

CHECKER MOTORS SEDANS AND STATION WAGONS AND OPTIONAL EQUIPMENT PRICE LIST: APRIL 27, 1961

SUGGESTED FACTORY RETAIL DELIVERED PRICE LIST (INCLUDING FEDERAL TAX) F.O.B. KALAMAZOO, MICHIGAN.
 Prices and Specifications subject to change without notice. State and local taxes extra.
 Prices for optional equipment items shown are additional to prices for Sedans and Station Wagons.

MODELS:	PRICE	DESCRIPTION	PRICE	DESCRIPTION	PRICE
CHECKER SUPERBA 4-Door Sedan	\$2542.42	Power Steering	63.71	STEERING:	
CHECKER MARATHON 4-Door Sedan	2650.02	SUSPENSION:		6-Leaf Heavy Duty Springs	11.62
CHECKER SUPERBA 4-Door Station Wagon	2896.37*	7-Leaf Heavy Duty Springs	13.51	Heavy Duty Shock Absorbers	7.26
CHECKER MARATHON 4-Door Station Wagon	3003.97*	TIRES:		6.70 x 15 4-Ply Black	Standard
ENGINES:		6.70 x 15 6-Ply Black	28.51	7.10 x 15 4-Ply Black	8.20
L-Head (6 cyl. 80 H.P.)	Standard	7.10 x 15 6-Ply Black	42.26	White Side Wall Tires, add to above prices	26.11
Overhead Valve (6 cyl. 122 H.P.)	56.63	TRANSMISSIONS:		Straight Transmission	Standard
BRAKES:		Single Automatic (for L-Head Engine only)	222.28	Dual Range Automatic (for Over- head Valve Engine)	247.76
Power Brakes	33.27	Dual Range Automatic (for Over- head Valve Engine)	247.76	Overdrive Transmission	107.60
DIFFERENTIALS:		Overdrive Transmission	107.60	Floor Tower Shifter	18.40
Power-Lok Rear Axle	39.64	UNDERCOATING:		Complete Factory Application (Regularly Supplied)	17.70@
ELECTRICAL:		Complete Factory Application (Regularly Supplied)	17.70@	MISCELLANEOUS:	
40 Amp. Alternator	35.39	Air Conditioning (Below Dash Type)	382.26#	Chrome Wheel Covers	14.21
80 Amp. Large Battery	12.03	Complete Broadcloth Interior, Dark Gray	212.37	Foot Rail (Rear Compartment)	27.60
GLASS:		Oil Filter	5.66	Outside Rear View Mirror	3.90
Tinted Glass (Windshield Only)	7.36	Permanent Anti-freeze (Required Seasonally)	3.95	Power Tailgate Window (Station Wagon)	35.39
Tinted Glass (all around) Sedan	35.39	Power Tailgate Window (Station Wagon)	35.39	Rear Carpet Installed in Superba	7.08
Tinted Glass (all around) Station Wagon	38.23	Rear Door Driver Control (Each)	7.08	Top Luggage Carrier (Station Wagon only)	92.00
HEATERS:		Top Luggage Carrier (Station Wagon only)	92.00	Windshield Washer	8.49
Heater and Defroster (Fresh Air Type)	48.79	Windshield Washer	8.49		
Under Seat (Auxiliary)	49.55				
LIGHTS:					
Back-up Lights (Regularly Supplied)	8.49@				
Electric Parking Brake Signal	2.83				
Spot Light with Mirror	26.10				
RADIO:					
Five Push-Button Transistor Type	67.88				
SEATS:					
Aux. Rear Seats (Rubber Pad), pair	31.53				
Aux. Rear Seats (Nylon Covered), pair	42.47				
Reinforced Floor for Later Installation Auxiliary Seats	4.25				
Power Driver Seat	63.71				
Power Rear Seat (Station Wagon)	70.79%				

EXTERIOR COLORS AVAILABLE:

- Ebony Black
- Gun Metal Gray
- Eton Gray
- Brazilian Bronze
- Douglas Green
- Flame Red
- Any Solid Color of above
- Any Two-Tone Combination of above
- Empire White
- Granite Gray
- Dunstan Blue
- Rose Beige
- Sequoia Green
- N/C
- 24.07

INTERIOR PAINT COLORS:

The Interior Paint Color, unless otherwise specified, is the same as the Lower Body Exterior Color. Special Harmonizing Interior Paint Colors as specified below are available for the Upholstery Indicated.

- Special Interior Color
- Taffeta Gray
- Taffeta Blue
- Taffeta Brown
- Taffeta Green
- Gun Metal Gray
- Upholstery Color
- Gray
- Blue
- Tan
- Green
- Gray Broadcloth

@Undercoating and Back-Up Lights are Regularly Supplied on all models at additional prices shown.

*Station Wagon is Regularly Supplied with Overhead Valve Engine and 7.10 x 15 4-Ply Black Tires (5) at additional prices shown.

%Power Rear Seat Regularly Supplied with 80 Amp. Battery at additional prices shown.

#Air Conditioner is Regularly Supplied with Overhead Valve Engine and 40 Amp. Alternator at additional prices shown.