



Chula Vista American Little League

PO Box 7456

Chula Vista, CA 91912-7456

www.cvall.com

Tax ID – 33-0447675

Dear Business Owner/General Manager,

Chula Vista American Little League (CVALL) has been serving the community of Chula Vista since 1956. We are a non-profit organization consisting of approximately 300 to 350 players ranging from 4 to 13 years of age. CVALL usually averages between 25 to 30 baseball teams every season, starting with the T-ball division at age 4 and ending with the Intermediate Division at age 13. Our fields are on the campus of Hilltop Middle School, located at 44 East J Street in Chula Vista. We are responsible for maintaining our baseball fields as well as the facilities such as the snack bar, conference room and bathrooms. We share the use of our complex with the middle school students and teachers of Hilltop Middle School for their physical education classes during school hours and their extra-curricular activities after school hours.

Maintaining our fields include the monthly expenses to pay our landscapers to keep all 4 baseball fields cared for, we pay all utility bills that ensure that the facilities are cared for and we have annual expenses that include uniforms, equipment, trophies and all of our valuable landscaping equipment that is needed to help care for our fields.

Athletics and team sports provide life lessons and confidence for players and these benefits can be felt by the community now and for generations to come. On behalf of the CVALL baseball community we would like to invite you to become our partner and ask for your support this season. You can be a part of CVALL's rich and lengthy history and keep in mind that all donations are tax deductible by using our non-profit tax ID that can be found at the top of this letter.

The CVALL baseball community thrives on the volunteer hours of our Managers, Coaches, Umpires, Team Parents and Board Members. We also thrive on the generous donations of our Community Partners. Despite the many volunteer hours and the generous donations, there is still a need to seek sponsorships and create fundraising opportunities.

We are seeking monetary sponsorship donations from business owners in our Chula Vista community as well as the greater San Diego area. Your contributions to CVALL would help our program to grow and excel in the youth sports community. We are asking that all donations be mailed to the address at the top of this letter or please contact me directly to arrange pick up or delivery of your sponsorship. You will find a separate page that breaks down the different levels of sponsorship that work best for you. Please fill in the information requested and staple a business card to the form so we can be sure to add your business logo on our website, yearbook and / or banner. If you have any questions, please do not hesitate to contact me.

Sincerely,

Gil Meza

Vice President of Public Relations & Sponsorship

619.994.5637

sponsors@cvall.com