

CHECKER MOTORS SEDANS AND STATION WAGONS AND OPTIONAL EQUIPMENT PRICE LIST: Jan. 15, 1968

SUGGESTED FACTORY RETAIL PRICE LIST (INCLUDING FEDERAL TAX) F.O.B. KALAMAZOO, MICHIGAN
 Prices for optional equipment items shown are additional to prices for Sedans and Station Wagons.
 Prices and Specifications subject to change without notice. State and local taxes extra.

MODELS:

CHECKER MARATHON

Four-door Sedan, 120 inch Wheelbase\$3,220.53
 Standard Equipment Includes: 140 h.p. 230 C.I.D. OHV 6 cyl. engine, exhaust emission control system, 3-speed transmission, column shift with synchromesh second and third gears, five 8:15 x 15 four ply rated tires, and 15" wheels, 2-speed electric windshield wipers and washers, impact absorbing steering column, directional signals with lane change feature, emergency warning switch, 2 sets of shoulder harnesses, one set of lap belts front, three sets of lap belts rear, two padded sun visors, heater and defroster system, outside rearview mirror, breakaway safety-type inside rearview mirror, cigar lighter, carpeting, undercoating, rust proofing and dual master cylinder brake system.

CHECKER MARATHON DELUXE

Four-door Sedan, 129 inch Wheelbase (includes standard items listed for Marathon) 3,913.43

CHECKER MARATHON STATION WAGON

Four-door Station Wagon, 120 inch Wheelbase (includes standard items listed for Marathon) 3,490.76

CHECKER CUSTOM LIMOUSINE

Four-door Sedan, 129 inch Wheelbase (includes standard items listed for Marathon, plus power steering, power brakes, and special limousine interior) 4,887.64

OPTIONAL EQUIPMENT:

AIR CONDITIONING - Includes H.D. Radiator (requires Heavy Duty Alternator, 80 amp Battery and Tinted Glass All Around) 346.45

Front (Sedan, Station Wagon and Limousine) 429.59
 Rear, with Rear Controls (Limousine only) 450.38
 Rear, with Front Controls (Limousine only) 623.61
 Dual With Front Controls (Limousine only) 13.70
ALTERNATOR - Heavy Duty Motorola 13.70

ANTI-FREEZE - Permanent (Installed automatically unless otherwise specified.)

6 Cylinder Engine 4.16
 8 Cylinder Engine 5.54

AXLE, Power-Lok Rear 38.80
BATTERY, 80 Amp (required with air conditioning) .. 11.78

BRAKES
 Power (Standard on Custom Limousine) 41.11
 Electric Parking Brake Signal 3.92

BUMPER GUARDS

Front 11.75
 Rear (Sedan only) 11.75
CLOCK, Electric 17.04

ENGINE

V-8, 200 h.p., 307 CID 108.09
 V-8, 275 h.p., 327 CID 194.01

FOOT RAIL - Rear compartment

(Custom Limousine only) 27.03

GLASS - Tinted

Windshield Only 15.18
 All Around (Sedan) (required with air conditioning) 34.65
 All Around (Station Wagon) (required with air conditioning) 37.42

LIGHTS, Back-up

..... 8.31

LUGGAGE CARRIER, Top (Station Wagon)

..... 90.05

MIRROR - Outside Rearview (Rt. Side)

..... 3.81

PAINT, Two-tone

..... 23.56

PARTITION Full, with sliding Glass (Custom Limousine Only)

..... 159.37

RADIATOR (Heavy Duty, standard with air conditioning)

6 Cylinder, H.D. (without air conditioning) 6.93

8 Cylinder, H.D. (without air conditioning) 13.85

Fan Shroud (Standard with air conditioning on V-8)

..... 9.01

RADIO

Pushbutton Transistor type, AM 72.65

Rear (Custom Limousine only), AM 72.65

REINFORCED FLOOR, for later installation of Auxiliary Seats

..... 4.16

SEATS

Auxiliary (Includes reinforced floor) - Requires 8 ply rated tires

Marathon, Pair 41.57

Marathon Deluxe, Pair 173.22

Custom Limousine, Pair 207.87

Bucket (Black Vinyl only) Pair 113.30

Bucket (Vinyl other than Black) Pair 138.58

ROOF Vinyl Covered 127.49

STEERING, Power (Standard on Custom Limousine) .. 74.39

SUSPENSION

Shock Absorbers, heavy duty 7.11

Springs

H.D. Sedan No Charge

H.D. Station Wagon 25.64

Extra Heavy Duty (Sedan only) 25.64

Helper 21.40

TRANSMISSIONS

Dual Range Automatic 242.51

Overdrive (not available with 327 V-8 engine) 105.32

Floor Tower Shifter (not available with 327 V-8 eng.) 18.02

15.66

WHEEL COVERS

..... 15.66

WINDOWS

All Power (Limousine only) 110.86

Power Tailgate (Station Wagon) 34.65

TIRES

Standard - 8-15 x 15, 2 ply, 4 ply rated Blackwall

Optional:

Rayon:

Ply	Ply Rating
2	4
4	4
4	4
4	8
4	8

Whitewall 31.31

Blackwall 14.85

Whitewall 46.15

Blackwall 33.66

Whitewall 64.86

Nylon:

4	4	Blackwall	20.48
4	4	Whitewall	51.72