

The U.S. Financial Health Pulse

Solving America's financial health crisis starts with understanding the challenges consumers face.

We find that Americans fall into one of three financial health tiers:



70 million people



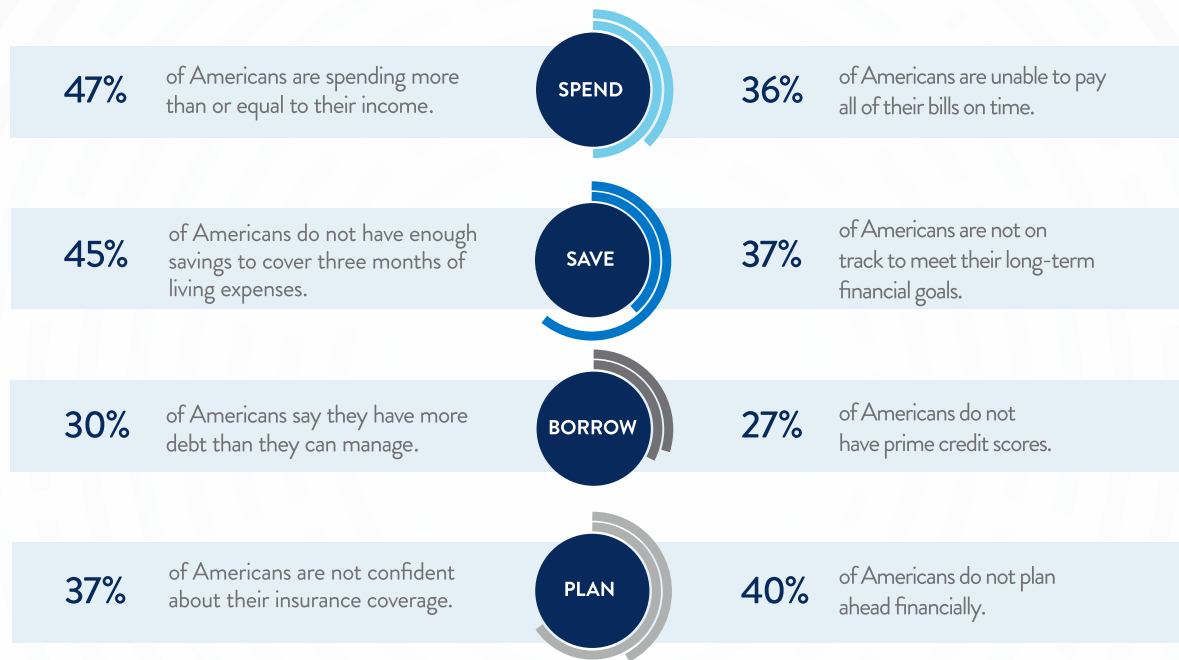
138 million people



42 million people

This analysis leverages the CFSI Financial Health Score®. Read more about the framework at cfsinnovation.org/score.

Millions of Americans struggle to spend, save, borrow, or plan.



81% of Americans experience some stress related to their finances

The U.S. Financial Health Pulse is a groundbreaking research study that provides...

an ongoing snapshot into the financial lives of Americans

actionable insights to improve consumer financial health

Get the latest updates on The Pulse at cfsinnovation.org/pulse.