

CHECKER MOTORS SEDAN and STATION WAGON and OPTIONAL EQUIPMENT PRICE LIST
SUGGESTED FACTORY RETAIL DELIVERED PRICE (INCLUDING FEDERAL TAX) F.O.B. KALAMAZOO, MICHIGAN

September 20, 1960

Prices subject to change without notice. Factory Retail Delivered. State and local taxes extra.
 Prices for optional equipment items shown are additional to prices for Sedan and Station Wagon.

CHECKER SUPERBA		Single Automatic Transmission		30 Amp Low-Cut-In Generator	17.70
4-door Sedan	\$2,542.42	(for L-Head Engine only)	222.28	40 Amp Low-Cut-In Generator	35.39
CHECKER MARATHON		Dual Range Automatic Transmission (for Overhead Valve Engine only)	247.76	80 Amp Large Battery	12.03
4-door Sedan	2,650.02	Overdrive Transmission	107.60	Heavy-Duty Springs (6 leaf)	11.62
CHECKER SUPERBA		Power Steering	63.71	Heavy-Duty Springs (7 leaf)	13.51
4-door Station Wagon	2,896.37*	Power Brakes	33.27	Heavy-Duty Shock Absorbers	7.26
CHECKER MARATHON		Power Driver Seat	63.71	Additional Heater installed under seat	49.55
4-door Station Wagon	3,003.97*	Radio and Antenna (5 Push-Button Transistor Type)	67.88	Power Rear Seat (Station Wagon) (requires 80 Amp Large Battery)	70.79
<u>OPTIONAL EQUIPMENT</u>		Oil Filter	5.66	Power Tailgate Window (Station Wagon)	35.39
L-Head Engine (6 cyl. 80 H.P.)		Windshield Washer	8.49	Top Luggage Carrier	92.00
(Model A-10L)	Standard	Electric Parking Brake Signal	2.83	Reinforced Floor for later installation auxiliary seats (Sedan)	4.25
Straight Transmission	Standard	Outside Side-View Mirror	3.90	Rear Carpet installed in Superba Standard	7.08
6.70 x 15 4-Ply		Foot Rail (rear compartment)	27.60	Permanent Anti-Freeze (5 qts.) (required seasonally)	3.95
Black Tires (5)	Standard	Rear Door Driver Control - each	7.08	6.70 x 15 6-Ply Black Tires (5)	28.51
Overhead Valve Engine		Floor Gear Shifter	18.40	7.10 x 15 4-Ply Black Tires (5)	8.20*
(6 cyl. 122 H.P.)		Power-Lok Rear Axle	39.64	7.10 x 15 6-Ply Black Tires (5)	42.26
(Model A-10)	56.63*	Tinted Glass (windshield only)	6.64	For White Side-Wall Tires, add to above tire prices	26.11
Heater & Defroster	48.79	Tinted Glass (windshield and all windows)	26.57		
Undercoating (regularly supplied)	17.70	Air Conditioning (below dash type for Overhead Valve Engine only)	410.58		
Back-Up Lights (regularly supplied)	8.49	Complete Broadcloth Interior, dark gray, top quality	212.37		
Chrome Wheel Covers	14.21				
Auxiliary Rear Seats - Nylon cloth covered (pair)	42.47				
Auxiliary Rear Seats - Rubber pad (pair)	31.53				

* Station Wagon is regularly supplied with Overhead Valve Engine and 7.10 x 15 4-Ply Black Tires (5) at optional equipment prices shown.

TWO-TONE COLORS

24.07

Douglas Green (Lower) and
Sequoia Green (Upper)

Brazilian Bronze (Lower) and
Rose Beige (Upper)

Eton Gray (Lower) and
Camelot Gray (Upper)

Gun Metal Gray (Lower) and
Granite Gray (Upper)

Ebony Black (Lower) and
Flame Red (Upper)

Cordovan Brown (Lower) and
Copper Mist (Upper)

Or any other two-tone combination
of solid colors listed below

SOLID COLORS No additional charge

Ebony Black
Gun Metal Gray
Granite Gray
Eton Gray
Camelot Gray
Dunstan Blue
Brazilian Bronze
Rose Beige
Douglas Green
Sequoia Green
Cape Maroon
Flame Red
Empire White
Cordovan Brown
Copper Mist

CHECKER

RETAIL

PRICE

LIST

SUPERBA

MARATHON

September 20, 1960
Kalamazoo, Michigan

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