

PRICE LIST
CHECKER MOTORS SEDAN and STATION WAGON
and OPTIONAL EQUIPMENT

**SUGGESTED FACTORY
RETAIL DELIVERED PRICE
(INCLUDING FEDERAL TAX)
P.O.B. KALAMAZOO, MICH.**

State and Local Taxes Extra.
Prices for optional equipment items shown are
additional to prices for Sedan & Station Wagon.

CHECKER SUPERBA 4-Door Sedan	\$2,542.42
CHECKER MARATHON 4-Door Sedan	2,650.02
CHECKER SUPERBA 4-Door Station Wagon	2,896.37*
CHECKER MARATHON 4-Door Station Wagon	3,003.97*

OPTIONAL EQUIPMENT

L-Head Engine (6 Cyl.95 H.P.)(Model A-10L)	Standard
Straight Transmission	Standard
6.70 X 15 4 Ply Black Tires (5)	Standard

Overhead Valve Engine (6 Cyl.125 H.P.)(Model A-10)	56.63*
Heater & Defroster	48.79
Undercoating (Regularly Supplied)	17.70
Back-Up Lights (Regularly Supplied)	8.49
Chrome Wheel Covers	14.21
Auxiliary Rear Seats - Nylon Cloth Covered (pair)	42.47
Auxiliary Rear Seats - Rubber Pad (pair)	31.53
Single Automatic Transmission (for L-Head Engine Only)	222.28
Dual Range Automatic Transmission (for Overhead Valve Engine Only)	247.76
Overdrive Transmission	107.60
Power Steering	63.71
Power Brakes	33.27
Power Driver Seat	63.71
Radio and Antenna (5 Push-Button Transistor Type)	67.88
Oil Filter	5.66
Windshield Washer	8.49
Electric Parking Brake Signal	2.83
Outside Side-View Mirror	3.90
Foot Rail (Rear Compartment)	27.60
Rear Door Driver Control - Each	7.08
Power-Lok Rear Axle	39.64
Tinted Glass (Windshield Only)	6.64
Tinted Glass (Windshield and all Windows)	26.57
Air Conditioning (Dash Type)(For Overhead Valve Engine Only)	410.58
Complete Broadcloth Interior, Dark Gray, Top Quality	212.37
30 Amp Low-Cut-In Generator	17.70
40 Amp Low-Cut-In Generator	35.39
80 Amp Large Battery	12.03
Heavy Duty Springs (6 leaf)	11.62
Heavy Duty Springs (7 leaf)	13.51
Heavy Duty Shocks	7.26
Additional Heater Installed Under Seat	49.55
Power Rear Seat (Station Wagon) (Requires 80 Amp Large Battery)	70.79
Power Tailgate Window (Station Wagon)	35.39
Top Luggage Carrier	92.00
Reinforced Floor for Later Installation Auxiliary Seats (Sedan)	4.25
Rear Carpet Installed in Superba Standard	7.08
Permanent Anti-Freeze (5 Qts.) (Required Seasonally)	3.95

6.70 x 15 6 Ply Black Tires (5)	28.51
7.10 x 15 4 Ply Black Tires (5)	8.20*
7.10 x 15 6 Ply Black Tires (5)	42.46
For White Side Wall Tires, add to above tire prices	26.11

Two-tone Colors	24.07
Douglas Green (Lower) & Sequoia Green (Upper)	
Brazilian Bronze (Lower)& Rose Beige (Upper)	
Eton Gray (Lower) & Camelot Gray (Upper)	
Gun Metal Gray (Lower) & Granite Gray (Upper)	
Ebony Black (Lower) & Flame Red (Upper)	
Cordovan Brown (Lower) & Copper Mist (Upper) or any other two-tone combination of solid colors listed below	

Solid Colors	No Charge
Ebony Black, Gun Metal Gray, Granite Gray, Eton Gray, Camelot Gray, Dunstan Blue, Brazilian Bronze, Rose Beige, Douglas Green, Sequoia Green, Cape Maroon, Flame Red, Empire White, Cordovan Brown, Copper Mist	

* Station Wagon is Regularly Supplied with Overhead Valve Engine and 7.10 x 15 4 Ply Black Tires (5) at Optional Equipment Prices Shown.