

# CHECKER MOTORS SEDANS AND STATION WAGONS OPTIONAL EQUIPMENT PRICE LIST: OCTOBER 1, 1970

## SUGGESTED FACTORY RETAIL PRICE LIST (INCLUDING FEDERAL TAX) F.O.B. KALAMAZOO, MICHIGAN

Prices for optional equipment items shown are additional to prices for Sedans and Station Wagons. Prices and Specifications subject to change without notice. State and local taxes extra.

### MODELS:

#### CHECKER MARATHON

Four-door Sedan, 120-inch Wheelbase . . . . . \$3,842.95

**STANDARD EQUIPMENT INCLUDES:** 145 h.p. 250 C.I.D. 6 cyl. engine, dual master cylinder brake system with power front disc brakes and warning light, evaporative emission control system, dual range automatic transmission, reinforced floor, heater and defroster, five G78 x 15 blackwall belted load range B tires with 15" wheels, two-speed electric windshield wipers, windshield washers, impact absorbing steering column, directional signals with lane change feature, parking brake warning light, side lights, emergency warning switch, back-up lights, two sets of shoulder harnesses, one set of lap belts front, 3 sets of lap belts rear, 2 padded sun visors, padded instrument panel, break-away safety-type inside rearview mirror, head restraints, carpeting, undercoating, Heavy Duty Alternator, Heavy Duty torque converter, and outside rearview mirror.

#### CHECKER MARATHON DELUXE

Four-door Sedan, 129-inch Wheelbase (includes standard items listed for Marathon)† . . . . . 4,535.84

#### CHECKER MARATHON STATION WAGON

Four-door Station Wagon, 120-inch Wheelbase (includes standard items listed for Marathon) . . . . . 4,113.18

#### CHECKER CUSTOM LIMOUSINE

Four-door Sedan, 129-inch Wheelbase (includes standard items listed for Marathon, plus power steering, and special limousine interior)† . . . . . 5,510.05

### OPTIONAL EQUIPMENT:

**AIR CONDITIONING**, Includes H.D. Cooling System (requires 80 amp Battery and Tinted Glass All Around).  
Front (Sedan, Station Wagon and Limousine) . . . . . 346.45  
Dual with Front Controls (Limousine only) . . . . . 623.61

#### ANTI-FREEZE

Permanent (installed automatically)  
6 Cylinder Engine . . . . . 4.16  
8 Cylinder Engine . . . . . 5.54

<b>AXLE</b> , Trac-Lok Rear . . . . .	38.80	<b>ROOF</b> , Vinyl Covered (Black only) . . . . .	127.49
<b>BATTERY</b> , 80 amp. (required with air conditioning) . . . . .	13.17	<b>SEATS</b> , Auxiliary	
<b>BUMPER GUARDS</b>		Marathon, Pair . . . . .	44.35
Front . . . . .	11.75	Marathon Deluxe, Pair . . . . .	173.22
Rear (Sedan only) . . . . .	11.75	Custom Limousine, Pair . . . . .	207.87
<b>CLOCK</b> , Electric . . . . .	17.04	<b>Bucket</b> (Black Vinyl only) Pair . . . . .	124.72
<b>COOLING SYSTEM</b> , Heavy Duty [includes Heavy Duty Radiator (6 or 8 cylinder), 5 blade fan (6 cyl.), or 7 blade fan (8 cyl.)] . . . . .	22.17	<b>Bucket</b> (Vinyl other than Black) Pair . . . . .	149.67
<b>DEFOGGER</b> , Rear Window* . . . . .	23.56	<b>STEERING</b> , Power (Standard on Custom Limousine) . . . . .	74.39
<b>ENGINE</b> , V-8, 245 h.p. 350 C.I.D. . . . .	114.87	<b>STONE SHIELD</b> , Chrome . . . . .	24.94
<b>FAN SHROUD</b> (Std. w/A/C.) . . . . .	9.01	<b>SUSPENSION</b>	
<b>FOOT RAIL</b> , Rear Compartment (N/A on Station Wagon) . . . . .	33.26	Shock Absorbers, extra heavy duty . . . . .	7.11
<b>GLASS</b>		<b>Springs (Rear)</b>	
Tinted, Windshield only . . . . .	15.18	Heavy Duty, Sedan . . . . .	No Charge
Tinted, All Around (Sedan) (required with A/C) . . . . .	34.65	Heavy Duty, Station Wagon . . . . .	25.64
Tinted, All Around (Station Wagon) (required w/A/C) . . . . .	37.42	Extra Heavy Duty (Sedan only) . . . . .	25.64
<b>HEATER</b>		Helper (N/A with Extra Heavy Duty Springs) . . . . .	21.40
Auxiliary Underseat . . . . .	48.50	<b>TIRES</b>	
<b>LIGHTS</b>		Standard — G-78 x 15 Blackwall Belted Load Range B	
Spotlight, Side . . . . .	34.64	Optional:	
Spotlight w/Mirror, Side . . . . .	37.42	G78 x 15 Whitewall Belted LR B . . . . .	31.20
<b>LUGGAGE CARRIER</b> , Top (Station Wagon) . . . . .	90.05	G78 x 15 Blackwall Belted LR D . . . . .	42.50
<b>MIRROR</b>		G78 x 15 Whitewall Belted LR D . . . . .	73.70
Inside (Day-Night) . . . . .	6.93	<b>WHEEL COVERS</b> . . . . .	15.66
Outside, Rearview (Rt. Side) . . . . .	3.81		
<b>PAINT</b> , Two-tone . . . . .	23.56		
<b>RADIO</b> , Transistor Type			
AM - Pushbutton . . . . .	72.65		
AM - Pushbutton, Rear Seat (Limousine only) . . . . .	72.65		
AM-FM - Pushbutton . . . . .	131.85		
AM-FM - Pushbutton, Rear Seat (Limousine only) . . . . .	131.85		
Speaker, Rear Seat . . . . .	19.38		

† Load Range D tires are required

\*N/A for Station Wagon or on units equipped with Dual Air Conditioning