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**CHECKER MOTORS
CORPORATION**

Kalamazoo, Michigan

June 21, 1962

SUPERBA

**SUGGESTED FACTORY
RETAIL PRICES**

MARATHON

CHECKER MOTORS SEDANS AND STATION WAGONS AND OPTIONAL EQUIPMENT PRICE LIST: JUNE 21, 1962

SUGGESTED FACTORY RETAIL PRICE LIST (INCLUDING FEDERAL TAX) F.O.B. KALAMAZOO, MICHIGAN

Prices and Specifications subject to change without notice. State and local taxes extra.

Prices for optional equipment items shown are additional to prices for Sedans and Station Wagons.

MODELS:

CHECKER SUPERBA 4-Door Sedan	\$2,641.50
CHECKER MARATHON 4-Door Sedan	2,793.00
CHECKER SUPERBA 4-Door Station Wagon	2,991.22
CHECKER MARATHON 4-Door Station Wagon	3,139.88
Air Conditioning (Requires OHV Engine, 40 Amp Alternator, 80 Amp Battery, Tinted Glass All Around	382.26
Alternator, 40 Amp	35.39
Anti-Freeze, Permanent	3.95
Back-up Lights	8.49
Battery, 80 Amp	12.03
Broadcloth Interior, Complete, Dark Gray.....	212.37
Bumper Guards, Front	7.79
Bumper Guards, Rear (Sedan Only)	7.79
Clock, Electric	13.45
Electric Parking Brake Signal	2.83
Engine, L-Head (6 Cyl. 80 HP)	Standard
Engine, Overhead Valve, 6 Cyl. 141 HP (Required w/Station Wagon)	56.63
Foot Rail (Rear Compartment)	27.60
Generator, Low Cut-in, 40 Amp	35.39
Glass, Tinted (Windshield Only)	7.36
Glass, Tinted All Around (Sedan)	35.39
Glass, Tinted All Around (Station Wagon)....	38.23
Heater and Defroster (Fresh Air Type)	Standard
Heater, Auxiliary, Under Seat	49.55
Luggage Carrier, Top, (Station Wagon Only)	92.00
Mirror, Outside Rear View	3.90
Oil Filter	5.66
Padded Instrument Panel	Standard

Paint, Two-Tone	24.07
Power Brakes	33.27
Power Driver Seat	63.71
Power-Lok Rear Axle	39.64
Power Rear Seat (Station Wagon) (Requires 80 Amp Battery)	70.79
Power Steering	63.71
Power Tailgate Window	35.39
Radio, Pushbutton Transistor-Type	75.04
Rear Carpet Installed in Superba	7.08
Reinforced Floor for Later Installation Auxiliary Seats	4.25
Seat Belts	20.50
Seats, Auxiliary Rear, Rubber Pad, Pair	31.53
Seats, Auxiliary Rear, Upholstered, Pair	42.47
Seat, Rear, Moved Forward	31.53
Shock Absorbers, Heavy Duty	7.26
Spotlight w/Mirror	26.10
Springs, Heavy Duty for Sedan	Standard
Springs, Heavy Duty for Station Wagon, Extra Heavy Duty for Sedan	26.19
Tires: 6:70 x 15 4 Ply Black	Standard
6:70 x 15 6 Ply Black	28.51
7:10 x 15 4 Ply Black (Required on Station Wagon)	8.20
7:10 x 15 6 Ply Black	42.26
White Sidewall Tires, Add	26.11
Transmissions:	
Straight Transmission	Standard
Dual Range Automatic (OHV Engine Only)	247.76
Overdrive	107.60
Single Range Automatic (L-Head Engine Only)	222.28
Floor Tower Shifter	18.40

Undercoating (Regularly Supplied)	17.70
Wheel Covers	14.21
Windshield Washer	8.49

EXTERIOR COLORS AVAILABLE:

Ebony Black	Empire White
Gun Metal Gray	Granite Gray
Eton Gray	Dunstan Blue
Brazilian Bronze	Rose Beige
Douglas Green	Sequoia Green
Flame Red	Shalimar Blue

UPHOLSTERY AND INTERIOR PAINT COLORS:

Special Harmonizing Interior Paint Colors as specified below are standard for the Upholstery indicated in descending order.

UPHOLSTERY

Gray Vinyl with Nylon
Blue Vinyl with Nylon
Tan Vinyl with Nylon
Green Vinyl with Nylon
Two-Tone Gray All-Vinyl (Superba)
Two-Tone Deep Blue-Gray All-Vinyl (Marathon)
Gray Broadcloth (Marathon Sedan)

INTERIOR PAINT COLOR

Taffeta Gray
Taffeta Blue
Taffeta Brown
Taffeta Green
Gun Metal Gray
Gun Metal Gray
Gun Metal Gray