

CHECKER MOTORS SEDANS AND STATION WAGONS AND OPTIONAL EQUIPMENT PRICE LIST: APRIL 1, 1963

SUGGESTED FACTORY RETAIL PRICE LIST (INCLUDING FEDERAL TAX) F. O. B. KALAMAZOO, MICHIGAN

Prices and Specifications subject to change without notice. State and local taxes extra.

Prices for optional equipment items shown are additional to prices for Sedans and Station Wagons.

MODELS

CHECKER			
4-Door Sedan	\$ 2793.00		
CHECKER			
4-Door Station Wagon	3139.88		
CHECKER			
Custom Limousine, 129" Wheel- base (Includes Power Windows, Power Seat, OHV Engine)	4637.79		
GROUP "A" - APPEARANCE GROUP (Includes Bumper Guards, Front only on Station Wagon, Outside Rear View Mirror, and Wheel Covers)			
SEDAN	33.69		
STATION WAGON	25.90		
GROUP "B" - CONVENIENCE GROUP (Includes Clock, Electric Parking Brake Signal, Back-Up Lights and Windshield Washer)			
SEDAN AND STATION WAGON	33.26		
GROUP "C" - POWER GROUP (Includes Power Steering and Power Brakes)	96.98		
Air Conditioning (Requires OHV Engine, 40 Amp Alternator, 80 Amp Battery and Tinted Glass All Around)	382.26		
Air Conditioning - Rear (Custom Limousine)	425.06		
Anti-Freeze, Permanent	4.25		
Battery, 80 Amp	12.03		
Crankcase Ventilator	Price on Request		
Engine, L-Head (6 Cyl. 80 HP) . . .	Standard		
Engine, Overhead Valve, 6 Cyl. 141 HP (Required w/Station Wagon)	56.63		
Glass, Tinted (Windshield Only) . .	7.36		

Transmissions:		
Standard Transmission	35.39	Standard
Dual Range Automatic (OHV Engine Only)	38.23	247.76
Overdrive	Standard	107.60
Floor Tower Shifter	49.55	18.40
Undercoating	92.00	Standard

EXTERIOR COLORS AVAILABLE:

Ebony Black	Empire White
Gun Metal Gray	Granite Gray
Eton Gray	Dunstan Blue
Brazilian Bronze	Rose Beige
Douglas Green	Sequoia Green
Flame Red	Shalimar Blue

UPHOLSTERY AND INTERIOR PAINT COLORS:

Special Harmonizing Interior Paint Colors as specified below are standard for the Upholstery indicated in descending order.

UPHOLSTERY

Gray Vinyl with Nylon
Blue Vinyl with Nylon
Tan Vinyl with Nylon
Green Vinyl with Nylon
Two-Tone Gray All-Vinyl
Two-Tone Deep Blue-Gray All-Vinyl
Gray Broadcloth

INTERIOR PAINT COLOR

Taffeta Gray
Taffeta Blue
Taffeta Brown
Taffeta Green
Gun Metal Gray
Gun Metal Gray
Gun Metal Gray

Glass, Tinted All Around (Sedan)	35.39	
Glass, Tinted All Around (Station Wagon)	38.23	
Heater and Defroster (Fresh Air Type)	Standard	
Heater, Auxiliary, Under Seat	49.55	
Luggage Carrier, Top (Station Wagon Only)	92.00	
Oil Filter	5.66	
Padded Instrument Panel	Standard	
Paint, Two-Tone	24.07	
Partition with Sliding Glass (Custom Limousine)	162.82	
Power-Lok Rear Axle	39.64	
Power Tailgate Window	35.39	
Radio, Pushbutton Transistor Type . .	75.04	
Music Radio - Rear (Custom Limousine)	75.04	
Reinforced Floor for Later Installation Auxiliary Seats	4.25	
Seat Belts	20.50	
Seats, Auxiliary Rear, Rubber Pad, Pair	31.53	
Seats, Auxiliary Rear, Upholstered, Pair	42.47	
Seats, Auxiliary Rear, (Custom Limousine)	127.42	
Seat, Rear, Moved Forward	31.53	
Shock Absorbers, Heavy Duty	7.26	
Springs, Heavy Duty for Sedan	No Charge	
Springs, Heavy Duty for Station Wagon, Extra Heavy Duty for Sedan	26.19	
Tires: 7:10 x 15 4 Ply Black	Standard	
7:10 x 15 6 Ply Black	34.06	
White Sidewall Tires, Add to Above Prices	26.11	