

CHECKER MOTORS SEDANS AND STATION WAGONS OPTIONAL EQUIPMENT PRICE LIST: JANUARY 3, 1972

SUGGESTED FACTORY RETAIL PRICE LIST F.O.B. KALAMAZOO, MICHIGAN
 Prices for optional equipment items shown are additional to prices for Sedans and Station Wagons.
 Prices and Specifications subject to change without notice. State and local taxes extra.

PREPARATION CHARGE \$55.00

MODELS:

CHECKER MARATHON

Four-Door Sedan, 120-inch Wheelbase. . . \$3,752.63

STANDARD EQUIPMENT INCLUDES:

250 C.I.D. 6 cyl. engine, dual master cylinder brake system with power front disc brakes and warning light, evaporative emission control system, dual range automatic transmission, reinforced floor, heater and defroster, five G78 x 15 blackwall belted load range B tires with 15" wheels, two-speed electric windshield wipers, windshield washers, impact absorbing steering column, directional signaling light, side lights, emergency warning switch, back-up lights, two sets of shoulder harnesses, three sets of lap belts front, 3 sets of lap belts rear, 2 padded sun visors, padded instrument panel, break-away safety-type inside rearview mirror, head restraints, carpeting in rear, undercoating, 55 Amp. Alternator, and outside rearview mirror, Audio and visual seat-belt warning.

CHECKER MARATHON DELUXE

Four-door Sedan, 129-inch Wheelbase (includes standard items listed for Marathon) (L/R D Tires Required). . . \$4,410.53

CHECKER MARATHON STATION WAGON

Four-door Station Wagon, 120-inch Wheelbase (includes standard items listed for Marathon). . . \$4,009.21

OPTIONAL EQUIPMENT:

AIR CLEANER, Dual Stage (6-Cyl. only) 3.95

AIR CONDITIONING

Front 361.84
 Dual (N/A on Sta. Wag.) 592.11
ANTI-FREEZE, Permanent (Installed Automatically)
 6-Cylinder 3.95
 8-Cylinder 5.26
ASH TRAY, (Each Additional) 6.58
AXLE, Trac-Lok Rear 36.84
BATTERY
 80 Amp. (Required w/A.C.) 12.50
BUMPER GUARDS, Front, Rear (N/A Sta. Wag. rear) each pair 11.16
CALIFORNIA ENGINE, Testing 92.10

COOLING, Optional (Std. w/A.C.)

Includes Radiator w/2" Core and Optional Fan.
 6-Cylinder (5 Blade) 21.05
 8-Cylinder (7 Blade) 32.71

DEFOGGER, Rear Window (N/A Dual

or Rear A.C. or Sta. Wag.) 22.37

ENGINE, V-8, 350 C.I.D. (requires

power steering). 109.07

FAN SHROUD, (Std. w/A.C.) 11.84

FENDER SHIELDS

Chrome 23.68
 Rubber 6.58

GLASS

Tinted Windshield Only 14.41
 Tinted All Around, Sedan 32.90
 Tinted All Around, Station Wagon 35.53

HEATER, Aux., Floor Mounted 46.05

LUGGAGE CARRIER, Roof Mounted,

(Station Wagon only) 85.50

MIRROR

Outside Mounting (L.H. Std.) 3.62
 Deluxe (each) 17.00
 Inside Day-Night 6.58

PAINT

Two-Tone 22.37
 Special Color PRICE ON REQUEST
 Extra, Per Quart 4.16

PULL HANDLES, Rear Door 3.95

QUARTER WINDOW, Elimination

(Requires Vinyl Roof) 131.58

RADIO

AM 69.00
 AM-FM 125.00
 Rear Seat Speaker (N/A on Station Wagon) 18.40

RETRACTORS, Seat Belt (Std. on All

Outboard Belts) each 1.62

SEATS

Aux. Rear Marathon, Pair (L/R D Tires Required) 42.11
 Aux. Rear Marathon Deluxe (pair) 164.47
 Rear, Forward (N/A Sta. Wagon) 65.79

SHOCK ABSORBERS, Optional 13.16

SPOTLIGHT

w/Mirror 32.89
 35.53

SPRINGS

Rear, (145#) 24.34
 Rear Helper, (N/A w/145#) 20.32
STEERING, Power (Required w/V-8) 70.63

TRANSMISSION OIL COOLER, Auxiliary.

Tires, G78 x 15 Firestone "Sup-R-Belt"

L/R B BSW STD.

L/R B WSW 30.00

L/R D BSW 41.25

L/R D WSW 71.35

Two Mud and Snow in Lieu of Two Regular 6.58

Two extra snow or regular tires mounted, with wheels.

L/R B BSW 108.94

L/R B WSW 119.74

L/R D BSW 123.80

L/R D WSW 134.58

VINYL ROOF, (N/A on Station Wagon) 121.05

WHEEL COVERS, Full 14.87