

# CHECKER MOTORS MARATHONS OPTIONAL EQUIPMENT PRICE LIST: NOVEMBER 12, 1974

## SUGGESTED FACTORY RETAIL PRICE LIST F.O.B. KALAMAZOO, MICHIGAN

State and local taxes extra. Prices for optional equipment items are additional to base prices. Checker Motors Corporation reserves the right to change at any time without prior notice: price, color, materials, equipment, specifications and models or to discontinue models without obligation to anyone including previous purchasers of current models.

**PREPARATION CHARGE \$70.00**

### MODELS:

#### CHECKER MARATHON

Four-Door Sedan, 120-inch Wheelbase . \$5,393.70

**STANDARD EQUIPMENT:** 250 C.I.D. 6-cyl. engine; dual master cylinder brake system with power front disc brakes and warning light; power steering; current emission control requirements, including catalytic converter; dual range automatic transmission; heater and defroster; five G78 x 15 blackwall belted load range B tires with 15" wheels; two-speed electric windshield wipers; windshield washers; parking brake warning light; two sets of shoulder harnesses; three sets of lap belts front; 3 sets of lap belts rear; 2 padded sun visors, padded instrument panel; break-away safety-type inside rearview mirror; head restraints; 63 amp generator; outside rearview mirror; audio and visual seat belt warning; energy absorbing front and rear aluminum bumper; 80 amp. battery, ignition seat belt interlock system, undercoating, carpeting (rear); extended hood release, rubber fender shields; rear seat belt sleeves; rear door pull handles.

#### CHECKER MARATHON DELUXE

Four-door Sedan, 129-inch Wheelbase (includes standard items listed for Marathon, plus V-8 engine) (Requires L/R D Tires or HR 78 x 15 Steel Radial "500") .. \$6,215.05

### OPTIONAL EQUIPMENT:

#### AIR CONDITIONING\*

Front..... 361.84  
Dual..... 657.89

ASH TRAY, (Each Additional)..... 7.24

AXLE, Trac-Loc Rear..... 48.68

CALIFORNIA OPTION PACKAGE (6 cyl. only)  
N/A A12E..... 67.89

COOLANT RECOVERY KIT..... 7.89

COOLING, Optional (Std. w/A.C.)  
Includes Radiator w/2" Core and  
Optional Fan..... 25.79

6-Cylinder (5 Blade)..... 37.63

8-Cylinder (7 Blade)..... 27.63

DEFOGGER, Rear Window..... 144.74

ENGINE, V-8, 350 C.I.D. (N/A in Calif.)..... 15.79

FAN SHROUD, (Std. w/A.C.)..... 19.74

GLASS  
Tinted Windshield Only..... 39.47

Tinted All Around, Sedan..... 52.63

HEATER, Aux., Floor Mounted..... 3.62

MIRROR  
Outside Mounting R.H. (L.H. Std.)..... 17.00

Deluxe (each)..... 6.58

Inside Day-Night..... N/C

Rectangular Mirror Outside L.H..... 7.57

Rectangular Mirror Outside R.H.....

PAINT  
Two-Tone..... 29.61

Special Color..... Price on Request

Extra, Per Quart..... 4.61

PULL HANDLES, Rear Door..... 4.28

QUARTER WINDOW, Elimination  
(Requires Vinyl Roof)..... 131.58

### RADIO

AM..... 79.63  
AM-FM..... 151.32  
Rear Seat Speaker..... 18.40

RETRACTORS, Seat Belt (Std. on All  
Outboard Belts) each..... 1.62

SEATS (Requires L/R D Tires or HR 78 x 15 Steel  
Radial "500")..... 52.63  
Aux. Rear Marathon, Pair..... 180.92  
Aux. Rear Marathon Deluxe (pair)..... 13.81

SHOCK ABSORBERS, Optional..... 42.11

SPOTLIGHT..... 26.97  
Rear, (145#)..... 24.01  
Rear helper, (N/A w/145#)..... 65.79

TRANSMISSION OIL COOLER, Auxiliary.....

TIRES, G78 x 15 Firestone "Sup-R-Belt"  
L/R B BSW..... STD.  
L/R B WSW..... 32.89  
L/R D BSW..... 51.05  
L/R D WSW..... 83.95  
Two Mud and Snow in Lieu of Two  
Regular..... 6.58

Two extra snow or regular tires mounted, with  
wheels:

L/R B BSW..... 111.58  
L/R B WSW..... 123.68  
L/R D BSW..... 126.45  
L/R D WSW..... 138.55

TIRES, HR 78 x 15 Firestone Steel Radial "500"  
BSW..... 134.39  
WSW..... 167.29

VINYL ROOF..... 144.74

WHEEL COVERS, Full..... 16.45