

1 On any Facebook page used for Cellis Health business identify yourself in the “**INTRO**” section or on your cover photo as an Independent Cellis Health Promoter and include the following disclaimer on your Facebook Page: “I serve as an Independent Cellis Health Promoter with Cellis Health, “The opinions and postings on this page are my independent thoughts and opinions and have not been approved or endorsed by Cellis Health.”. Promoter logos can be found at cellisnow.com/support-tools/.



2 You may post a link to your Cellis Health website on your business and/or personal page, in the “**INTRO**” section and in any advertising, you do on your business and/or personal page.

3 You are allowed to have one Cellis Health business Facebook page per promoter. The Facebook account needs access allowed to the compliance team at compliance@cellishq.com.

4 You are allowed to share any posts which come directly from the Cellis Health Facebook page or other social media outlets or Cellis Health official website.

5 You may post your own before/after results pictures and others only if permission has been given to do so. You may also share written testimonies as long as permission has been given. Testimonials must be truthful, fair and not misleading. **All testimonies and pictures shared should have the disclosure must be clear and conspicuous, and you must disclose the proper disclaimer and that you are an Independent Cellis Health Promoter, along with a disclaimer. (“Typical results may vary — Independent stating or “Typical results may vary — Independent Cellis Health Promoter”).**

6 When posting or sharing any type of testimonials on social media, the FTC requires that if the product or income claim in your testimonial is not what the typical consumer can reasonably achieve you must disclose the ‘generally expected performance’. **(Add disclaimer: “Typical results unknown – Independent Cellis Health Promoter”).**

7 Under **NO** circumstances will health/medical claims or income claims be allowed.

8 You may post pictures of Cellis Health products on your personal and/or business page that have been shared on the official Cellis Health page. Any advertising created outside of Cellis Health needs to be submitted to compliance at compliance@cellishq.com for approval before used. Make sure there are no health claims on it.

9 You may post information about upcoming Cellis Health business opportunity meetings, trainings, and conference calls on your personal and/or business page.

10 You cannot post or offer any incentives for people to order from your personal or business page. This includes, promotional coupons, giveaways, sweepstakes or contests. You are only permitted to share or post official promotional flyers that have been created and offered by Cellis Health. You will most likely have other Cellis Health Promoters and possibly their customers as well, as “friends”.

11 You may not advertise products of other companies on your Facebook page where you advertise your Cellis Health business and products.

12 Facebook Live: In the event that you utilize Facebook Live to promote your independent business, you must include a disclaimer that you are an Independent Promoter and that the statements made within the live posting have not been reviewed by Cellis Health and Cellis Health does not endorse those statements. The following is an example: *“The statements and opinions expressed herein are my own and should not be attributed to Cellis Health. These statements have not been approved by or adopted by Cellis Health. “When making any changes to your diet and lifestyle you should consult your medical professional”*

13 You are not allowed to share or post any videos or podcasts created by any Cellis Health specialists or doctors, which have not been posted by Cellis Health on its official website, Facebook page or any other social media outlets or any videos or podcasts that were recorded directly from any Cellis Health event. However, you can share or post any videos or podcasts of Cellis Health specialists or doctors, which come directly from Cellis Health’s official website, Facebook page, or any other social media or communication channels, which links back to Cellis Health’s official Facebook page or website. No comments are allowed to be added to the original post.

14 You are prohibited to post or screen shot any communication, emails, notices or correspondence from any member of Cellis Health HQ, the Support Team, Compliance Team or any other employees of Cellis Health, to your Facebook personal or business page or any Facebook pages, as any direct contact is deemed privileged and confidential information.

15 If someone in your upline calls or messages you about something questionable on your page, you should remove the post immediately. We are here to look out for the best interest of YOU, the Cellis Health promoter as well as Cellis Health company. Please ask compliance for any needed guidance compliance@cellishq.com.

Please keep your page clean and free of profanity and vulgarity. We want Cellis Health represented in a positive manner!



If you have any questions regarding these guidelines, please communicate with your Upline to answer your questions or email support@cellishq.com.