The mission of the Council of Fashion Designers of America is to strengthen the impact of American fashion in the global economy.
When I became President of the CFDA 13 years ago, I had two initial goals—to turn the American fashion community into a family and to make it more global.

The first adventure Steven and I went on was to Washington, D.C., to lobby for copyright protection for fashion designers. It was quite an experience to lobby to almost everybody in Congress, from John McCain to Maxine Waters, Hillary Clinton, and Nancy Pelosi. While we didn’t manage to pass legislation, we did manage to give the subject so much exposure—in Washington and beyond—that a lot of the people who used to copy realized the importance of hiring original talent to lead their design teams.

Creating a family means coming together and supporting each other. We launched the Strategic Partnerships Group, which provides tangible business services, education, and work opportunities for our designers.

As the digital revolution and the influence of social media were changing our industry, we felt obligated to reevaluate the purpose of Fashion Week and empower the designers to do what’s best for each one of them.

We are focusing on making CFDA.com an editorial platform and a destination for American fashion content.

Since fashion is a reflection of our times, we are taking on the relevant issues, like sustainability, diversity and inclusion, and gender equality as pillars of our mission.

All of this will continue to help us strengthen the impact of American fashion in the global economy.

Nothing would have happened without the diligent work of the CFDA staff and the support and enthusiasm of the Membership.

As I am about to pass the baton to the American superstar designer Tom Ford, I know that he will lead the organization in a way that it deserves.

Steven Kolb and Diane von Furstenberg at the 2019 CFDA Fashion Awards.

Letter from the Chairwoman,
Diane von Furstenberg

Letter from the President & Chief Executive Officer,
Steven Kolb

Much has changed since I started at CFDA thirteen years ago.

The Internet and social media have revolutionized the fashion landscape. Everything is immediately universal and faster, and everybody has a platform to express their views. In fashion, we used to talk among ourselves a lot. Now, we must listen to all the voices and engage with the world.

This year, we introduced the CFDA Fashion Trust with Tania Fares, which brings in individuals and corporations to raise funds for U.S.-based designers, and we launched NETWORK to provide all CFDA Members with mentorship opportunities and exclusive access to resources.

In 2018, we also made diversity and inclusion a primary pillar, beginning with the Glass Runway study on gender equality with Glamour magazine, and the Insider/Outsider briefing with PVH Corp. Looking ahead, we will continue to focus on all aspects of diversity and inclusion, including, but not limited to, abilities, age, gender, race/ethnicity, and sexual orientation.

In 2019, more change is happening. Diane von Furstenberg finishes an amazing tenure as our Chair. She has been an incredible partner who helped build CFDA into a world-class organization. I am forever grateful for her commitment to the CFDA. Our new chair is Tom Ford. I am excited to now work with him to further strengthen the organization and support American designers with new creative and business opportunities.
2018 marked an important year for the CFDA and its Social Impact efforts. Reflecting on the cultural climate and in response to the urgency for change, the CFDA made great strides in addressing diversity, equity, and inclusion.

Key collaborations with Google and PVH Corp. addressed diversity and inclusion head-on.

The CFDA & Google Black Fashion Founders Forum in February 2018 brought together over 100 industry professionals from all levels and disciplines across a series of panels and a networking session at Google’s New York office in Chelsea. Speakers included Annie Jean-Baptiste of Google Product Inclusion, Chioma Nnadi of Vogue.com, Jahleel Weaver of Fenty, Brandice Daniel of Harlem’s Fashion Row, and more.

In June 2018, the CFDA and Accelerate with Google collaborated on a Pride Month feature for premier LGBTQ designers of color to further provide a platform for the stories and voices in the intersectionality space.

The CFDA also partnered with PVH Corp. in late summer to launch an intimate industry event in October with top executives from over 30 leading fashion companies to discuss leadership competencies, best practices, and training tactics to eradicate unconscious bias and create more diverse companies with inclusive business practices. Participating executives came from Alexander Wang, Barneys New York, Condé Nast, Fashion Institute of Technology, IMG, Parsons School of Design, Ralph Lauren, and more. The event led to an industry briefing released in January 2019 in collaboration with PVH Corp. and consulting firm The Dagoba Group titled Insider, Outsider: Inclusion & Diversity in the American Fashion Industry.

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The discussion around gender (in)equality in the fashion industry took center stage with the Glass Runway report released in May 2018. Done in partnership with Glamour and McKinsey & Company, the work spanned several months with a near 1,000-person survey, two dozen in-depth interviews with key stakeholders and professionals, an industry-wide report, and an action-items document. Glass Runway offered both insights and steps to take to address gender (in)equality in the workplace, while taking the industry’s temperature on this subject to map out important next moves to make. The report grew into the Women in Fashion CFDA Conversation series, which was held throughout the year. The findings will inform the CFDA’s 2019 initiatives to continue this significant work.

Civic engagement and public policy were championed through two key projects in 2018. The CFDA and FWD.us released an anniversary report on immigration reform’s impact on the fashion industry in May 2018. A continued build on the work done for the 2017 inaugural report, Alterations for an Outdated Immigration System, further spotlighted the emphasis on maintaining talent and innovation in the American fashion industry while taking a new approach by focusing on regional domestic fashion hubs impacted by the immigration system, including Los Angeles, Miami, Nashville, San Diego, and more.

The CFDA expanded on providing resources to foster civic engagement with a half-yearlong partnership with TurboVote, a CFDA-customized digital platform used to make voter registration easy for first-time voters and state transfers. TurboVote is a division of Brooklyn-based Democracy Works.
Membership in the Council of Fashion Designers of America is open to Americans who are designing in the United States or abroad, or international designers whose businesses are based in the United States.

Applicants must meet certain criteria and submit an online presentation of their work, accompanied by a detailed written application and letters of recommendation.

The Admissions Committee meets annually to review candidates’ applications before making recommendations to the CFDA’s Board of Directors. An affirmative vote by the board is required for the acceptance of each new member.
Meet 14 New Additions to the CFDA Family

ZAID ALFAS
Za�d Alfαs graduated from Central Saint Martins and worked at Prada and Ralph Lauren, among others, before launching his namesake label in 2014. The Los Angeles–based British designer is redefining the image of modern luxury with silhouettes that are presented in a conceptual format and break ties with the traditional, and explores the transformative nature of intricate tailoring.

JASON AND JULIE ALKIRE
Jason and Julie Alkire founded Haus Alkire in 2010 on the principle that meticulous product design has the ability to elevate and solidify the consumer-to-brand relationship. Jason is a painter, photographer, and former advertising executive. Julie was primarily self-taught from working in fashion since 2001, though she learned sewing and patternmaking from her grandmother. Superior craftsmanship and fit, custom textiles, advanced draping and tailoring, and original artwork proofs define their label.

MIKE AMIRI
The Los Angeles native Mike Amiri grew up around graffiti artists, skaters, and musicians, laying the foundation for the Amiri label, which launched in 2014. His pieces incorporate California culture as understood by natives, and street elements to define a new, modern form of luxury. Heritage elements such as distressed detailing, denim washes, and artisanal treatments are synonymous with the brand’s identity.

PAMELA BELL
Pamela Bell founded prinkshop around a “creative capitalism” model, in which businesses can be both profitable and philanthropic. Prinkshop’s wear-what-you-care-about apparel and accessories turn bystanders into activists, and Bell has partnerships with Women As the World, Girl Up, and Lady Parts Justice, among others. Previously, she was a founding partner of the Kate Spade and Jack Spade brands.

CHRISTOPHER BENVANS
The native New Yorker Christopher Benvans launched Dyne, which operates to achieve new heights in craftsmanship. In 2017, she opened two retail stores in Los Angeles: on Abbot Kinney Boulevard in Venice and at Row DTLA in Downtown L.A.

SANDER LAK
The Brussels-born and Holland-raised creative director of Sies Marjan was educated at ArtEZ in Arnhem, the Netherlands, and at Central Saint Martins in London. He spent time in the ateliers of prestigious design houses in New York, Antwerp, and Paris, and debuted the New York–based Sies Marjan collection for fall 2016 at New York Fashion Week.

LINDY MCDONOUGH
The creative director and cofounder of Providence, Rhode Island’s, Lotuff Leather designs and oversees production at its in-house studio, where classically trained artists hand-make technically complex leather bags. With a BFA in Industrial Design from Rhode Island School of Design and nearly a decade of industry experience, McDonough creates pieces with a minimal sensibility, focus on functionality, and lasting quality.

Ji Oh
Ji Oh founded her namesake label in 2014 around the concept that opposites create heartfelt drama, punctuated by the trueness of her personal expression through design to make a delicate balance for today’s individualist. Known for her line’s androgynous uniform dressing, Oh designs for men and women who believe in comfort and versatility with ultimate sophistication. She reinterprets classics with a powerful understatement of balance and proportion.

ALEXANDER OLCH
The New York City native Alexander Olch is a designer, film director, and writer who founded his Alexander Olch New York accessories line in 2002. Olch builds collections from his original textile designs. All pieces are handmade exclusively in New York. The collection has grown to include scarves, hats, shirts, pajamas, and a new home series. In 2013, he opened his flagship store at 4 Orchard Street. He also founded the Metgraph movie theater and distribution company in 2016.

MARYSIA DOBRZANSKA REEVES
The former ballerina Marysia Dobrzanska Reeves founded the Marysia womenswear brand in 2010. A longtime surfer, she spent most of her time wearing leotards and wet suits, but as her interest in fashion grew, the Polish-born, Venice Beach–based designer realized she could translate her early uniforms into fresh, modern swimwear and effortless beachwear. Made from premium Italian fabrics, the swimwear is cut by hand in a couture factory, and scallop-edged designs are Reeves’s signature.

VENUS WILLIAMS
The tennis legend Venus Williams is arguably one of the most accomplished and inspiring women in the history of sports, and is also admired for her bold sense of style. Encouraged by her mother at an early age to explore her creative side, Williams enrolled in fashion school, where she was drawn to fashion and interior design. Williams parlayed her fine-tuned business acumen and her healthy competitive spirit into two successful design ventures, including the EleVen activewear brand, which launched in 2007.

AHLEM MANAI-PLATT
Parisian-born, Los Angeles–based Ahlem Manai-Platt launched Ahlem eyewear in 2014. Her frames are entirely handcrafted in France with uncompromising attention to detail. The brand quickly gained recognition due to its quality of design and craftsman ship. In 2017, she opened two retail stores in Los Angeles: on Alhambra Boulevard in Venice and at Row DT LA in Downtown L.A.

ALEJANDRA ALONSO ROJAS
Alejandra Alonso Rojas is a Madrid–born fourth-generation hand-knitter who combines traditional and experimental techniques for one-of-a-kind pieces. The designs feature impeccable cuts and quality finishes in the finest materials. The prominence of knits and leathers demonstrate her commitment to preserving her heritage. She seamlessly blends artistry, handicraft, and an elegant glamour into her creative process, and supports responsible manufacturing and sustainable production practices.
In April, the CFDA launched NETWORK, an extension of its existing Professional Development offerings aimed at helping Members identify and address specific business concerns. The mission of NETWORK is to provide Members with supplemental support through business mentorship, extensive access to industry resources, and Member-only panel discussions, lecture series, workshops, conferences, and focused networking events.

The New Network

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3.26 Sheppard Mullin & ACC Conversation & Networking
Hasta Tula Max and Kari Bollina, partners at the law firm Sheppard Mullin, addressed top issues in retail and fashion-related legal matters, including cybersecurity and data protection, and an IP update and ADA Compliance. Also joining the conversation were Tracy Reese, Elieshera Jauée of Cury, Inc., and Lisa Harris of Sheppard Mullin, to highlight the “Time’s Up” movement. The evening ended with a reception for CFDA Members to meet and network with members of the Association of Corporate Counsel.

3.29 CFDA Fashion Leadership Conference
The inaugural Fashion Leadership Conference served as the official launch of NETWORK. CFDA Members and industry executives gathered at the Hearst Conference Center, in New York City, for a full day of presentations and conversations. Topics and speakers included:

- Creating a Meaningful Brand Experience On & Off-line
  - Neil Blumenthal & Dave Gilboa, Warby Parker
  - Madeline Weeks
- The Future of Merchandising
  - Courtney Spitz, Accenture
- On-Demand Manufacturing
  - Amanda Curtis, Nineteenth Amendment
  - Marimar de Guzman, Nimble Made
  - Alex Tschopp, Tailored Industry
  - Karen Bhatia, NYCEDC
- Venture Funds & Investing
  - Carrie Barber, Credit Suisse
  - Rachel Blumenthal, Rockets of Awesome
  - Deborah Jackson, Plum Alley
  - Lydia Dishman, Fast Company
- The State of Fashion
  - Nick Blanden, The Business of Fashion
- Female Founders
  - Molly Howard, La Ligne
  - Valerie Macaulay, La Ligne
  - Meredith Melling, La Ligne
  - Sandy Liang, Sandy Liang
  - Kesha McLeod, KMCME
- The Re-Invention of Retail
  - Kristen Cole, Forty Five Ten
  - Maria Lemus, Rainbow Wave
  - Zach Overton, Samsung
  - Roopul Patel, Saks Fifth Avenue
  - Ray Smith, The Wall Street Journal
- Social Media as a Digital Marketplace
  - Bora Sham, Facebook
  - Babba C. Rivera, bylaws
  - Karen Robinovitz
  - Shara Valenti, Valenti Media Group

6.17 CFDA Conversation: Optimizing Your Direct-to-Consumer Business
With the rise of direct-to-consumer and digital-native brands, leading experts Amanda Curtis of Nineteenth Amendment, Paul Heczko and Melissa Holstein of One Heckloch, and Maggie Winter of AYR participated in a conversation moderated by Sam Kaplan of Burch Creative Capital. The group shared insights into how brands can operationalize transition or optimize their direct-to-consumer business strategies.

5.4 CFDA Conversation: Membership-Based Fashion, Hosted by Rachel Zoe
The intimate panel discussion in L.A. focused on the new trend of membership-based online brands with speakers Roger Berman of Rachel Zoe, Shawn Gold of Techstyle Fashion Group, Katie Rosen of FabFitFun, and Kendra Grattan of FabFitFun, moderated by Mary Medina of WWD. The evening concluded with a cocktail reception on the rooftop of Rachel Zoe’s headquarters, sponsored by One Hope Wine. Guests were able to take home a box of their own from FabFitFun and Box of Style.

5.3 Global Change Awards x New York Fashion Tech Lab x XRC Labs Presentations, in partnership with H&M Foundation & Accenture
Select companies from New York Fashion Tech Lab, XRC Labs, and winners of the Global Change Awards joined CFDA Members and industry executives at the Standard Hotel in Manhattan to present their innovations in fashion, retail, technology, and sustainability.

5.19 CFDA x Facebook NYFW Mobile Program
In partnership with Facebook, four CFDA Member brands received hands-on personalized support to achieve their social-media goals. Alice + Olivia, Milly, and Manuere Gabriel worked with the creative team at Facebook to produce mobile-first Fashion Week content for Facebook and Instagram that resulted in significantly better brand awareness, sales, and business outcomes.

5.24 CFDA x Alibaba TMALL Conversation
Alibaba’s TMALL and the CFDA organized a conversation on the best practices in fashion retail online in China. CFDA Members had the opportunity to learn about TMALL’s platform. Experts introduced the audience to the processes and operations needed to launch their U.S. businesses successfully in China.

5.28 CFDA Conversation: Changing Tariff Policies in China
In response to trade developments between the United States and China, the CFDA hosted a conversation on the specific impacts the proposed tariff increases on finished goods imported from China would have on the fashion industry. Leading this conversation were industry experts Lisa Metcalfe of Ten Yards and James Metcalfe of Alice + Olivia.

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6.20 CFDA Conversation: Cause Marketing
With the consumer mindset shifting toward products that support a cause, the core purpose of one’s brand is more important than ever. The conversation discussed how companies are using fashion to support social responsibility. Lauren Bush Lauren of FEED, Anne Marie Green of USA for UNHCR, and Kristen Soua of Olivia led the discussion, which was moderated by Lauren Sherman of The Business of Fashion. The panelists offered their advice on how to incorporate cause marketing into business plans and follow through with authenticity.

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The CFDA Fashion Trust

In September, the CFDA launched a new charitable initiative under the CFDA Foundation. The mission of the CFDA Fashion Trust is to provide business support to U.S.-based designers through financial grants and strategic mentoring. Tania Finer is the founder of the Fashion Trust, which co-chairs with Elisa Sednaoui DelVal and Laura de Gunzburg.

6.14–6.25 Auction of Photos Benefiting CFDA Fashion Trust
The award-winning fashion and celebrity photographer and director Markus Klinko donated 13 images for auction on Paddle8.

8.8 & 9.24 CFDA Conversation: Women Working in the Fashion Industry
CFDA hosted the two-part series to continue the conversations prompted by the Glass Ceiling Study with Glamour. The first part included discussion on topics such as pregnancy, maternity leave, work-life balance, and companies leading the way in supporting a healthy environment. Stacey Bendet of Alice + Olivia, Marina Larroude of Barney’s New York, Brian McComak of Tapestry, and Nora Morales, formerly of Target, shared their insights.

The second one highlighted mentorship and finding care advancement identified barriers to success: how to ask for promotions, raises, and better benefits; reentry into the workplace after maternity leave; as well as how employers can retain top talent. Participants included Wendy Naugle of Glamour, Iole Wilson of Essence, Bonnie Morrison, Gayle Dixon of Dixon Inc., Nicole Colovos of Colovos, and Kirsty Hunt of Kirsty Hunt Consulting.

Member Opportunities
5.14 David Bowie Exhibit Member Tour
Designers were invited to a special before-hours guided tour of David Bowie Is, at the Brooklyn Museum. Amy Chan, Michael and Nicole Colovos, Martin Cooper, Alan Eckstein, Nilil Lotan, Cynthia Sakhai, and Rebecca Taylor were among the designers in attendance.

10.25 CFDA Conversation: The Drop
Fashion brands and retailers are adapting to “the drop” retail model, where exclusive merchandise, limited-edition pieces, and product collaborations are released more frequently both in-store and online. Retail experts Jackie Kim, formerly of Barneys New York, and Thomas Cykana of Kith, as well as designers Shimon and Ariel Ovadia of Ovadia & Sons, shared their experiences of working within this new model. Jeff Carvalho, managing director of Highbetray, led the conversation.

3.16 Frames for a Cause
The CFDA created limited-edition frames to benefit Fashion Targets Breast Cancer. The CFDA and the designers at a cocktail party at Selima Optique, in SoHo. Participating brands are Barton Perreira, Blake Kuehara, Christian Roth, Illesteva, l.a. Eyeworks, Leisure Society, Morganthal Frederick, Robert Marc, and Selima Optique.

The CFDA {Fashion Incubator}
1.7 D’Marie Masterclass
The CFDA {Fashion Incubator} partnered with D’Marie, a social-media analytics and talent-casting platform. D’Marie offered a range of services exclusive to the designers and hosted a master workshop. Cofounder Frank Spadafora discussed working with influencers and the casting process, understanding social-media analytics, translating data from a social-media campaign, and building a successful campaign based on data.

2.13 Conversation: Partnerships and Collaborations
Noria Morales, formerly head of collaborations and influencer marketing at Target, and Douglas Hand, attorney at Hand Baldachin, hosted a workshop to discuss design collaborations and partnerships. The designers learned about various types of partnerships, what a successful partnership/collaboration looks like, and key challenges and restrictions when working with a partner.

2.27 Credit Suisse Workshop
Nini Zhang of Credit Suisse hosted a Small Business Investment conversation for the designers. They were encouraged to outline key challenges they face on the topic of investment. Zhang explained how they should think about funding: what investors look for in a brand; a typical outline for an investor deck; how to think about valuation; and what stage a designer should consider taking on an investment.

10.8–10.18 CFDA/FTBC x eBay for Charity Campaign
The CFDA Foundation and eBay for Charity teamed up to support Fashion Targets Breast Cancer and raise funds for and awareness about breast cancer in the United States. Exclusive and special-priced items, of which 100 percent of the proceeds benefited FTBC, were available for purchase on eBay from designers Guido Campello (Cosabella), Nick Fouquet, Adam and Ryan Goldston (APL), Colette Malouf, Jill Platter, Lisa Salzer-Wiles (Julia Frost), Kendra Scott, and Jonathan Simkhai. Additional items from the photographer Dewey Nicks, Never Fully Dressed, and Vibrant Body Company rounded out the offering.

10.48 PTBC’s Bag & Bone Shopping Event
Bag & Bone founder Marcus Wainwright donated 15 percent of all sales at select retail locations to benefit Fashion Targets Breast Cancer.

CFDA Members
8.8 CFDA Members Networking Meeting
As the underwriter for the CFDA {Fashion Incubator}, Target hosted an end-of-program party at its West Chelsea studio space. Participating designers from all four {Fashion Incubator} cohorts, business mentors, and other supporters came to celebrate the success of the program and network with one another.
From scholarship to sustainability, CFDA Education & Professional Development supports all phases of the designer lifecycle, including student, graduate, early emerging, and established professional.

Initiatives provide fashion designers relevant access to resources, microfunding, industry exposure, mentorship, and education.

Program highlights include the CFDA + Lexus Fashion* Initiative, CFDA +, Elaine Gold Launch Pad, Fashion Future Graduate Showcase, CFDA+ Design Graduates, the Kenneth Cole Footwear Innovation Award, an annual Fashion Education Summit, and the legacy CFDA Scholarship Program.

CFDA+Lexus Fashion* Initiative

The mission of the CFDA + Lexus Fashion* Initiative is to inspire thought leadership, facilitate the implementation of innovative business practices, and activate meaningful change within American fashion.

Building upon the CFDA and Lexus’s long-standing partnership (established in 2011) and shared vision to support fashion’s journey to sustainability, the CFDA + Lexus Fashion* Initiative is a business-development program designed to inspire commitment to transformative leadership, sustainable innovation, and positive change.

C/LFI provides education and mentorship, supported by milestone-based awards generously underwritten by Lexus. The primary goal of the initiative is to facilitate steps to measurable progress thereby furthering American fashion’s journey to sustainability.

Participants learn how to navigate fashion’s complex supply chain to make informed, strategic design and business decisions using a triple-bottom-line approach—valuing people, the planet, and profit holistically. Fashion’s environmental, social, and financial impacts are examined alongside potential for problem-solving through new materials, processes, and systems. With the support of an expert team of volunteering advisors and mentors, participants target aspects of their design and business strategies, defining actionable goals in areas including materials, production, service innovations, and organizational change management.

2017–2018

CFDA – LEXUS FASHION* INITIATIVE PARTICIPANTS

GENETIC NIcole Heim and Chelsea Healy
M.PATMOS | Marcia Patmos
ST. ROCHE | Paud Roche and Sue Stemp
STUDIO ONE EIGHTY NINE | Abrima Erwiah and Rosario Dawson
WHIT | Whitney Pozgay and Parker Argote

Steven Kolb and Rachel Espersen with the 2017–2018 CFDA + Lexus Fashion* Initiative finalists.

1.9 Cradle to Cradle Fashion Positive Workshop
The designers took part in a workshop led by Fashion Positive’s Annie Gallinger, that focused on circularity and materiality.

1.29 Micro Award Challenge
Each of the five selected brands was awarded funds upon successful completion of diagnostic and scoping.

2.26 Eileen Fisher Tiny Factory Visit
The designers took a trip to Eileen Fisher’s Tiny Factory to learn more about its circular supply chain.

February–May

Stern Sustainability for Competitive Advantage Launch
CFDA facilitated Sustainability for Competitive Advantage courses at NYU Stern School of Business’s Center for Sustainable Business. The courses were led by Tensie Whalen through a live case-study-based team approach.

3.13 LaForce Storytelling and Branding Workshop
Led by James LaForce, designers focused on storytelling, and were prompted to create a unified brand narrative.

4.3 Scalable Artisanship and Craftsmanship with Nest Workshop
Led by Kristin Scheider of Nest, the designers focused on assessment strategies and global artisanship.
6.26 Strategic Blueprint Awards

At the conclusion of the 2017–2018 virtual residency for the five CFDA + Lexus Fashion* Initiative participants, they were challenged to imagine a positive future. Each brand pitched a holistic Strategic Blueprint mapping out their goals for the next three to five years at the SoHo Grand Hotel. Annie Gullingsrud of Design for AllKind, Mara Hoffman, Melanie Steiner of PVH Corp., Rachel Espersen of Lexus, Sara Kozlowski, and Steven Kolb took part in the selection committee and determined awards totaling $90,000.

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Elaine Gold Launch Pad

The CFDA and the Accessories Council partnered to create the Elaine Gold Launch Pad, a four-year partnership underwritten with a $1.5 million donation by the Accessories Council of the CFDA Foundation.

Named in honor of the vibrant accessories executive and innovator, who passed away in 2015, the Elaine Gold Launch Pad is a 23-week virtual residency for early emerging talent in the first three years of their professional journey.

For the 2018–2019 program, an additional $50,000 will be awarded through the support of ME Wallace, the New York City-based accessories brand that supports entrepreneurial spirit and innovation in design, for a total of $500,000 in microfunding.

Through the support of Camp David, the Elaine Gold Launch Pad Fellows received membership access to the creative conundrum space located in Industry City.

Five Elaine Gold Fellows were selected from more than 80 applications to participate in the 23-week virtual residency, which provides 360 design and business mentorship, education, and a total of $200,000 in milestone-based awards.

2018–2019 Elaine Gold Launch Pad

AWARDS

Total: $100,000

GENUSSE - All Rise, Jack Burn, and Mark Richardson

BOD: - Emily Adamo Riche

MANOH: - Maria Sanabria

5000: - Alain Isabell and Jamel Mohammed

2017–2018 ELAINE GOLD LAUNCH PAD BLUEPRINT SELECTION COMMITTEE

Karen Giberson | CFDA

Sara Kozlowski | CFDA

Leila Larijani | UBS

Elena Pek | HELMUT

Maria Kazakova | Jahnkoy

Melanie Steinor | FRSILVA LAW

Richard Lambertson | SHINOLA

2017–2018 ADVISORY BOARD AND MENTORS

Brad Schied | CHNT

Carly Ann Fergus | BRC LABS

Claudia Georchik | ACCENTURE

Collette Malouf | DOLLY MALOY

Felipe Now | FREMONT LAW

Greg Arens | ASSEMBLY NEW YORK

John Garrett | SOFT MATTER

All-Zalando | ACCENTURE

Karen Giberson | ACCESSORIES COUNCIL

Korina Daffy | PARKSON SCHOOL OF DESIGN

Leila Larijani | UBS

Lisa Blank | UBS

Marshall Craig | TORY BURCH

Rebecca McFadden | REBECCA MERCURY

Sara Kozlowski | CFDA

Sarah Blair | PARKSON NEW YORK

Sheikha Fere | DEDO

Steven Kiel | CFDA

The 2017–2018 Elaine Gold Launch Pad participants.

9.35 Elaine Gold Launch Pad 2.0 Launch at Camp David

The 2.0 cohort of the Elaine Gold Launch Pad met at Camp David in Industry City, Brooklyn, for the program’s kick-off meeting.

10.23–11.30 Diagnostic Sessions with Fjord + IDEO

Fjord’s Claudia Georchik, and Sebastion Park and Michelle Tulac of IDEO led 12 diagnostic sessions with the 2018–2019 Launch Pad cohort. The IDEO and Fjord-facilitated sessions led participants to frame high-priority goals, construct a focused inventory of needs, and define key areas of strategic imperatives.

11.2–11.8 Financial Bootcamp with Michael Celesitino

Michael Celesitino worked on brands with strategic marketing and operational leadership, improving brand, and profit. His 11 financial bootcamp with the group helped prep the designers for their Design Sprint presentations the following month.

11.8 Roundtable with Sarah Blair and Tommy Gibb

Sarah Blair of Barneys New York and Tommy Gibb of Tidal New York shared time with the designers to give industry perspective and feedback as they previewed pitches for the Design Sprint presentations in December.

11.6 Design Sprint Presentations at Camp David

With help from volunteering Elaine Gold Launch Pad mentors, the designers were given six weeks to “sprint” strategic design and business ideas. Building on the recommendations from earlier diagnostic sessions, the program midpoint milestone was a key opportunity to prototype, test, and refine goals. Each sprint presentation was pitched to the selection committee, who provided feedback to help validate insights, frame next steps, and issue calls to action. Using a holistic criteria combining vision, potential, and viability, the selection committee determined micro-awards funds totaling $60,000 to accelerate short-term-goal implementation.
7.9–7.11 FASHION FUTURE GRADUATE SHOWCASE

For the second consecutive year, the CFDA teamed up with the New York City Economic Development Corporation (NYCEDC) to present the Fashion Future Graduate Showcase (FFGS), an event that featured top fashion graduates, both BFA and MFA, from eight American fashion colleges. Fifty-three selected designers showcased their work at their respective booths. The showcase was followed by a fashion presentation on Wednesday, July 11, featuring Peng Ye (Parsons School of Design), Zhouyi Li (Academy of Art University), Britt Luttio (Parsons School of Design), and Tallah Leslie (Pratt Institute).

The participating schools were Academy of Art University, California College of the Arts, Fashion Institute of Technology, Kent State University, Parsons School of Design, Pratt Institute, Rhode Island School of Design, and Savannah College of Art and Design. Set at Industria Studios during New York Fashion Week: Men’s, FFGS presented the featured designers with access to industry—including buyers, press, stylists, and hiring teams. For many, this was their proximate first entry into the industry. The program also included two panel discussions, featuring Aurora James and Brandon Maxwell, and Keanan Duffty and Kerby Jean-Raymond. Each panel addressed the challenges of starting in business, and how the fashion industry can do better.

Fashion Future Graduate Showcase 2018 was made possible through the sponsorship support of CFDA Partners Reebok and NYCEDC.

A look by Keta Okada.

CFDA+ 2018 DESIGN GRADUATES

For the sixth edition of CFDA+, we introduced 60 selected talents entering the fashion system who were empowered by education. Each CFDA+ 2018 Design Graduate was presented with a simple challenge: to assign themselves a new title to replace the traditional one of “fashion designer.” Together, their responses merged into six underlying themes: The Ambassadors, The Anthropologists, The Specialists, The Futurists, The Visionaries, and The Authenticists.

A look by LeAnn Huang.

GRADUATES

CFDA+ 2018

Education Initiatives PROFESSIONAL DEVELOPMENT

Come November 1995, the CFDA and the New York City Economic Development Corporation (NYCEDC) to present the Fashion Future Graduate Showcase (FFGS), an event that featured top fashion graduates, both BFA and MFA, from eight American fashion colleges. Fifty-three selected designers showcased their work at their respective booths. The showcase was followed by a fashion presentation on Wednesday, July 11, featuring Peng Ye (Parsons School of Design), Zhouyi Li (Academy of Art University), Britt Luttio (Parsons School of Design), and Tallah Leslie (Pratt Institute).

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A look by LeAnn Huang.
HOPE & HEROES FASHION CHALLENGE

Hope & Heroes supports the life-saving work of Columbia University Medical Center, where researchers and clinicians are revolutionizing the treatment and care of children with cancer and blood disorders. Funding from Hope & Heroes supports state-of-the-art clinical care, pioneering research, the future of cancer treatment, and care for patients in financial need.

In August, the FFGS 2018 Designers and Parsons Graduates Amy Yu Chen and Claudia Poh of Cair Collective were selected to participate in the one-week immersion. During the immersion, Claudia and Amy spent time with the Fjord team exploring the complex topics around decision-making and the impact of our choices as members of society.

The CFDA supported Hope & Heroes by connecting American fashion designers with the organization, and putting out a call to action for the challenge. Stacey Bendet of Alice + Olivia won the challenge. Each participating designer was recognized at the Hope & Heroes Annual Gala on Thursday, November 8, at the Lighthouse at Chelsea Piers, in New York.

KENNETH COLE FOOTWEAR INNOVATION AWARD

The Kenneth Cole Footwear Innovation Award is a one-year design fellowship opportunity offered to fashion graduates that combines design with social consciousness. Students graduating from an accredited, full-time American degree program are invited to submit portfolio submissions in the category of footwear that are supported by a fully envisioned brand story and an empowered design idea.

Kenneth Cole Innovation Fellows explore the power of design to create value in society through empowered awareness, culminating with design, development, and presentation of a researched project that’s mentored by the Kenneth Cole team. During the year-long placement, the awarded designers receive an annual stipend of $50,000, and work rotationally across multiple teams, gaining a holistic understanding of the entire life cycle of a product.
Established in 1996 as a merit-based opportunity, the CFDA Scholarship Program has awarded $2 million and 285 scholarships to fashion-design students from leading American colleges and universities. Beyond the lifespan of the financial award, CFDA Scholars earn the hallmarks of recognition, honor, and prestige—and are connected to CFDA Members, which helps them gain hands-on professional experience and prepares them for successful futures in the industry. There is a legacy of talented scholarship recipients progressing into prominent roles in the industry, including CFDA Members Peter Som (1996), Jack McCollough of Proenza Schouler (2001), and Chris Benz (2003).

### CFDA SCHOLARSHIP PROGRAM

#### 2018 CFDA SCHOLARSHIP AWARD

**$25,000 Hannah Hyesoo Kim | JEWELRY & METALSMITHING | Rhode Island School of Design**

**$25,000 Yayi Chen | WOMENSWEAR | Parsons School of Design**

**SELECTION COMMITTEE**

Brandon Maxwell  
Nicole Rodriguez  
Michael Coleman  
Sara Kozlowski | CFDA

#### LIZ CLAIBORNE DESIGN SCHOLARSHIP AWARD

**$25,000 Camenas Orlando | KNOTWEAR | Fashion Institute of Technology**

**SELECTION COMMITTEE**

Alan Eckstein | EVERYONE WINS  
Ramon Martin | TOBE  
Whitney Douglas | FASHNET  
Sara Kozlowski | CFDA

#### LIZ CLAIBORNE DESIGN SCHOLARSHIP AWARD

In 2009, the Council of Fashion Designers of America and Art Ortenberg, Liz Claiborne’s husband and business partner, established the Liz Claiborne Design Scholarship Award. This prestigious $50,000 design award honors Liz Claiborne as a design leader, creative entrepreneur, and pragmatic innovator of fashion.

### GEORGE BEENE DESIGN SCHOLAR AWARD

The Geoffrey Beene Design Scholar Award encourages graduate-level MFA and MA design students to reimagine the legacy of Mr. Beene through exploration of the body, three-dimensional form, technology, and materiality in fashion. Each year, one Geoffrey Beene Design Scholar is awarded a scholarship of $25,000 based on innovation, experimentation, and exploration.

The prestigious scholarship award is generously underwritten with a $3.5 million donation by the Geoffrey Beene Foundation.

#### 2018 GEOFFREY BEENE DESIGN SCHOLAR AWARD

**$25,000 Kritika Manchada | WOMENSWEAR | Fashion Institute of Technology**

**SELECTION COMMITTEE**

Tom Hutton | GEOFFREY BEENE FOUNDATION  
Nathan Jenden | DIANE VON FURSTENBERG  
Sara Kozlowski | CFDA  
Narciso Rodriguez | NARCISO RODRIGUEZ  
Yeohlee Teng | YEOHLEE TENG

#### 2018 HONORABLE MENTION

**Chelsea Grays | UNIVERSAL | Academy of Art University**  
**Changsheng Yu | WOMENSWEAR | Parsons School of Design**

**SELECTION COMMITTEE**

Tom Hutton | GEOFFREY BEENE FOUNDATION  
Nathan Jenden | DIANE VON FURSTENBERG  
Sara Kozlowski | CFDA  
Narciso Rodriguez | NARCISO RODRIGUEZ  
Yeohlee Teng | YEOHLEE TENG

### LIZ CLAIBORNE GRADUATE SCHOLAR

The 2017 BFA graduate Jacob Olmedo was awarded a special $10,000 scholarship. This scholarship is intended as contribution to his 2018–2019 tuition for his study in Parsons School of Design’s new MFA Textile program. Recognizing Olmedo’s talent and his innovation potential in materiality and systems, President and CEO Steven Kolb has worked to make this gift possible through endowed funds from the Liz Claiborne Foundation.
The CFDA pillar of New York and U.S. manufacturing evolved in 2018 to become Fashion Supply Chain, encompassing not only existing program components such as the Fashion Manufacturing Initiative (FMI) but also new programming aimed at strengthening a designer’s supply chain, from material sourcing and manufacturing to shipping and logistics.

FMI Grant Fund

In March, the CFDA announced its latest round of funding for seven New York City–based fashion production facilities under the Fashion Manufacturing Initiative (FMI) Grant Fund, a public-private grant program designed to support the local manufacturing sector.

The 2017–2018 FMI Grant Fund recipients, including three first-time grantees, received financial awards of more than $480,000 for equipment, software, infrastructure upgrades, capital improvements, and workforce training to help business growth, offer designers advanced services, and preserve fashion manufacturing in New York City.

Since the inception of the program in 2013, the FMI Grant Fund has invested more than $2.8 million in 25 companies through 34 financial grants.

FMI Grant Fund Recipients

- Atelier Amelia
- In Style USA
- Mudo Fashion
- New York Embroidery Studio
- Season Wash
- Sunrise Studio
- Werkstatt

FMI Collective

The CFDA hosted the FMI Collective to showcase a select group of New York City–based manufacturers, who are all recipients of financial grants through the FMI Grant Fund. The March event, at Theory’s Fast Retailing Innovation Center in New York, was designed to build bridges between designers and manufacturers for brands of all sizes.

The 16 participants included six of the seven 2017–2018 FMI recipients, and ranged from full-service production and sample studios to specialty studios offering embroidery, binding, pleating, marking and grading, printing, dyeing, and more.

Representatives from over 70 brands, including Abasi Rosborough, Adam Lippes, Carolina Herrera, Coach, Jason Wu, Matthew Adams Dolan, Vanessa Lepore, Pyer Moss, Rag & Bone, Ralph Lauren, and Steven Alan, met with exhibitors and shared their manufacturing needs while learning about the top services that each exhibitor offers.
Fashion Supply Chain Partnerships

AAFA
2018 AAFA American Image Awards
The CFDA Foundation was the sole beneficiary of the American Apparel & Footwear Association’s annual American Image Awards, which honor leaders in the apparel and footwear industries.

The 2018 AIAs marked the 40th anniversary, and the honorees included Joseph Altuzarra of Altuzarra (Designer of the Year), Fred Segal (Retailer of the Year), Manny Chirico of PVH Corp. (Person of the Year), Mansur Gavriel (Fashion Maverick), and Camuto Group (Company of the Year). The sold-out gala was hosted by the award-winning journalist Katie Couric.

DHL
DHL Logistics In Fashion Award
As a part of the CFDA’s partnership with DHL, as our Official Logistics Partner, the inaugural DHL Logistics in Fashion Award was created to help connect top brands with the leading international-express-services provider and its extensive network of experts on topics relating to international logistics.

Brandon Maxwell, Liya Kebede of Lemlem, and Area’s Beckett Fogg and Piotrek Panszczyk were the inaugural winners, chosen by a jury of CFDA and DHL representatives.

Each brand received special discounts for DHL Express international shipping service; DHL consultation from experts in global shipping, regulatory requirements for import and export, and support for shipping-application setup; and PR and social-media opportunities with DHL.

11.30 DHL Best Practices Masterclass and Office Hours
The CFDA hosted a Masterclass in partnership with DHL around the best practices of importing and exporting materials and products internationally to help Members expand their businesses globally. Local sales representatives covered topics such as duties and taxes, tariff implications, direct-to-consumer solutions, fish and wildlife concerns, and more. In addition to the DHL Best Practices Master Class, office hours were scheduled for more than 20 brands, and DHL’s experts to analyze each designer’s international logistics.

Brands were given advice on ways to save on time and money, and received key insights into their website demographics.

PREMIERE VISION
Maria Cornejo Premiere Vision
New York Brand Ambassador Collection
The CFDA’s partnership with Premiere Vision helped brands access best-in-class fabrics, accessories, designs, leathers, and manufacturing. As a part of the partnership, PV and CFDA chose Maria Cornejo of Zero + Maria Cornejo as the 2018 Premiere Vision New York brand ambassador.

Cornejo created an exclusive collection at Premiere Vision in New York. The sample collection showcased included the 2017 Fashion Smart Creation Prize-winning sustainable fabric from this year’s PV Awards, by the Swiss textile manufacturer Schoeller Textil.

The local garment manufacturer David Wolfson and Associates produced the entire sample collection for the showcase. David Wolfson is a full-service sample and production company and was an FMI grant recipient during the 2015–2016 program.

Local Manufacturing Showcase
The CFDA hosted local manufacturing showcases in 2018 at the January and July Premiere Vision New York shows to help bridge the gap for designers looking for new and innovative factories, and to market the participating factories to PV’s extensive network of attendees. For July, the pool of participants expanded from being exclusively New York City-based facilities to ones in both New York and Greater Los Angeles.

GARMENT CENTER
The CFDA continued to participate in the Garment Center Steering Committee in order to assist in developing new programs to preserve Garment District fashion-manufacturing space.

Through the efforts of the steering committee, alongside the administration of Mayor Bill de Blasio, Manhattan Borough President Gale Brewer, and City Council Speaker Corey Johnson, an unprecedented support package was announced in December to ensure the long-term conservation of fashion manufacturing in the Garment District.

The new programs include a tax-abatement plan by the New York City Industrial Development Agency for property owners that will require long-term and affordable leases, as well as a building procurement using NYCEDC investments of up to $20 million to purchase permanent space for garment manufacturers.
The Council of Fashion Designers of America continued to demonstrate its impact on the industry through marketing and events. From The CFDA Awards and CFDA/Vogue Fashion Fund to New York Fashion Week and the Fashion Calendar, these initiatives contributed to the promotion and growth of the fashion sector globally.
The 2018 CFDA Fashion Awards

For the first time in the CFDA Fashion Awards history, fashion’s biggest night of the year took place in Brooklyn. Issa Rae was the evening’s host, with presenters including Oprah Winfrey, Karlie Kloss, Trevor Noah, Busy Philipps, Lupita Nyong'o, Cate Blanchett, Lee Daniels, Claire Danes, Julia Garner, and Parkland student and activist Delaney Tarr. Ralph Lauren received a special CFDA Members Salute from Jeffrey Banks, Thom Browne, Tommy Hilfiger, Donna Karan, Michael Kors, John Varvatos, Marcus Wainwright, Diane von Furstenberg, Alexander Wang, Vera Wang, and Jason Wu.

THE 2018 CFDA FASHION AWARDS WINNERS & HONOREES

Raf Simons for Calvin Klein | WOMEN'SWEAR DESIGNER OF THE YEAR
Supreme | MENSWEAR DESIGNER OF THE YEAR AWARD
Mary-Kate Olsen and Ashley Olsen for The Row | ACCESSORY DESIGNER OF THE YEAR
Sander Lak for Sies Marjan | SWAROVSKI AWARD FOR EMERGING TALENT
Kim Kardashian West | INFLUENCER AWARD
Naomi Campbell | FASHION ICON
Edward Enninful | MEDIA AWARD IN HONOR OF EUGENIA SHEPPARD
Donatella Versace | INTERNATIONAL AWARD
Narciso Rodriguez | GEOFFREY BEENE LIFETIME ACHIEVEMENT
Carolina Herrera | FOUNDER'S AWARD IN HONOR OF ELEANOR LAMBERT
Diane von Furstenberg | SWAROVSKI AWARD FOR POSITIVE CHANGE
Ralph Lauren | CFDA MEMBERS SALUTE
This year, fashion’s biggest night was held in Brooklyn at the Brooklyn Museum. Guests arrived to a double-sided step and repeat that glowed in the natural sunlight from the museum’s glassed-in entrance. The carpet, done in partnership with Econyl, was made of recycled materials. Issa Rae was the first black woman to host the awards show. The night started off strong with surprise presenter Oprah Winfrey, who gave the Media Award to her friend, the British Vogue editor in chief, Edward Enninful. “This is a man who understands that the representation of inclusion, of diversity, is not just important, it is vital in allowing for our shift in the way culture views beauty,” Winfrey said. “And he loves beauty.”

The star power continued with supermodel Naomi Campbell (the Fashion Icon Award), Donatella Versace (the International Award), Diane von Furstenberg (the Swarovski Award for Positive Change), Narciso Rodriguez (the Geoffrey Beene Lifetime Achievement Award), and Carolina Herrera (the Founder’s Award). New to the night was the Influencer Award, which was presented to Kim Kardashian West. Another highlight was the tribute to Ralph Lauren, who celebrated his fiftieth year in business, with Vera Wang, Thom Browne, Alexander Wang, Michael Kors, Tommy Hilfiger, and more fashion designers offering heartfelt tributes onstage.

Sies Marjan designer Sander Lak won the Swarovski Award for Emerging Talent, and the streetwear brand Supreme took home Menswear Designer of the Year. CFDA Members Ashley Olsen and Mary-Kate Olsen were named Accessory Designer of the Year, for The Row, while Raf Simons won Womenswear Designer of the Year for the second consecutive year, for Calvin Klein.

The CFDA Awards and Red Carpet were streamed on Facebook Live, with approximately 4 million views!
The fifteenth annual CFDA/Vogue Fashion Fund Dinner was held at the Mast Brothers Chocolate Factory in Brooklyn. For the first time in the event’s history, the annual CVFF fashion show was included in the gala dinner. The show opened with a soulful choir dressed in Pyer Moss. There were also models on Vespas sporting Rebecca de Ravenel, and drag queens dancing their way out of a Tesla in Christian Cowan’s colorful designs. Kerby Jean-Raymond of Pyer Moss was named the winner, and Emily Adams Bode of Bode and Jonathan Cohen were the runners-up.

CFDA/Vogue Fashion Fund Celebrates its 15th Anniversary

The fifteenth annual CFDA/Vogue Fashion Fund Dinner was held at the Mast Brothers Chocolate Factory in Brooklyn. For the first time in the event’s history, the annual CVFF fashion show was included in the gala dinner. The show opened with a soulful choir dressed in Pyer Moss. There were also models on Vespas sporting Rebecca de Ravenel, and drag queens dancing their way out of a Tesla in Christian Cowan’s colorful designs. Kerby Jean-Raymond of Pyer Moss was named the winner, and Emily Adams Bode of Bode and Jonathan Cohen were the runners-up.
Americans in Paris

Diesel was the lead underwriter of the Americans in Paris initiative, with Tomorrow London Holdings Ltd, providing additional support through targeted outreach for the designers and through the managing of sales appointments. The showroom was located in a historic former residence of Coco Chanel, and cocktail parties hosted by Emily Ratajkowski and Bella Hadid kicked off the events. In October, the designers collaborated with Diesel on one-of-a-kind denim jackets to celebrate the brand’s 40th anniversary.

Design Challenge

In partnership with Nordstrom, this year’s finalists were tasked with creating a cocktail look inspired by an American artist exhibited at the Whitney Museum of American Art. Pairings included Raul Lopez and Jeff Koons, Emily Adams Bode and John Baldessari, and Rebecca de Rarenf and Tina Barney. The designs were created with a cocktail party at the Whitney, where they were worn by celebrities and muses including Kofa, Indya Moore, and Maddine Brewer.

In partnership with LIFEWTR, three Fashion Future Graduate Showcase alumni were hand-selected to create one-of-a-kind prints that will be incorporated into their collections, as well as featured on the 60 million Series 6 LIFEWTR bottles sold nationwide. Passerby was able to engage in a mobile experience through geo-fencing and QR technology, providing engaged users with additional information on the designers, collections, parties, and all the excitement that is NYFW.

CFDA, Variety, and WWD Team Up for Runway to Red Carpet

In the lead up to the 2018 Academy Awards, the CFDA, Variety, and WWD presented the Runway to Red Carpet showcase at Fred Segal on Sunset Boulevard, in Los Angeles. The event featured designs by Christian Siriano, Cushnie, Jennifer Fisher, Tomo, Fleur du Mal, Juan Carlos Obando, Sachin and Babi, Brock Collection, Chloe Gosselin, Brother Vellies, and David Hart. Top celebrity stylists were invited to pull looks and accessories for their clients during the Oscars season. To kick-off the showcase, a luncheon was held in the Chateau Marmont’s garden. Guests Alison Brie, Lea Michele, and January Jones were treated to a special conversation with WWD’s Macy Medina and Vera Wang.

New York Fashion Week: Men’s

As a result of the international fashion week schedule, NYFW: Men’s immediately preceded the women’s week in February 2018 for the first time.

The 2018 NYFW: Men’s seasons were made possible by the support of our presenting partners Cadillac, Suntich, LIFEWTR, TMALL, Four Seasons Hotel, Soho Grand Hotel, WWDM, Launchmetrics, The New York Times, CFDA, Skylight Group, and Tumble.

New York Fashion Week Branding Campaign and Content

The CFDA worked with Pier 50 Studios to shoot the New York Fashion Week branding campaign for the men’s July 2018 and women’s September 2018 seasons.

For the women’s September 2018 campaign, the CFDA partnered with the women-owned business VizVuALL, a data-driven marketplace, to access storefront windows, placing our media across five locations in Manhattan.

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The Fashion Calendar

The Fashion Calendar continues to serve as the foremost scheduling and planning tool for fashion designers, the press, retailers, public-relations firms, and others connected to the fashion industry. Home of the central New York Fashion Week: Men’s and Women’s Media Registration, and the NYFW Official Schedule application, the Fashion Calendar is the go-to resource for the industry.

Customizable features, seamless account navigation, robust scheduling tools, invaluable archival information, and networking capabilities propel the Fashion Calendar forward as a uniting leader in the industry.

About the Fashion Calendar: Publisher Ruth Finley founded the Fashion Calendar in 1945 as a biweekly publication mailed to its readers. On October 1, 2014, the CFDA acquired the Fashion Calendar, and brought it into a new era with modernized features.

The Fashion Calendar remains a subscription-based service, available exclusively online, and can be visited at fashioncalendar.com.

For any questions, please email us directly at fc@cfda.com.

The CFDA Fashion Calendar saw 2018 bring forth a more diverse and impactful roster of shows across the menwear, womenswear, and bridal markets. Joining NYFW: Men’s and NYFW: Women’s from February 5 to 14, the side-by-side weeks allowed for domestic and international attendees to streamline their planning. To further provide dynamic and forward-thinking solutions for designers, the CFDA carried out dates in the June and December pre-season markets for those looking to shift their brands from a February-September model, to a June-December one. Designers such as Alexander Wang, Loro Piana, Narciso Rodriguez, and more showed their spring and fall collections in the company of resort and pre-fall participants.

The CFDA is committed to providing opportunities for brands and businesses to explore alternative approaches to New York Fashion Week. The CFDA Fashion Calendar welcomed Proenza Schouler and Rodarte, who previously showed in Paris, back to New York Fashion Week. The CFDA Fashion Calendar welcomed Proenza Schouler and Rodarte, who previously showed in Paris, back to New York Fashion Week. The CFDA Fashion Calendar welcomed Proenza Schouler and Rodarte, who previously showed in Paris, back to New York Fashion Week.

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The CFDA’s Strategic Partnerships Group (SPG) creates exclusive global business opportunities for CFDA Members. Businesses can become part of SPG either as a Corporate Affiliate or by offering exclusive member benefits. Corporate Affiliates are businesses who join the CFDA and gain access to the Membership by creating meaningful business-driven benefits for CFDA Members. SPG examines where there are gaps between businesses and CFDA Members, and seeks to fill those gaps through the creation of innovative and resourceful collaborations and partnerships.

Accenture
Continuing as the CFDA’s innovation partner, Accenture has created a multifaceted partnership with the CFDA that focuses on retail, technology, and education by providing a broad range of thought leadership and solutions in strategy, consulting, digital, technology, and operations to support our diverse Membership.

In addition, Accenture presented a point of view on Merchandising of the Future, which explored how to reimagine the role of merchandising and merchants, focused on delivering the retailer’s purpose to consumers. Utilizing technology and artificial intelligence helps minimize merchants’ mundane tasks by delegating them to machines, allowing the merchants to focus on more purposeful work such as being creative strategists and defining new offerings and services for customers. The discussion highlighted the tactical steps and techniques to embed these technologies into the merchandising function, create new ways of working for merchants, and deliver new value to the brand.

Afterpay
The CFDA partnered with Afterpay, an innovative digital platform that offers interest-free installment plans for online purchases, in support of our CFDA Members’ growing e-commerce stores. Afterpay’s proven conversion rates helped to increase revenue for every tier of CFDA designers who participated in the program, from emerging to established.

Bosideng
The heritage Chinese brand Bosideng worked with the CFDA to help reinvigorate its business with brand collaborations. This partnership gives CFDA Members the opportunity to introduce themselves organically to the Chinese consumer and revitalize Bosideng’s designs for modern-day China.

Cadillac
Cadillac continued to support the fashion-and-design community by providing a transformative venue and promotional support for select designers at Cadillac House during NYFW: Men’s.
February’s line-up included Abasi Rosborough, Gustav von Aschenbach, Landlord, N-P-E Elliott, Suitupply, and an opening-night poker-themed party in conjunction with Retail Lab designer in residence Title of Work.
For the July men’s shows, the lineup at Cadillac House featured Alessandro Trincone, Landlord, Wood House, Nick Graham, Head of State, and Death to Tennis.
In celebration of the sixtieth anniversary of NASA, Nick Graham presented a space-inspired collection at Cadillac House that played into the space theme of the designer’s work. The radically designed 1959 Cadillac Cyclone concept vehicle was displayed during Graham’s show.
In addition, the brand provided a fleet of cars offering transportation to attending NYFW: Men’s celebrities, editors, and VIPs.

Cartoon Network
The CFDA and Cartoon Network partnered to create a capsule collection at NYFW: Men’s to celebrate the final season of Cartoon Network’s animated series Adventure Time. The CFDA tapped Landlord to create a five-piece collection that was unveiled during the label’s runway presentation in July and incorporated characters from the show.

CBIZ
CBIZ worked with the CFDA to encourage the growth of manufacturing facilities, maximize profitability, and strengthen a place for facilities in the market. The firm provided business support to New York–based manufacturers to strengthen the garment industry in the city.

Dia & Co.
Dia & Co. and the CFDA came together to focus on size inclusivity, furthering support for diversity and inclusion. As a two-fold engagement, Dia & Co. and the CFDA worked with Christian Siriano, Tracey Reese, Marissa Petteruti, Venus Williams, and Lizzo to create limited-edition T-shirts with slogans championing body positivity. Proceeds from the shirts and a seed of $10,000 from Dia & Co. will be used toward resources gifted to the schools attending the 2019 CFDA Fashion Education Summit.

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Camp David
Manon Rheaume’s Camp David is a collaborative workspace in Industry City for creative entrepreneurs. Camp David provides a six-month residency, or “home base,” for the Elaine Gold Launch Pad participants, who were able to participate in membership meetings, professional development programming, and networking opportunities.

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Fitbit
The CFDA and Fitbit joined forces to create an exclusive accessories collection for Fitbit’s newest smartwatch, the Fitbit Versa. The CFDA helped select the technical knitwear brand PH5 to design and produce the first designer collection for the watch. Two of the accessories were sold exclusively through Target, while the other four designs were sold on fitbit.com.

Four Seasons
As the Official Hotel Partner of NYFW: Men’s in February, the Four Seasons supported our Fashion Week Ambassador program and our International Editor program.

JD.com
JD.com was the underwriter of the CFDA/Vogue Fashion Fund Gala Dinner and Runway Show. Xia Ding and Harlan Bratcher of JD.com also sat on the Business Advisory Committee and reviewed designer applications from a business standpoint. Through JD.com’s support, CVFF finalists were provided a platform to showcase their looks to applications from a business standpoint. Through JD.com’s support, CVFF finalists were provided a platform to showcase their looks to applications from a business standpoint. Through JD.com’s support, CVFF finalists were provided a platform to showcase their looks to applications from a business standpoint.

LIFEWTR
LIFEWTR continued its partnership with LIFEWTR, a premium bottled water brand committed to advancing and showcasing sources of creativity.

The CFDA connected Buzzfeed to Macy's, where the Prom Court went on show at the Museum of the City of New York for 30 days.

M•A•C
M•A•C provided makeup support for the CFDA Fashion Awards, and was an official partner of the CFDA/Vogue Fashion Fund Program.

The New York Times
The New York Times was the Official Media Partner of NYFW: Men’s, and published digital and print ads of the NYFW: Men’s campaigns to support the program.

Phantom of the Opera, Bank of America & Broadway Cares/Equity Fights AIDS
The CFDA partnered with The Phantom of the Opera and Bank of America to celebrate the thirtieth anniversary of the Broadway debut of Andrew Lloyd Webber’s iconic musical. The CFDA engaged 30 of its members to create one-of-a-kind Phantom masks that were auctioned off on Paddle 8 to raise money for Broadway Cares/Equity Fights AIDS.

Samsung
Bunseed kicked off Pride Month with its second-annual Queer Prom, which was powered by Samsung and hosted by Justyny in. The evening also set up a rotating car service from the Brooklyn Museum to Dumbo House, where the official awards after-party was held. Each car was outfitted with LIFEWTR bottles and custom Sugarfin x 2018 CFDA Fashion Awards candy boxes.

Strategic Partnerships
The CFDA partnered with The New York Times to celebrate the thirtieth anniversary of the Broadway debut of Andrew Lloyd Webber’s iconic musical. The CFDA engaged 30 of its members to create one-of-a-kind Phantom masks that were auctioned off on Paddle 8 to raise money for Broadway Cares/Equity Fights AIDS.

Participating brands included Isabel Toledo, Chloe Gosselin, Zang Toi, Elle Parker, Euny Kim, Demira Baso, Illestea, Jana Matheson, Kenneth Cole, Lizzie Fortunato, Marchesa, Naeem Khan, Nicole Miller, Pamella Roland, Rebecca Minkoff, Sachin & Babu, Sally LaPointe, Stephen Dweck, Swarovski, Tadashi Shoji, Tanya Taylor, Title of Work, Vivienne Tam, and Wolfe Morais. The masks were also on show at the Museum of the City of New York for 30 days.

They were officially unveiled at an exclusive private event hosted by Phantom Fashion Jo’s underwriter, Bank of America, during which Broadway’s current Phantom, Ben Crawford, was joined by past Phantoms Hugh Panaro and Howard McGillin as they performed “Music of the Night.”

Reebok
Reebok partnered with CFDA’s Fashion Future Graduate Showcase, held at Industria during NYFW: Men’s in July. Reebok also supported a fashion presentation during NYFW: Men’s in July to spotlight the thesis collections of three graduates, whose designs were styled with Reebok shoes.

Sugarfina x 2018 CFDA Fashion Awards candy boxes.

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SoHo Grand
SoHo Grand was the Official NYFW: Men's July 2018 hotel partner, providing accommodations to our men's ambassador, Alex Shibutani, and international men's editors from Port Magazine, Dazed, i-D, and L'Uomo Vogue.

Soho House
The CFDA, CFDA Member brand Colovos, and Soho House cohosted a Fashion Breakfast at the Little Octopus, in Nashville, as part of Soho House’s Cities Without Houses series. Guests included Nashville notables and creatives who enjoyed an intimate conversation with designer Nicole Colovos and a preview of the label's upcoming collection.

Suntchi x CFDA: Shanghai Fashion Week
CFDA and our on-the-ground Chinese partner Suntchi brought designers Ariel and Shimon Ovadia and Nicole Colovos to China during Shanghai Fashion Week in October. The designers showcased their latest collections at the Ontimeshow trade fair, took meetings with local buyers, and learned more about the business from export manufacturers and distributors.

Swarovski
Swarovski partnered on the CFDA Fashion Awards for the seventeenth year. The 2018 Swarovski Award for Positive Change honored Diane von Furstenberg, and the 2018 Swarovski Award for Emerging Talent was given to Sander Lak of Sies Marjan.

TIGI by Recine
TIGI was the Official Hair Partner of the 2018 CFDA/Vogue Fashion Fund, providing backstage hair support for the November gala and runway show.

Tumblr
Tumblr was the Official Media Partner of NYFW: Men’s for the 2019 February and July seasons. The company and select Tumblr artists were given all-access passes to the NYFW: Men’s shows, where they created exclusive, one-of-a-kind content that was published on CFDA.com and CFDA’s Tumblr page as recaps of the collections.

Woolmark
The International Woolmark Prize, which helps identify the most important designers of the future and highlights the modernity of Merino wool in their collections, continued its ongoing relationship with the CFDA.

W Hotels
To celebrate the opening of W Hotel’s Panama City property, the CFDA tapped Gigi Burris Millinery to create a capsule collection of three Panama hats. She sourced materials locally from Panama and used the traditional Ecuadorian straw to keep the line authentic, while still adding her signature style and techniques. Burris took an inspiration trip to Panama City, visiting the hotel and taking in the landmarks and culture of the city. The hats were sold on W Hotels’ retail site and were sent to influencers.

WWD
WWD was the Official Media Partner of NYFW: Men’s for the 2019 February and July seasons. WWD published digital and print ads highlighting NYFW: Men’s, giving the program strong visibility. WWD organized on-site paper distributors to amplify coverage of NYFW: Men’s designers.

Zoya Nails
Zoya Nail Polish and Treatments was the Official Nail Sponsor of the 2018 CFDA/Vogue Fashion Fund, providing backstage nail art for the November gala and runway show.
Retail Lab

Retail Lab is an innovative program launched by Cadillac and the CFDA to offer tangible value to designers who are driving the fashion industry forward. Participating designers, selected through a competitive application process, gain valuable retail experience under the tutelage of fashion-industry experts. Retail Lab’s main component is a custom retail shop, located on the ground floor of Cadillac House in New York. The designers learn key insights integral to success in retail, including business development, marketing, and public relations. In addition to covering costs associated with a retail space, such as real estate, display units, mannequins, signage, and a point-of-sale system, Cadillac provides each designer with a $75,000 grant to put toward wholesale buys, sales support, and marketing.

Accenture worked closely with the lab’s select group of emerging fashion designers to develop customized retail strategies and equip them with the critical business knowledge and digital skills required to stay competitive in today’s challenging retail market.

The CFDA and Cadillac have assembled a team of experts across fashion, retail, business, and technology to comprise the Advisory Board. It consists of Billy Reid; Bobby Schuessler, of Who What Wear; Darcy Penick, of Shopbop/East Dane; Jan-Hendrik Schlottmann, of Derek Lam; Jay Silver, of CBIZ; Jill Stansell, of Accenture; Josh Perkowski, of Magaschoni; Julie Gilhart; Kelli Adams, of Redscarf; Lisa Redbell, of Hudson Bay Company; Maryn McKee, of MM Lane Consulting; Matt Marcoritte; Melody Lee, of Cadillac; Rachel Besser, of Domino Media Group; Rachel Shechtman, of Store; Reed Krakoff; Robin Kramer, of Kramer Design Group; Robin Zendell; of Robin Zendell LLC; Simon Doonan, of Barneys New York; Stacey Bendet, of Alice + Olivia; and Steven Alan.

Title of Work
Residency: January–April
Jonathan Meizler of Title of Work’s store concept was a testament to the current political climate and engaged his collection Dirty Words to express his thoughts through his collection of ties, jewelry, and scarves. Title of Work’s poker-themed store-opening party served as the official launch of NYFW: Men’s.

Dannijo
Residency: May–July
Danielle and Jodie Snyder celebrated their ten-year anniversary by turning their Retail Lab shop into the quintessential world of Dannijo, which was filled with vintage collected pieces, vintage-inspired slip dresses, and the best of their jewelry collection from the past ten years. With a larger-than-life mood board as the focal point, every inch of the space was made especially for Instagram posts.

Rosetta Getty
Residency: August–November
Los Angeles-based designer Rosetta Getty brought her sophisticated collection to New York. The artist Analia Saban created beautiful sculptures that displayed the current Rosetta Getty collection. In addition to the standing works and the collection, Getty installed a working loom to tie the room together.

Armarium
Residency: November–December
Just in time for the holiday-party season, the CFDA partnered with Armarium, a luxury-designer fashion-rental-and-styling platform. The shop, titled Haute Holidays, featured looks available for both rent and purchase from CFDA Members’ brands Christian Siriano, Jonathan Simkhai, Maria Varela, Sally LaPointe, Jason Wu, Marc Jacobs, Prabal Gurung, Eileen Fisher, Brandon Maxwell, Thom Browne, Tabitha Simmons, Hillier Collection, and Judith Leiber.

Fred Segal
CFDA's second year in partnership with Fred Segal featured four shop-in-shop concepts at the global Fred Segal flagship, on Sunset Boulevard in Los Angeles. They were:

The CFDA Loves the Red Carpet was timed to our Runway to Red Carpet event and featured red-carpet-ready looks from Member labels Commando, Cadeau, Judith Leiber, Morgan Le Fay, and Rachel Zoe.

The CFDA Loves Sustainability, coincided with Earth Day and featured sustainable and eco-conscious items from Behnaz Sarafpour, Everyone Wears, Nicholas K, Tome, Veilbly, and Wwake.

CFDA Beach House featured designs from the brands Araks, Jenni Kayne, Selima Optique, and Thorsun that embodied the sun-and-surf lifestyle of California summers.

CFDA closed out the year celebrating how the fashion industry embraces inclusivity and self-expression with a CFDA Loves Individuality shop, which featured gender-neutral and size-inclusive product from Baja East, Chromat, and Gypsy Sport.
For fiscal year 2018 the Council of Fashion Designers of America and the CFDA Foundation ended in sum with total net assets of nearly $33.7M, while revenue from operations decreased roughly $0.8M from prior year 2017. Despite these decreases in fiscal year 2018, the organization was able to use its reserves to keep program service spending above 90%. Spending some of the organizations' savings allowed for the expansion of programs like Sustainability and the Fashion Manufacturing Initiative, which support our growing industry.

### REVENUE  2018  2017

<table>
<thead>
<tr>
<th>Revenue Type</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership Dues</td>
<td>$761,650.00</td>
<td>$1,012,128.00</td>
</tr>
<tr>
<td>Educational &amp; Professional</td>
<td>$5,968,795.00</td>
<td>$5,744,857.00</td>
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<tr>
<td>Philanthropy</td>
<td>$2,417,805.00</td>
<td>$3,658,913.00</td>
</tr>
<tr>
<td>Special Events, net</td>
<td>$1,037,111.00</td>
<td>$704,644.00</td>
</tr>
<tr>
<td>Other</td>
<td>$1,476,582.00</td>
<td>$1,370,019.00</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$11,661,943.00</strong></td>
<td><strong>$12,490,561.00</strong></td>
</tr>
</tbody>
</table>

### EXPENSES (including depreciation)  2018  2017

<table>
<thead>
<tr>
<th>Expense Type</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programs</td>
<td>$13,412,617.00</td>
<td>$14,586,608.00</td>
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<tr>
<td>Management &amp; General</td>
<td>$400,106.00</td>
<td>$268,619.00</td>
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<tr>
<td>Fundraising (including Special</td>
<td>$378,435.00</td>
<td>$404,768.00</td>
</tr>
<tr>
<td>Events)</td>
<td></td>
<td></td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$14,191,158.00</strong></td>
<td><strong>$15,259,995.00</strong></td>
</tr>
</tbody>
</table>

### STATEMENT OF ACTIVITIES  2018  2017

<table>
<thead>
<tr>
<th>Activity</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>$11,661,943.00</td>
<td>$12,490,561.00</td>
</tr>
<tr>
<td>Expenses</td>
<td>$14,191,158.00</td>
<td>$15,259,995.00</td>
</tr>
<tr>
<td>Excess (deficit) of operating</td>
<td>($2,529,215.00)</td>
<td>($2,769,434.00)</td>
</tr>
<tr>
<td>revenue and support over</td>
<td></td>
<td></td>
</tr>
<tr>
<td>operating expenses</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Investment return, net</td>
<td>($501,657.00)</td>
<td>$1,758,135.00</td>
</tr>
<tr>
<td>Impairment Loss on other</td>
<td>($500,000.00)</td>
<td></td>
</tr>
<tr>
<td>intangible assets (from</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fashion Calendar)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Change in Net Assets</td>
<td>($3,030,872.00)</td>
<td>($1,511,299.00)</td>
</tr>
<tr>
<td>Net Assets, Beginning of Year</td>
<td>$36,707,757.00</td>
<td>$38,219,056.00</td>
</tr>
<tr>
<td>Net Assets, End of Year</td>
<td><strong>$33,676,885.00</strong></td>
<td><strong>$36,707,757.00</strong></td>
</tr>
</tbody>
</table>

* These are pre-audited numbers
It’s been 75 years since Eleanor Lambert founded the first-annual Fashion Press Week, creating a platform for American Fashion that would eventually catapult it onto the global stage. In the process, Lambert, who was also the founder of the CFDA, paved the way for what we know as New York Fashion Week today.

To mark this important milestone, CFDA released its latest book, American Runway: 75 Years of Fashion and the Front Row. Written by Booth Moore and published by Abrams, American Runway takes you through the history of the American fashion show, from the early days of Bill Blass, Oscar de la Renta, and Pauline Trigère to Calvin Klein, Donna Karan, Ralph Lauren, Marc Jacobs, and Michael Kors. Along the way, readers will get to know all the players who are instrumental in the making of runways—models, show producers, publicists, makeup artists, and hair stylists—and, of course, the very best of American talent.

It’s the ultimate front-row seat for all.

Top 10 Instagram Posts

It’s been a great year for CFDA’s social channels, which told our stories in pictures and videos. Here’s a look at the ten top performers on Instagram in 2018, with a heavy rotation of Kardashians and Hadids, and some real fashion in between.

1. Kim Kardashian West is revealed as CFDA’s Influencer of the Year. ENGAGEMENT: 17,080
2. Kendall Jenner shimmies in the Instagram Booth. ENGAGEMENT: 13,681
3. Gigi Hadid vamps it up for the CFDA Fashion Awards. ENGAGEMENT: 12,173
4. A tribute to Kate Spade. ENGAGEMENT: 10,578
5. Gigi Hadid vamps it up for the CFDA Fashion Awards. ENGAGEMENT: 9,337
6. The best of the CFDA Awards red carpet, led by Mary-Kate and Ashley Olsen. ENGAGEMENT: 8,945
7. Bella and Gigi Hadid show some sisterly love at Americans in Paris. ENGAGEMENT: 7,477
8. Bella and Gigi Hadid show some sisterly love at Americans in Paris. ENGAGEMENT: 6,675
9. Ralph Lauren takes his fiftieth-anniversary bow. ENGAGEMENT: 6,076
10. Alexander Wang and Kaia Gerber dance off at the CFDA Fashion Awards. ENGAGEMENT: 5,858

American Runway: 75 Years of Fashion and the Front Row

It’s been 75 years since Eleanor Lambert founded the first-annual Fashion Press Week, creating a platform for American Fashion that would eventually catapult it onto the global stage. In the process, Lambert, who was also the founder of the CFDA, paved the way for what we know as New York Fashion Week today.

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2.13 Books, Breakfast, and Booth at CFDA’s American Runway Launch

CFDA celebrated the launch of American Runway during New York Fashion Week when Steven Kolb and American Runway author Booth Moore hosted a book signing at La Mercerie at The Guild, on Howard Street. Guests included Prabal Gurung, Nicole Miller, Kerry O’Brien, Carlos Campos, Ian Tan, Paul Marlow, Bonnie Young, Gigi Burris, Luis Fernandez, Nicole Colovos, Selima Salam, Peter Som, and Brock Gerber Verdich. The book’s designer, Dan Lori, and Abrams editor Sarah Massey also came to show their support.

Moore found many fascinating tidbits while working on the book, including the long history between fashion and politics. “I love the story of how Eleanor Roosevelt came to New York and took part in a ceremony to sew new york made labels into clothing using 24-karat-gold needles.”

CFDA Staff Members

Steven Kolb: CHIEF EXECUTIVE OFFICER & PRESIDENT
Calandra Stigl: CHIEF ADMINISTRATIVE & FINANCIAL OFFICER
Lisa Smilor: EXECUTIVE VICE PRESIDENT
Mark Badgley: VICE PRESIDENT OF MARKETING & EVENTS
Adam Reh: VICE PRESIDENT OF STRATEGIC PARTNERSHIPS

Aiko Arakawa: MARKETING & EVENTS COORDINATOR
Sarah Worry: MEMBER SERVICES DIRECTOR
Nicole Campbell: COMMUNICATIONS ASSISTANT
Anna Chase: STRATEGIC PARTNERSHIP ASSOCIATE
Katarina Houston: PROGRAMS COORDINATOR
Isabel Heald: COORDINATOR OF STRATEGIC PARTNERSHIPS
Marc Kuzminak: EDITORIAL & COMMUNICATIONS DIRECTOR
Leigh King: MARKETING & EVENTS MANAGER
Sara Kondraski: DIRECTOR OF EDUCATION & PROFESSIONAL DEVELOPMENT
Joseph Migliozzi: MARKETING & EVENTS MANAGER
Ashley Masters: EXECUTIVE ASSISTANT TO CEO & PRESIDENT
Cal McNee: PROGRAM MANAGER
John Marigliano: SENIOR ACCOUNTING MANAGER
Eric Rosano: STRATEGIC PARTNERSHIPS PROGRAM MANAGER
Ashley Brookes Sandell: DIRECTOR OF STRATEGIC PARTNERSHIPS, RETAIL & CONSUMER
Stephanie Soto: PROGRAMS MANAGER
Karyn Truesdale: OFFICE MANAGER
Crystal Ngo: SENIOR MANAGER OF STRATEGIC PARTNERSHIPS

Social Media Followers 1,380,500+

Instagram 680,000+ Facebook 249,000+ Twitter 438,000+ YouTube 13,500+
As we look back on 2018, we remember those we lost:

Amsale Aberra, who brought modernity and magic to bridal.

Hubert de Givenchy, the French couturier whose elegant creations for Audrey Hepburn are a template for Hollywood glamour.

Ruth Finley, the fashion force behind the Fashion Calendar.

Judith Leiber, the accessories icon behind delightful Swarovski crystal minaudières.

Bernadine Morris, the legendary New York Times fashion critic.

Kate Spade, who changed the way the world views American accessories with her distinct point of view.

Tony Staffieri, an instrumental figure in Fashion Targets Breast Cancer and other charitable causes.

Michael Vollbracht, the master illustrator and designer, as well as a delicious gossip.

Their impact on our industry will never be forgotten.

ACKNOWLEDGMENTS

A special thank-you to Donald Drawbertson for providing the cover art; Dan Lori for creative direction; and BFA for photography support.