



ChaseArt LLC

Pitch Deck

Problem / Opportunity

The average investor doesn't have much fine art in their portfolio. And the reason for that lack of investment is clear.

People don't invest in art because the barriers to entry are too high.

The vast majority of people don't have the money to invest in artwork housed in well-known galleries and sold at auctions. They also don't have the time or knowledge to spot up-and-coming artists and evaluate which works to purchase.



Target Market Opportunity



Investors looking for alternative assets for their portfolios, but don't have or don't want to invest large amounts.



Investors who want to invest in artworks without the risk of keeping and caring for the collection and dealing with the illiquidity problems of these assets.



Art owners (private collector, art dealer, gallery, museum) whose artwork presents great potential for valorization, either by: lack of authenticity; needs restoration; lack of notoriety; or legal litigation, etc.

Vision and Value Proposition



Discovery: Discover lost artworks and stressed artworks. Achieve maximum value, with technical processes and expert support.



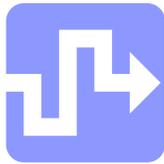
Investment: Opportunity to invest in a provide fractional ownership of artworks. Individuals can purchase shares in various artworks. Once they own one or more shares in a artwork, they can treat them like any other investment – holding, selling, or trading it depending on fluctuations in the value of the artwork.



Alternative sales channel: Liquidity channel for art owners (private collector, art dealer, gallery, museum)

Vision and Value Proposition

Differentials



*** Specialty in stressed artworks;**

*** Network of experts in the analysis of artworks;**

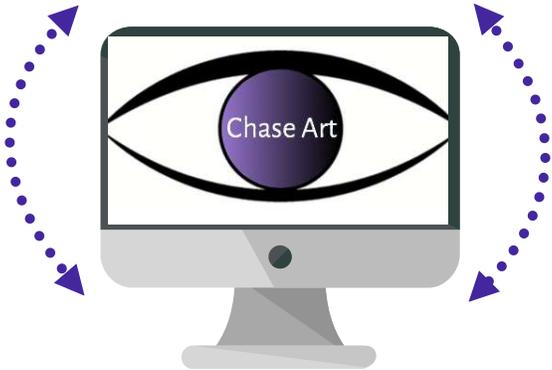
*** know-how in fractioned investment;**

Solution



Investors

Digital platform for investment in slices of artwork.



Art Experts Network



Security and Certification

Digital platform to offer works of art with great potential for appreciation.



Art owners (private collector, art dealer, gallery, museum)



Business Model



Broker Fees: Revenue up to 20% on the sale value of the discovered artworks.

Once the artwork was discovered, ChaseArt will act as an exclusive broker in its sale.

A network of experts will support your strategy to maximize the value of the artwork.



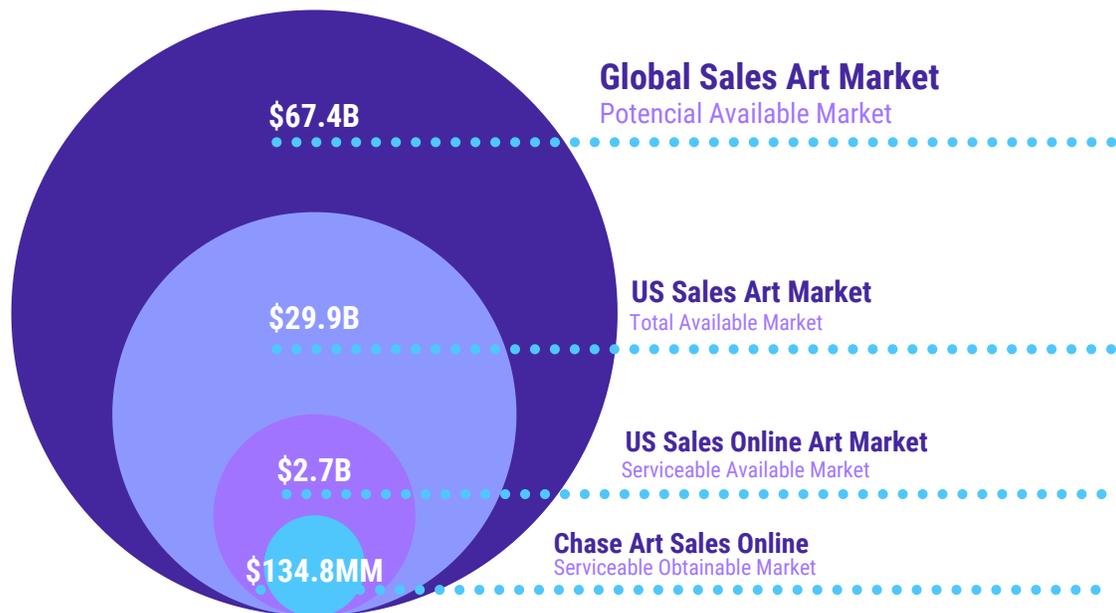
Market Size

 **1.7 trillion**
Estimated art value in private hands
Deloitte

 **67.4 billion**
Annual art market sales
(Auction + Private Sales) Art Basel / UBS



Market Size



Trend's to increase sales through digital channels, in addition to renewing the profile of the purchasing public. key growth points of our accessible market, in the near future.



Competitive Analysis

Primary Competitors	Slices Shares	Blockchain (Token)	Blue Chips Artworks	Lost Masterpieces	Stressed Artworks
Masterworks https://www.masterworks.io	✓	✗	✓	✗	✗
Maecenas https://www.maecenas.co	✓	✓	✓	✗	✗
Malevich https://malevich.io	✗	✓	✗	✗	✗
Singularart https://www.singularart.com	✗	✗	✗	✗	✗
Portion https://portion.io	✓	✓	✓	✗	✗
ChaseArt	✓	✓	✓	✓	✓



Founder Team



Rodolfo Guerra

Artwork Specialist, Surgeon, Lecturer, ambassador of the Monde Lusophone Institute; humanistic activities and activities related to art and mescenato research of Monde.



José Rozinei da Silva

Investment Specialist, Fund structurer, NY-based Lawyer, NY fundraising specialist for Latin America.



Marco Antônio Lage

Journalist with MBA in Strategic Marketing. VP of Fiat Culture House.



José Nicomedes

Civil Engineer, Business executive with a extensive experience in project management and human resources policies.



Expert Advisers Leaders



Sgamellotti, Antonio

Emeritus Professor of Inorganic Chemistry of the University of Perugia. Member of the Accademia Nazionale dei Lincei. Honorary Academician of the Academy of Drawing Arts in Florence.



Alberto de Tagle

Dr. Tagle was Head of Research at the Netherlands Institute for Cultural Heritage. was Director of the Scientific Program and then Chief Scientist at the Getty Conservation Institute, Los Angeles.



Brunetto Giovanni Brunetti

Dr. Brunetto is an Italian chemist professor of inorganic chemistry at the University of Perugia. He was co-editor of a special issue of Accounts of Chemical Research entitled Advanced Techniques in Art Conservation and the volume of the Royal Society of Chemistry, entitled Science and Art: The Painted Surface

Financials And Key Metrics

Considering ChaseArt's business model, its relevant economic indicator is: (i) the number of artworks it has to explore commercially; (ii) the potential market value of the artworks that it owns.

	2020	2021	2022	2023	2024	2025
# Artworks	2	2	4	4	6	6
Average Value (US\$)	150,000,000.00	150,000,000.00	100,000,000.00	100,000,000.00	100,000,000.00	100,000,000.00
General Value (US\$)	300,000,000.00	300,000,000.00	400,000,000.00	400,000,000.00	600,000,000.00	600,000,000.00
Revenue Expected (20%)	60,000,000.00	60,000,000.00	80,000,000.00	80,000,000.00	120,000,000.00	120,000,000.00

Currently, ChaseArt has in its collection the right to commercially explore 2 artworks, which add up to a potential market value of US\$300,000,000.00



Current Status, Accomplishments to Date and Timeline

Artworks for sale (soon)

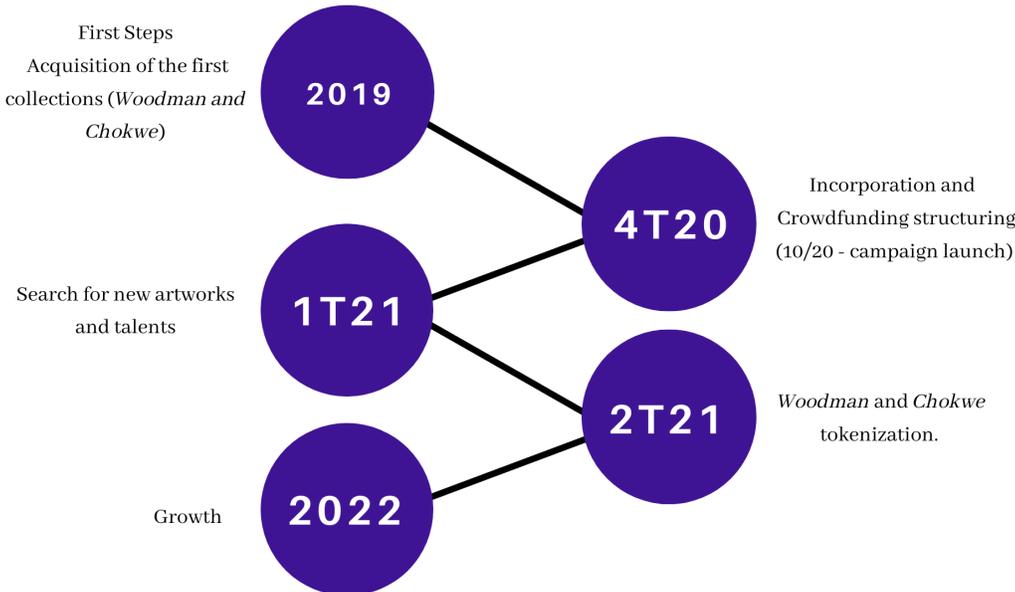


This painting, *Woodman*, has been attributed to Gainsborough. It has already undergone some evaluations and is currently in London being evaluated by leading experts in the field. There are great chances that the work is, in fact, the lost *Woodman* of Gainsborough until then. If authenticity is proven, the work will be worth millions and return a great gain to the project's investors.



Vast collection of African artwork, coming from Angola, with very high intrinsic cultural and historical value. Its artistic importance and authenticity are proven. We are currently developing the market for such artwork, seeking the exact historical value, since there is plenty of room for increasing the economic appreciation of the art of the Chokwe culture.

Roadmap



Current Status, Accomplishments to Date, Timeline and Use of Funds

Your investment

#1 UX SALES
Will grow the development and UX team to create the best user experience and build our first token.

#2 Tokenization "The Woodman"
Will build our first token.

#3 Marketing
Will Drive large-scale marketing campaign

#4 Our Gallery
Will open our own Gallery

The proceeds remaining after meeting offering expenses will be used as follows:

Use of Proceeds	% of Target Proceeds Raised	% of Maximum Proceeds Raised
Intermediary Fees	6.00%	6.00%
Marketing	16.00%	38.00%
Technology Development	60.00%	38.00%
Working Capital	18.00%	18.00%
Total	100%	100%





THANK YOU

ChaseArt LLC - "ChaseArt"

Mr. José Nicomedes Moreira - Founder | CEO

<https://chaseart.io>