Business Summary

ProviderActive is a SaaS product of AtomicO8 focused on transforming health insurance (managed care) into a dynamic and responsive service for providers and their patients. ProviderActive connects medical and managed care operations across healthcare systems, eliminating the "waiting for approval," "claim is denied," surprise billing, and the other numerous issues associated with insurance-driven healthcare. Within ProviderActive's framework, Ai, Business Process Management (BPM), and Big Data converge to respond in real-time to the actions and operations of providers and payors. ProviderActive simplifies insurance-driven care, giving freedom back to physicians and their patients, and at the same time, lowering healthcare costs.

An Industry in Crisis

Atomic08 is a solutions development and SaaS service specializing in medical and managed care data and operations. It is focusing on the data and process interchange between organizations and healthcare systems, streamlining operations, centralizing data, and reducing healthcare costs. Atomic08's flagship service is ProverActive. ProviderActive is a SaaS subscription-based inline solution for healthcare payors that simplifies managed healthcare, bringing resources back to care and not paperwork. The integration of Ai, BPM, and Big Data into the single cohesive solution of ProverActive answers today's healthcare needs and provides agility for the demands of tomorrow. ProviderActive, a SaaS product, focuses on transforming managed healthcare into a dynamic business actively responding to the needs of payors, providers, and members.

Industry Searching for a Solution

Payors and providers are actively searching for ways to make care more affordable and accessible while also keeping their businesses and practices viable. The inability of healthcare organizations to access or assemble comprehensive data drives up the cost of care, delays treatment, and further complicates managed care operations. The healthcare data swamp is the culmination of duplicative, incomplete, and incongruent data siloed within systems across the industry and unable to deliver comprehensive information. The "silent pandemic" of patient needs exceeding available resources, filling ERs, lowering access, and reduces the provider's time with their patient to only minutes. Providers are transitioning their practices to volume over quality to offset ever-increasing administrative burdens. The development and integration of a cohesive data strategy for the exchange of both medical or managed care data is time, resources, and cost-prohibitive.

Market Position

AtomicO8's market position is the space between payors and providers, where the fundamentals of managed care create the most friction and drive administrative costs. AtomicO8 works with payors in the transformation of their plan, provider, and business operations into intuitive workflows that drive the services of ProviderActive. A healthcare data backbone SaaS solution, ProviderActive, interconnects the systems, and resources between payors and providers. Sold to payors as a subscription SaaS solution, then distributed across their provider networks. AtomicO8's understanding of the diversity and complexity of healthcare businesses and their systems creates custom integration solutions for seamless connectivity. ProviderActive transforms healthcare data from a passive asset into an active resource that responds to payors, providers, and members with real-time information and intuitive managed care operations.

Management

Markus Toffe - CEO
markus@atomico8.com

Kristen Monetz - COO
kristen@atomico8.com

Ed Ekstrom - Business Consultant
ed@claritypartnerscapital.com
801-918-9958

Revenue Projections

The current projection model shows real income from a client starting in the tenth month after an initial $1m capital raise is completed. The marker of the $1m completed capital raise to begin ramping up in the building of ProviderActive in preparation for starting market entrance in month seven with a first client goal by month ten. Revenue estimations begin with the first contract servicing 566K members from a single LOB within payors of a targeted total member count of 4m or more. The expectation is payors signing a minimum four-year contract as the ROI for the payor is not expected until after one full year after full implementation.

Use of Funds

As a technology hybrid organization in healthcare service, AtomicO8 will operate as a "virtual organization." The resources used in the first five months will be for vendors and knowledge workers that typically work offsite. AtomicO8 operating as a virtual organization enables the use of capital funds for business development rather than office rent and the associated costs. Operating month seven begins the ramp-up for entrance into the market and the establishment of a home office location for the housing of full-time staff. AtomicO8 will utilize exclusive and dedicated hosted and managed services for ProviderActive, which eliminates the overhead, management, and operations of data centers.