

French for Life and Career Success



Career-connected learning that helps students apply French beyond the classroom.

Empower Your Classroom with French Skills for Career Growth

- **Career-Focused Content**

Tasks develop communication, collaboration, and intercultural competence through emerging career skills that reflect global industries.

- **Real-World Application**

Learners are inspired to apply French in real-world professional and community-based scenarios.

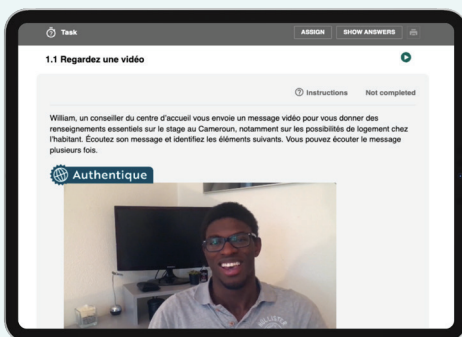
- **College and Career Readiness**

Each lesson is aligned with an *EntreCultures*® unit while supporting college and career readiness.



Sneak Peek: International Business Travel

Learners take on the role of university student traveling to francophone Africa to work with an NGO. They prepare to travel and communicate with a host family, starting with watching an authentic video with some information about their potential accommodations.



Try a Sample!



wayside.pub/EntreCultures

French for Life and Career Success



French for Life and Career Success includes:

- **18 learning modules** – 6 lessons for each level 1-3
- **Student eBook** with embedded links
- **Digital activities** in Learning Site with option to **print**
- Annotated Teacher Edition with **differentiation strategies** and connections to AI and technology use
- Activities that simulate **real-world tasks**, preparing students for future careers
- Student practice and skill-building that **prepare them for the AP® Language and Culture Exam**
- Intercultural and Communicative **Can-Do Statements** are embedded throughout that focus lessons and invite student self-reflection
- Each lesson focuses on **demonstrating cultural competence** so that students experience the connection between learning French and applying the language to real life

Career Connections

- ✓ Social Services
- ✓ International Business & Retail
- ✓ Care & Support
- ✓ Culinary Arts
- ✓ Sports & Recreation
- ✓ Tourism & Hospitality
- ✓ Business Administration
- ✓ Event Organization & Marketing
- ✓ Community Engagement
- ✓ Urban Innovation
- ✓ Health & Wellness
- ✓ Travel Planning
- ✓ Education & Youth Development
- ✓ Digital Communication
- ✓ Career Development
- ✓ Environmental Science
- ✓ Law & Public Safety
- ✓ Arts Management & Cultural Policy

Build Essential Career Skills

Examples:

- Planning and Organizing Activities
- Serving Community Needs
- Managing Time and Schedules
- Applying for Career Opportunities
- Networking and Exploring Career Pathways
- Understanding Health Information

