

What is Change Machine?

Change Machine combines a financial coaching blueprint, an outcomes framework, content guides, customer engagement tools, specialized content for at-risk populations, and an active community forum of financial coaches and social service practitioners nationwide under one roof.

Who should join Change Machine?

Financial Health Community: Connect with a network of like-minded people and get stories from the field about behavioral, market, and systemic issues that impede financial security.

Financial Coaches/Counselors: For access to a plethora of action plans, guidance and resources to help your customers succeed.

New Practitioners: We have lessons, quizzes and training that can transform you and your frontline staff into powerful and effective financial coaches.

Social Service Providers: Track data and run reports with a customer management portal that integrates seamlessly into your existing system.

Program Managers: Get information about outcome measures, data tracking, and staff performance.

Contact us today to learn more about Change Machine, our financial security ecosystems, our capacity building services, and how we can help you embed financial security building practices into your work.

Join the thousands of practitioners working together to build a nation that's financially secure.

Visit change-machine.org/signup for your **FREE** trial of Change Machine!

Make
Change Machine
a force for
change in your
organization.



@financialclinic

www.change-machine.org

Powered by



Change Machine

An Online Financial Coaching Platform

Change Machine practitioners around the world have returned over \$10.3 million and counting to more than 20,000 customers!

GOLD STANDARD

Financial coaching model, proven to increase financial well-being

Change Machine is a user-friendly financial coaching platform that will take your organization's work to the next level. Discover how the four components of Change Machine can be customized to best fit the needs of your unique program.



LEARN teaches practitioners how to become powerful and effective financial coaches, with lessons and quizzes in six areas: assets, banking, credit, debt, taxes, and goals. Move through content at your own pace and earn certifications that can be added to your LinkedIn profile.

TOOLBOX

Our practitioner Toolbox features 150+ tipsheets and worksheets for customer distribution that can be branded with your organization's logo and contact information.

COACH is an interactive customer management portal that offers self-designed action plans, automatically tracking progress toward financial goals. Get the structure you need to lead impactful meetings and measure your customers' behavioral outcomes, like credit improvement, budgeting milestones and debt reduction.

MANAGE is a data portal providing a one-stop shop to review customers' activity, outcome, demographic, and progress reports. With 75+ automated reports, slice and dice your data in the way that suits you.

SHARE is a powerful online community enabling conversations around financial security work. Field leaders and practitioners around the nation come together to connect, share innovative ideas, explore best practices and ask questions. Follow the topics that interest you, including a monthly theme that highlights relevant trends and current events.

Speak to a partnership manager today to find the perfect package for you.

"Change Machine makes my job easier. I have everything I need in one place; tools, worksheets, the client database, and the SHARE page that helps me when I'm stuck on a specific situation with a client. I can't say enough about how convenient it is to have access to the platform online. We can meet clients everywhere: coffee shops, libraries, their homes, anywhere with a WiFi connection. We go to them, allowing us to better serve our community."

–Marina Garcia, Jewish Family Services, Dallas, TX

