

S.C.R.E.A.M. Your Point

S

SIMILE

A figure of speech involving the comparison of one thing with another thing of a different kind, used to make a description more emphatic or vivid.

i.e. It's like Jaws in outer space.

C

CONTRAST

The state of being strikingly different from something else, typically something in juxtaposition or close association.

i.e. The first shall be last.

R

RHYME

Correspondence of sound between words or the endings of words, especially when these are used at the ends of lines of poetry.

i.e. Columbus sailed the ocean blue in 1492.

E

ECHO

A sound repeated or reverberated after the original sound has stopped.

i.e. Ask not what your country can do for you but what you can do for your country.

A

ALLITERATION

The occurrence of the same letter or sound at the beginning of adjacent or closely connected words.

i.e. Peter Piper picked a peck of pickled peppers.

M

METAPHOR

A figure of speech in which a word or phrase is applied to an object or action to which it is not literally applicable.

i.e. You are the salt of the earth.

