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Vermont Christmas Company
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Vermont Christmas Company — Internet Sales Policy

Vermont Christmas Company (VCC) is committed to producing and selling products of the highest quality and value. We take great pride in the reputation that we have built. To preserve this reputation, for our own benefit and that of our valued resellers, VCC's Internet Sales Policy is as follows.

Amazon.com

Sales by resellers on Amazon.com via Amazon's Fulfilled by Amazon (FBA) program are strictly prohibited. Sales on Amazon.com via Amazon's Fulfilled by Merchant (FBM) program are restricted to authorized resellers only. At this time, we are not authorizing additional resellers on Amazon.com.

Other 3rd Party Marketplaces

Sales on other 3rd Party Marketplaces are restricted to authorized resellers only. Other 3rd Party Marketplaces include, but are not limited to: eBay.com, Target.com and Walmart.com. On other 3rd Party Marketplaces, authorized resellers must respect the following guidelines.

1. Resellers will advertise and sell VCC's products at no less than VCC's Suggested Retail Price (SRP), and at no more than 20% above VCC's SRP, unless otherwise authorized by us.
2. Resellers will only present images of VCC's products that are sourced from VCC, unless otherwise authorized by us. Cropping of those images is strictly prohibited, unless otherwise authorized by us, and cropping may constitute unlawful copyright infringement.
3. Resellers will identify "Vermont Christmas Company" as the manufacturer of VCC's products, and as the owner of the brand associated with VCC's products.
4. Resellers will exercise best efforts to ensure that information presented as to VCC's products is accurate and consistent with that made available to resellers by VCC.

Your Proprietary Website(s)

Vermont Christmas Company welcomes the opportunity to support resellers of all sizes with their efforts to sell our products on their proprietary websites. To ensure competitive fairness across our community of valued resellers, all resellers must respect the following guidelines.

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