What is Designing for Financial Health?

We can educate consumers and provide access to financial products and services. But how do we encourage consumers to use their knowledge and tools to improve their financial behaviors and become financially healthy? Designing for Financial Health is an online series exploring the answers CFSI has learned from the grantees of the Financial Capability Innovation Funds.

A partnership with a collaborative of funders led by the Citi Foundation, the Funds provided support to innovative projects designed to help low-income and underserved consumers adopt positive financial behaviors.

Read all six stories online at bit.ly/DesigningForFinhealth.
The Financial Capability Innovation Funds

The Financial Capability Innovation Funds were supported by a collaborative of funders led by the Citi Foundation and also including Bank of America, the Capital One Foundation, Charles Schwab Bank, Charles Schwab Foundation, Experian, Morgan Stanley, NYSE Euronext Foundation, US Bank, and Visa.

From 2010-2012, the Center for Financial Services Innovation selected thirteen cutting-edge projects to receive $4 million total in grant support, from among 373 applications totaling more than $107 million in requests.

To learn more, visit cfsinnovation.com/Financial-Capability-Innovation-Funds.

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