

CHECKER MOTORS SEDANS AND STATION WAGONS OPTIONAL EQUIPMENT PRICE LIST: MAY 10, 1971

SUGGESTED FACTORY RETAIL PRICE LIST (INCLUDING FEDERAL TAX) F.O.B. KALAMAZOO, MICHIGAN

Prices for optional equipment items shown are additional to prices for Sedans and Station Wagons.

Prices and Specifications subject to change without notice. State and local taxes extra.

PREPARATION CHARGE \$55.00

MODELS:

CHECKER MARATHON

Four-Door Sedan, 120-inch Wheelbase. . \$3,842.95

STANDARD EQUIPMENT INCLUDES: 145 h.p. 250 C.I.D. 6 cyl. engine, dual master cylinder brake system with power front disc brakes and warning light, evaporative emission control system, dual range automatic transmission, reinforced floor, heater and defroster, five G78 x 15 blackwall belted load range B tires with 15" wheels, two-speed electric windshield wipers, windshield washers, impact absorbing steering column, directional signals with lane change feature, parking brake warning light, side lights, emergency warning switch, back-up lights, two sets of shoulder harnesses, one set of lap belts front, 3 sets of lap belts rear, 2 padded sun visors, padded instrument panel, break-away safety-type inside rearview mirror, head restraints, carpeting, undercoating, 55 Amp. Alternator, and outside rearview mirror.

CHECKER MARATHON DELUXE

Four-door Sedan, 129-inch Wheelbase (includes standard items listed for Marathon)†. 4,535.84

CHECKER MARATHON STATION WAGON

Four-door Station Wagon, 120-inch Wheelbase (includes standard items listed for Marathon). 4,113.18

OPTIONAL EQUIPMENT:

AIR CLEANER, Dual Stage (6-Cyl. only) 4.16

AIR CONDITIONING

Front 381.09
Dual. 623.61

ANTI-FREEZE, Permanent (Installed Automatically)

6-Cylinder. 4.16
8-Cylinder. 5.54

ASH TRAY, (Each Additional).

. 6.93

AXLE, Trac-Lok Rear.

. 38.80

BATTERY

80 Amp. (Required w/A.C.) 13.17
Rear Mounted. 15.24
Shield, Rear Mounted. N/C

BUMPER GUARDS, Front, Rear (N/A Sta. Wag. rear) each pair.

. 11.75

COOLING, (Std. w/A.C.) Includes Radiator w/2" Core and Optional Fan.

6-Cylinder (5 Blade) 22.17
8-Cylinder (7 Blade) 34.46

CONTROL, Rear Door, Driver (each).

. 6.93

DEFOGGER, Rear Window (N/A Dual or Rear A.C. or Sta. Wag.).

. 23.56

ENGINE, V-8, 350 C.I.D., 250 H.P.

. 114.87

FAN, (Std. w/A.C.)

6-Cylinder (5 Blade) 5.54
8-Cylinder (7 Blade) 18.01

FAN SHROUD, (Std. w/A.C.).

. 12.47

FENDER SHIELD, Chrome.

. 24.94

GLASS

Tinted Windshield Only. 15.18
Tinted All Around, Sedan 34.65
Tinted All Around, Station Wagon. 37.42

HEATER, Aux., Underseat.

. 48.50

LOCK SET, Deck Lid Locking w/"T" Handle.

. 3.47

LUGGAGE CARRIER, Roof Mounted, (Station Wagon only)

. 90.05

MIRROR

Outside Mounting (L.H. Std.) each 3.81
Deluxe (each). 17.90
Inside Day-Night. 6.93

PULL HANDLES, Rear Door

. 4.16

RADIATOR, 2" Core (Std. w/A.C.)

. 16.63

RADIO

AM. 72.65
AM-FM 131.85

Rear Seat Speaker (N/A on Station Wagon)

. 19.38

RETRACTORS, Seat Belt (Std. on 2 out-board front Belts) each.

. 1.71

SEATS

Aux. Rear (A-12 Marathon) Pair† 44.35
Aux. Rear (A-12E Marathon Deluxe) Pair† 173.22

Driver's Bucket, Front. 55.43
Twin Bucket, Front. 194.01

Front, Moved Rearward 2-1/2" (w/o Partition)

. N/C

SHOCK ABSORBERS, 1-3/16" Diameter

. 13.86

SPRINGS

Rear, (145#). 25.64
Rear Helper, (N/A w/145#). 21.40

STEERING, Power

. 74.39

VINYL ROOF, (N/A on Station Wagon)

. 127.49

WHEELS

Spare (5 Std.) Each Additional 15.24
Delete CREDIT (4.16)

WHEEL COVERS, Full

. 15.66

PAINT

Two-Tone 23.56
Special Color PRICE ON REQUEST
Extra, Per Quart 4.16

TIRES, G78 x 15 Firestone "Sup-R-Belt"

L/R B BSW. STD.
L/R B WSW. 31.20
L/R D BSW. 42.50
L/R D WSW. 73.70

Two Mud and Snow in Lieu of Two Regular.

. 6.93

† L/R D Tires are Required