

CHECKER MOTOR SALES CORPORATION

CHECKER TAXICABS-SUGGESTED RETAIL PRICE LIST-1978 MODELS-NOV. 1, 1977

SUGGESTED FACTORY RETAIL PRICE LIST F.O.B. KALAMAZOO, MICHIGAN

State and local taxes extra. Prices for optional equipment items shown are additional to prices for Taxicabs. Checker Motors Sales Corporation reserves the right to change at any time without prior notice: Price, color, materials, equipment, specifications and models or to discontinue models without obligation to anyone including previous purchasers of current models. Transportation and all dealer preparation charges not included.

MODELS:

MODEL A-11 TAXICAB, 120-inch Wheelbase\$6,294.00

STANDARD EQUIPMENT: 250 C.I.D. 6-cyl. engine; dual master cylinder brake system with power front disc brakes and warning light; power steering; catalytic converter; 3-speed automatic transmission; heater and defroster; five G78 x 15 blackwall belted load range B tires with 15" wheels; two-speed electric windshield wipers; windshield washers; coolant recovery kit; two sets of shoulder harnesses; three sets of lap belts front; 3 sets of lap belts rear; break-away safety-type inside day/night mirror; head restraints; 63 amp. generator; outside rearview mirror, audio and visual seat belt warning; 80 amp. battery, ignition seat belt interlock system; rubber fender shields; outside mirror; high energy ignition system; rear door pull handles; Cab Gray (Code 1) Interior.

NOTICE: Cigar lighter, jack and lug wrench, and heavy-duty deck lid spring, are available at no charge. However, they **MUST** be specified on the order.

MODEL A-11E TAXICAB, Includes 129-inch Wheelbase, and 305-V-8 engine, plus all of the above. (Requires L/R D Tires or HR 78 x 15 Steel Radial "500")\$6,995.00

OPTIONAL EQUIPMENT:

ADAPTER, Dual Drive Speedo + Taximeter\$20.50

AIR CONDITIONING

Front474.00

Dual855.00

Front w/Roof Mtd. Condenser776.50

ARM RESTS, Front Door (Pair) 11.00

ASH TRAYS, (Each Additional) 9.00

AXLE, Trac-Lok Rear 70.50

BATTERY

Rear Mounted w/Split Cable & Shield 29.00

CALIFORNIA PACKAGE, 6 cyl. only

CARD CASE 6.00

CARPETING

Rear, A-11 31.50

Rear, A-11E 46.00

Front 36.50

COMMUNICATIONS ANTENNA

w/Lead 24.00

Antenna Lead Only 6.50

CONTROL, Rear Door Driver (N/A w/Life-Guard Partition) Each 13.00

COOLING, Optional (Std. w/A.C.) Includes Radiator w/2" Core and Optional Fan

6-Cylinder(5 Blade) (Includes fan shroud) 58.00

8-Cylinder (7 Blade) 45.00

DECALS

Checker Border, Roof and Horizontal 27.50

Checker Border, Roof or Horizontal 14.50

Checker Special (Red) 8.00

DECK LID, Locking w/"T" Handle 6.50

DEFOGGER, Rear Window 46.00

ENGINE,

V-8, 305 C.I.D. (Std. on A11E)179.00

V-8, 350 C.I.D. (Req. in Calif.)322.00

V-8, 350 C.I.D., A11E, in lieu of 305 C.I.D.145.00

FENDER SHIELDS, Chrome 46.00

FRAME RAIL ANGLE 7.00

GLASS

Tinted Windshield Only 24.50

Tinted All Around 51.50

HEADLINING, MAR. TYPE

A11 and A11E 99.00

HEATER, Aux. Floor Mounted 83.00

LOCKS

• Rear Door (Electric) 75.00

Four Doors (Electric)138.00

LOCK SET

Keyed Alike, Drs., Gl. Box, & Deck Lid 3.50

Keyed Alike, Drs., Gl. Box, w/"T" Handle 10.00

Keyed Alike, Ignition 3.50

MIRROR

Outside Mounting R.H. (L.H. Std.) 9.00

MOULDINGS

Body Side (A-11) 21.00

Body Side (A-11E) 26.50

Quarter Window 7.00

PAINT

Two-Tone 39.50

Three-Tone 79.00

Special Color (Metallic) 131.50

Special Color (Non-Metallic) PRICE ON REQUEST

Extra, Per Quart 8.50

PARTITION, Life-Guard w/Full Front Seat 375.00

Assist Handle (L.H. or R.H.) Each 4.50

RADIO

AM 99.00

AM-FM165.00

Rear Seat Speaker 39.00

Cable Conduit to Trunk 33.00

RETRACTORS, Seat Belt (Std. on All Outboard Belts) Each 4.00

ROOF LAMP 13.00

ROOF LAMP LETTERING

Each Name, Telephone, or Cab Number (No Charge for TAXI, YELLOW, CHECKER) 4.00

SEATS (Requires L/R D Tires or HR 78 x 15 Steel Radial "500") Aux. Rear (A-11) Pair 74.50

Aux. Rear (A-11E) Pair257.00

Aux. Rear Protective Pad (A-11 Only) 12.00

Rear, Forward 47.00

Rear, Cushion Hold Down N/C

SHOCK ABSORBERS, Firm Ride Type 14.00

SKID PLATE 6.50

SPOTLIGHT 55.50

SPRINGS

Rear, (145#) 28.50

Rear Helper (N/A w/145#) 29.50

TIRES, G78 x 15 Firestone "Sup-R-Belt"

L/R B BSW STD.

L/R B WSW 41.50

L/R D BSW 63.00

L/R D WSW104.50

Two Mud and Snow in lieu of Two Regular Tires 8.00

TIRES, HR78 x 15 Firestone Steel Radial "500"

BSW155.00

WSW196.00

Two Mud and Snow in lieu of Two Regular Tires 8.00

TRANSMISSION OIL COOLER, Auxiliary 78.00

TRIM

Cab Gray, Code 1 Std.

Cab Black, Code 31 10.00

Cab Red, Code 28 10.00

Dark Gray, Code 30 20.00

Mar. Trim (A11)178.00

Mar. Trim (A11E)191.00

VINYL ROOF193.00

WHEEL COVERS, Full 25.00

WIRING HARNESS,

Off-Duty N/C

Off-Duty Switch 7.00

Rockwell Taximeter 16.00