



Rockbridge County Public Schools Use Case

Start Date of project: : 6/28/17

End Date of project: : 8/9/17

Problem Statement/Definition:	Like many school districts in America, Rockbridge County Public Schools of Lexington, VA. had to deal with the constant threat of bullying. To address this issue, the school district, along with the county, implemented a program called B.R.A.V.E. (Bullying Reported and Violence Eradicated). To go with this new anti-bullying program, Rockbridge County Public Schools needed a way for students and parents to report bullying.
Proposed Solution & Architecture	Dr. Angela R. Wilder, Administrator Rockbridge County High School informed that they had created their own website url and spreadsheet to record reports of bullying, but after attending an anti-bullying webinar hosted by CrisisGo, they were interested in using the Safe2SpeakUp app. After discussing the options with administrators, it was decided to use Safe2SpeakUp as the method for students and/or parents to report bullying. The CrisisGo app was put on school devices for staff, and students were encouraged to download the student companion app (Safe2SpeakUp) on their personal devices. A link to CrisisGo's bully webform was also placed on Rockbridge County High School's website to ensure that students and parents will always have access to bully reporting.
Outcomes of Project & Success Metrics:	<p>According to Dr. Wilder, the project has been a wonderful success with the help of the Safe2SpeakUp app. Not only have students utilized the app, but the school district was able to see the success of the program the first week after it was implemented.</p> <p>"We had a report within the very first week we uploaded it," informed Dr. Wilder. There was a Bully incident that occurred the Friday after the rollout of Safe2SpeakUp, and staff were instantly notified through app when the bully report was submitted. The school administrators were able to contact the parents of the students involved and address the situation.</p> <p>Dr. Wilder stated, "The Safe2SpeakUp app sponsored by CrisisGo has significantly increased our student's access to help in their time of greatest need. The ease of use and the immediate notification to administrators when a report is submitted has proven to be invaluable. Our students are safer because we have Safe2SpeakUp on all of our campuses. The Safe2Speak-up app enables us to respond immediately. It has served as a remarkable reporting platform as we implemented our new B.R.A.V.E. (BULLYING REPORTED and VIOLENCE ERADICATED) program."</p>
Lessons Learned:	What started out as a search for a tool to facilitate bully reporting, turned into a valuable resource for student safety. Dr. Wilder indicated that not only has Safe2SpeakUp assisted their school district with bully reporting, it has made it easier to respond to reports of bully-related reports in a quick and efficient manner. She also informed that they have an annual assembly to remind students about how to respond to bullying and refresh their memory about their digital resource, Safe2SpeakUp.