CHECKER MOTORS SEDANS AND STATION WAGONS AND OPTIONAL EQUIPMENT PRICE LIST: SEPT. 1, 1963

SUGGESTED FACTORY RETAIL PRICE LIST (INCLUDING FEDERAL TAX) F.O.B. KALAMAZOO, MICHIGAN

Prices and Specifications subject to change without notice. State and local taxes extra.

Prices for optional equipment items shown are additional to prices for Sedans and Station Wagons.

MODELS

CHECKER 4-Door Sedan	$2793.00
CHECKER 4-Door Station Wagon	3139.88
CHECKER Custom Limousine, 129" Wheelbase (Includes Power Steering, Power Brakes, OHV Engine)	4637.79
Air Conditioning (Requires OHV Engine, Heavy Duty Alternator, 80 Amp Battery and Tinted Glass All Around)	
Front (Sedan, Station Wagon and Limousine)	353.95
Rear (Limousine Only)	438.89
Rear w/Front Controls (Limousine Only)	460.13
Dual w/Front Controls (Limousine Only)	637.10
Alternator – Heavy Duty Motorola	7.08
Anti-Freeze, Permanent	4.25
Back-Up Lights	8.49
Battery, 80 Amp	12.03
Bumper Guards, Front	7.79
Bumper Guards, Rear (Sedan Only)	7.79
Clock, Electric	13.45
Crankcase Ventilator	Standard
Electric Parking Brake Signal	2.83
Engine, L-Head (6 Cyl. 80 HP)	Standard
Engine, OHV Engine, (6 Cyl. 141 HP) (Required w/Station Wagon) (Standard on Custom Limousine).	56.63
Foot Rail (Rear Compartment) (Custom Limousine Only)	27.60
Glass, Tinted (Windshield Only)	7.36
Glass, Tinted All Around (Sedan)	35.39
Glass, Tinted All Around (Station Wagon)	38.23
Heater and Defroster (Fresh Air Type)	Standard
Heater, Auxiliary, Under Seat	49.55
Luggage Carrier, Top (Station Wagon Only)	92.00
Mirror, Outside Rear View	3.90
Oil Filter	$ 5.66
Padded Instrument Panel	Standard
Paint, Two-Tone	24.07
Partition with Sliding Glass (Custom Limousine).	162.82
Power Brakes (Standard on Custom Limousine)	33.27
Power Driver Seat	63.71
Power-Lok Rear Axle	39.64
Power Steering (Standard on Custom Limousine)	63.71
Power Door Windows	104.77
Power Tailgate Window	35.39
Radio, Pushbutton Transistor Type	75.04
Music Radio – Rear (Custom Limo.)	75.04
Reinforced Floor For Later Installation Auxiliary Seats	4.25
Seat Belts	20.50
Seats, Auxiliary Rear, Rubber Pad, Pair	31.53
Seats, Auxiliary Rear, Upholstered, Pair	42.47
Seats, Auxiliary Rear, (Custom Limousine)	127.42
Seat, Rear, Moved Forward	31.53
Shock Absorbers, Heavy Duty	7.26
Springs, Heavy Duty for Sedan	No Charge
Springs, Heavy Duty for Station Wagon, Extra Heavy Duty for Sedan	26.19
Tires: 7:10 x 15 2 Ply Black	Standard
7:10 x 15 6 Ply Black	34.06
White Sidewall Tires, Add to Above Prices	26.11
Transmissions:	
Standard Transmission	Standard
Dual Range Automatic (OHV Engine Only)	247.76
Overdrive	107.60
Floor Tower Shifter	18.40
Undercoating	Standard
Wheel Covers	14.21
Windshield Washer	8.49

EXTERIOR COLORS AVAILABLE:

Chroma Black	Fairfield Blue
Cameo White	Waverly Blue
Kimberly Red	Crystal Green
Stoneridge Silver	Briargate Beige

UPHOLSTERY AND INTERIOR PAINT COLORS:

Special Harmonizing Interior Paint Colors as specified below are standard for the Upholstery indicated in descending order.

UPHOLSTERY

Gray Vinyl with Nylon
Blue Vinyl with Nylon
Tan Vinyl with Nylon
Green Vinyl with Nylon
Two-Tone Gray All Vinyl
Two-Tone Deep Blue-Gray All Vinyl

INTERIOR PAINT COLOR

Mist Gray, Stoneridge Silver, Black Frost
Fairfield Blue, Waverly Blue
Briargate Beige
Crystal Green
Mist Gray, Stoneridge Silver, Black Frost
Mist Gray, Stoneridge Silver, Black Frost