan, 129-inch Wheelbase (includes standard items listed above, plus 305-V-8 engine and Vinyl Roof) (Requires L/R D Tires or HR 78 x 15 Steel Radial "500") . . . \$7,867.00

OPTIONAL EQUIPMENT:

AIR CONDITIONING		
Front	474.00	
Dual	855.00	
ASH TRAY, (Each Additional)	9.00	
AXLE, Trac-Lok Rear	70.50	
CALIFORNIA PACKAGE (6 cyl. only)		
CARPET, Front	36.50	
COOLING, Optional (Std. w/A.C.) Includes Radiator w/2" Core and Optional Fan.		
6-Cylinder (5 Blade) (Includes fan shroud)	58.00	
8-Cylinder (7 Blade)	45.00	
DEFOGGER, Rear Window	46.00	
ENGINE, V-8, 305 C.I.D. (Std. on A12E)	179.00	
V-8, 350 C.I.D. (Req. in Calif.)	322.00	
V-8, 350 C.I.D. A12E in lieu of 305 C.I.D.	145.00	
FENDER SHIELDS, Chrome	46.00	
GLASS		
Tinted Windshield Only	24.50	
Tinted All Around	51.50	
HEATER, Aux., Floor Mounted	83.00	
LOCKS		
Four Doors (Electric)	138.00	
Rear Doors Only (Electric)	75.00	
MIRROR		
Outside Mounting R.H. (L.H. Std.)	9.00	
PAINT		
Two-Tone	39.50	
Special Color (Metallic)	131.50	
Extra, Per Quart	9.00	
QUARTER WINDOW, Elimination (Requires Vinyl Roof on A12)	131.50	
RADIO		
AM	99.00	
AM-FM	165.00	
Rear Seat Speaker	39.50	
RETRACTORS, Seat Belt (Std. on All Outboard Belts) each	4.00	
SEATS (Requires L/R D Tires or HR 78 x 15 Steel Radial "500")		
Aux. Rear Marathon, Pair	74.50	
Aux. Rear Marathon Deluxe, Pair	257.00	
SHOCK ABSORBERS, Firm Ride Type	14.00	
SKID PLATE	6.50	
SPOTLIGHT (L H only)	55.50	
SPRINGS		
Rear, (145#)	28.50	
Rear helper, N/A w/145#	29.50	
TIRES, G78 x 15 Firestone "Sup-R-Belt"		
L/R B BSW	STD.	
L/R B WSW	41.50	
L/R D BSW	63.00	
L/R D WSW	104.50	
Two Mud and Snow in Lieu of Two Regular	8.00	
TIRES, HR 78 x 15 Firestone Steel Radial "500"		
BSW	155.00	
WSW	196.00	
Two Mud and Snow in Lieu of Two Regular	8.00	
TRANSMISSION OIL COOLER, Auxiliary	78.00	
VINYL ROOF (Std. on A12E)	193.50	