

# SMFM Pregnancy Meeting Exhibitor Registration Guide

1. Visit The Pregnancy Meeting Page:

<https://www.smfm.org/meetings/2-37th-annual-pregnancy-meeting>

and select "Are you an exhibitor? Click here to register"

The screenshot shows the SMFM Pregnancy Meeting website. At the top, there is a navigation bar with links for "January 23 - 28, 2017", "Caesars Palace", "Las Vegas, Nevada", and a "Register Now" button. Below the navigation bar is a large image of the Caesars Palace hotel at night. To the left of the main content area, there is a sidebar with a "Register Now" button circled in red. Below this button is a link that says "Are you an exhibitor? Click here to register". The main content area features a section titled "Postgraduate Courses Scientific, Clinical and Industry Exhibits" with a "Register Now" button. To the right of this section is a "Late-Breaking Research Category for 2017" section. On the far right, there is a vertical menu with links for "Dow", "Meet", "Lunch", "PG Courses, Wo", "Poster Present", "SMFM-AJOG", "Transp", "Annual", and "Schedule of Po".

January 23 - 28, 2017 | Caesars Palace | Las Vegas, Nevada | Register Now

Postgraduate Courses Scientific, Clinical and Industry Exhibits

[Register Now](#)

Are you an exhibitor?  
[Click here to register](#)

**MEETING LOCATION AND ACCOMODATIONS**

[Caesars Palace](#)  
3570 S Las Vegas Blvd  
Las Vegas, Nevada 89109  
(866) 227-5938

[Make a Reservation](#) →

[View Website](#) →

[View Map & Directions](#) →

The Society for Maternal-Fetal Medicine gathers each winter for The Pregnancy Meeting to share the latest innovations in research and clinical care. Through educational seminars and research presentations, we bring together MFMs in training, practicing clinicians and veterans in the field. We invite you to join us to share your clinical wisdom, your original research, and your passion for improving outcomes for mothers and babies.

**Late-Breaking Research Category for 2017:**

This year we are going to continue the "Late-Breaking" Research Category. Original research that was not completed until after the abstract deadline of August 5, 2016 may be eligible for submission as a Late-Breaking Abstract at The Pregnancy Meeting™. The Late-Breaking Abstract option will become available on October 14, 2016 and will remain open until the deadline of: November 14, 2016.

**Abstracts can only be submitted under the "Late-Breaking" category if they meet the following criteria:**

- The research must be new and of sufficient scientific importance to merit special consideration after the standard abstract deadline. Abstracts should describe either large clinical studies or high-impact translational research that could not be completed prior to the original deadline.
- Clinical studies must be prospective in design.
- Late-breaking abstracts cannot be a revision of an abstract submitted prior to the submission deadline.
- No more than two abstracts will be accepted in the late-breaking category.

**2017 Program**

Bob Silver, MD - F  
Joanne Stone, MD  
Lorraine Dugoff, MD  
Chair

## 2. Sign in or register for an SMFM website account


*HINT: The Meeting Registration System and the exhibit sales system are two separate entities and your credentials for the booth sales system will NOT work for the meeting attendee registration system. You will need to register as a new user if you are not already a user of the SMFM website.*

SMFM.org x

https://www.smfm.org/users/sign\_in

Suggested Sites | ATS - Event Admin | Sunshine Act Stu | Booths Beta | UpWork | iCIMS 16.3 - ACO

Critical Care Course Online | SUM | SMFM Lectures | Shop | Donations | Newsroom | Career Opportunities | Contact

 Society for Maternal-Fetal Medicine

WHAT IS THE SOCIETY | FIND AN MFM | REFERRAL PROVIDERS | ADVOCACY | EVENTS & MEETINGS | PUBLICATIONS / GUIDELINES | BECO

### Sign in

Email Or Username

Password

☐ Remember me

[Sign-In](#)


Welcome!

[Sign up](#)

[Forgot your password?](#)

[Didn't receive confirmation instructions?](#)

[Didn't receive unlock instructions?](#)

 Society for Maternal-Fetal Medicine

409 12th Street, SW, Washington, DC 20024  
Phone: 202/863-2476 / Fax: 202/554-1132  
Email: [smfm@smfm.org](mailto:smfm@smfm.org)

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What is the Society  
Referral Providers  
Events & Meetings  
Becoming a Member  
Newsroom  
Career Opportunities  
Disclaimer  
Terms of Use

American Journal of O  
Association for Matern  
Perinatal Quality Foun  
The Pregnancy Founda  
Council on Patient Saf

3. Enter your exhibitor code for staff/attendee(s) meeting registrations. This code will consist of the letter "E" + "Company Booth Number" + "First 4 Letters of Company Name" i.e., Acme company in booth 613 would use the promo code E613ACME.  
***If you purchased multiple booths, use the lowest booth number.***

For each 10' x 10' or 8' x 10' booth purchased your company receives 6 complimentary registrations to the Pregnancy Meeting's scientific sessions (oral presentations, poster presentations, and exhibits). Ticketed events such as post-graduate courses may be added with a fee.

The screenshot shows the Society for Maternal-Fetal Medicine website. The top navigation bar includes links for Apps, Suggested Sites, ATS - Event Admin, Sunshine Act Stuff, Booths Beta, UpWork, and iCIMS 16.3 - ACO. Below this is a teal banner with a lock icon, a "VIEW AS NON-MEMBER" button, and links for Critical Care Course Online, SUM, SMFM Lectures, Shop, Donations, Newsroom, Career Opportunities, and Contact. A "Signed in successfully." message is visible. The main content area features the Society for Maternal-Fetal Medicine logo and a navigation bar with links for FIND AN MFM, GET INVOLVED, MFM PRACTICE, PUBLICATIONS / GUIDELINES, FELLOWSHIP, EDUCATION, RESEARCH, EVENTS & MEETINGS, and RES. The main banner is for the "37th Annual Pregnancy Meeting™" with the tagline "Working together for the global advancement of safe and healthy pregnancies". It includes the dates "January 23 - 28, 2017", the location "Caesars Palace | Las Vegas, Nevada", and a "Register Now" button. Below the banner is a "Meeting Registration" section with a form titled "Enter your exhibitor code". The form has a text input field and an "Apply" button, which are circled in red.

Apps Suggested Sites ATS - Event Admin Sunshine Act Stuff Booths Beta UpWork iCIMS 16.3 - ACO

VIEW AS NON-MEMBER Critical Care Course Online SUM SMFM Lectures Shop Donations Newsroom Career Opportunities Contact

Signed in successfully.

Society for Maternal-Fetal Medicine

FIND AN MFM GET INVOLVED MFM PRACTICE PUBLICATIONS / GUIDELINES FELLOWSHIP EDUCATION RESEARCH EVENTS & MEETINGS RES

37th Annual Pregnancy Meeting™  
Working together for the global advancement of safe and healthy pregnancies

January 23 - 28, 2017 | Caesars Palace | Las Vegas, Nevada Register Now

Meeting Registration

Enter your exhibitor code

Apply

4. Enter the first and last name of your registrants. If you would like to register for ticked events such as the pre-meeting postgraduate courses than the Scientific Sessions click the checkbox "I would like to add additional courses and events" before you click "Save."

The screenshot displays the 'Meeting Registration' page. At the top, a purple banner reads 'Meeting Registration'. Below it, a message states: 'You have 6 remaining registrations with your exhibitor code.' A note instructs users to 'Please specify registrant names below to submit registrations. If you wish to add additional courses or items, use the checkbox.' The main content area contains six registration forms, each with fields for 'First Name' and 'Last Name', a checkbox for 'I would like to add additional courses/events', and a 'Save' button. The first form, 'Registration #1', is circled in red. To the right, a sidebar lists various resources: 'Download Brochure', 'Meeting-At-A-Glance', 'Luncheon Roundtables', 'PG Courses, Workshops, and Symposiums', 'Poster Presentations Instruction Sheet', 'SMFM-AJOG Submission Instructions 2017', 'Transportation Services', 'Annual Meeting FAQ's', and 'Schedule of PostGraduate Courses with CME Hours'. Below these links, the '2017 Program Committee' is listed with members: Bob Silver, MD - Program Chair; Joanne Stone, MD - Poster Chair; Lorraine Dugoff, MD - Postgraduate Course Chair; Allison Cahill, MD, MSCI - Scientific Forums Chair; and Brian Iriye, MD - Local Arrangements Chair. A 'SOCIAL EVENTS' section follows, mentioning the Opening Reception on Wednesday, January 25, 2017, from 6:00 to 8:30pm. The bottom of the page shows a Windows taskbar with various application icons.

Meeting Registration

You have 6 remaining registrations with your exhibitor code.

Please specify registrant names below to submit registrations. If you wish to add additional courses or items, use the checkbox.

**Registration #1**

First Name \* Last Name \*

☐ I would like to add additional courses/events.

**Registration #2**

First Name \* Last Name \*

☐ I would like to add additional courses/events.

**Registration #3**

First Name \* Last Name \*

☐ I would like to add additional courses/events.

**Registration #4**

First Name \* Last Name \*

☐ I would like to add additional courses/events.

**Registration #5**

First Name \* Last Name \*

☐ I would like to add additional courses/events.

**Registration #6**

First Name \* Last Name \*

☐ I would like to add additional courses/events.

SHARE THIS PAGE [f](#) [t](#) [in](#) [e](#) [g](#)

[Download Brochure](#)

[Meeting-At-A-Glance](#)

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[Transportation Services](#)

[Annual Meeting FAQ's](#)

[Schedule of PostGraduate Courses with CME Hours](#)

**2017 Program Committee**

Bob Silver, MD - Program Chair  
Joanne Stone, MD - Poster Chair  
Lorraine Dugoff, MD - Postgraduate Course Chair  
Allison Cahill, MD, MSCI - Scientific Forums Chair  
Brian Iriye, MD - Local Arrangements Chair

**SOCIAL EVENTS**

The Opening Reception combined with the opening of the exhibits will be held on Wednesday, January 25, 2017, from 6:00 – 8:30pm. The Opening Reception will provide an opportunity for all attendees to meet and mingle informally over drinks and light hors d'oeuvres. The 2017 Opening Reception is

5. Select "Continue" if you choose to register for ticketed courses and events.

**Meeting Registration**

**Previous Registrations**

Registration for Julie England - started Nov 18, 2016 at 10:19am

[Continue →](#) [✕ Cancel](#)

You have **5** remaining registrations with your exhibitor code.

Please specify registrant names below to submit registrations. If you wish to add additional courses or items, use the checkbox.

**Registration #2**

First Name \* Last Name \*

☒ I would like to add additional courses/events.

[✓ Save](#)

**Registration #3**

First Name \* Last Name \*

☒ I would like to add additional courses/events.

[✓ Save](#)

**Registration #4**

First Name \* Last Name \*

☒ I would like to add additional courses/events.

[✓ Save](#)

**Registration #5**

First Name \* Last Name \*

☒ I would like to add additional courses/events.

[✓ Save](#)

**Registration #6**

First Name \* Last Name \*

☒ I would like to add additional courses/events.

**2017 Prog**

Bob Silver, N  
Joanne Ston  
Lorraine Dug  
Chair  
Alison Cahill,  
Chair  
Brian Iriye, N

**SOCIAL EV**

The Opening  
opening of th  
Wednesday,  
8:30pm. The  
an opportuni  
mingle infor  
d'oeuvres. T

6. Select any ticketed courses and events for which you'd like to register.

*Hint: the discount for the scientific sessions and exhibit registration fee will appear on the next page.*

Suggested Sites

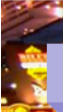
ATS - Event Admin

Sunshine Act Stuf

Booths Beta




UpWork

i iCIMS 16.3 - ACO



Meeting Registration

SHARE THIS PAGE



Download Broc

Meeting-At-A-Gl

Luncheon Round

PG Courses, Workshops, an

Poster Presentations Inst

SMFM-AJOG Submission

2017

Transportation Se

Annual Meeting P

Schedule of PostGraduate

CME Hours

Scientific Sessions & Exhibits

☒

I Will Be Attending The Scientific Sessions & Exhibits\$525.00

Course Selection

Postgraduate Courses, Workshops, and Symposiums

Monday, January 23

<input type="checkbox"/> 01. Prenatal Genetics: Tools for Today and the Ever Expanding Genomic Horizon 47 users registered   213 spots left	Jan. 23, 2017 8am - 5pm	\$450.00
<input type="checkbox"/> 02. Critical Care in Obstetrics 52 users registered   208 spots left	Jan. 23, 2017 7am - 5pm	\$450.00
<input type="checkbox"/> 03. Innovations in Medical Education 8 users registered   56 spots left	Jan. 23, 2017 1 - 5pm	\$290.00
<input type="checkbox"/> Putting the M back into MFM (No CME) 26 users registered   174 spots left (No CME) (Pre-Registration is Required; Limited Enrollment; First Come, First Serve.)	Jan. 23, 2017 1 - 5pm	N/A

Tuesday, January 24

<input type="checkbox"/> 04. Hands-On-Simulation-Workshop-for-Ultrasound-Guided-Invasive Procedures- <b>Full</b> <del>34 users registered   0 spots left</del>	<del>Jan. 24, 2017 8am - 12:30pm</del>	<del>\$290.00</del>
<input type="checkbox"/> 05. Zika and Other Infectious Diseases 10 users registered   120 spots left	Jan. 24, 2017 8 - 5pm	\$450.00
<input type="checkbox"/> 06. Obstetrical Complications in Pregnancy, Labor, and Delivery Debates 39 users registered   226 spots left	Jan. 24, 2017 8am - 5pm	\$450.00
<input type="checkbox"/> 07. Ultrasound and Biomarkers: A New Era of Identifying Complications of Pregnancy (Co-sponsored with ISUOG) 61 users registered   204 spots left If you can't attend the event in person the course is available via live streaming at	Jan. 24, 2017 8am - 5pm	\$450.00

2017 Program Commit

Bob Silver, MD - Program C  
Joanne Stone, MD - Poster C  
Lorraine Dugoff, MD - Post  
Chair  
Alison Cahill, MD, MSCI - Sc  
Chair  
Brian Iriye, MD - Local Arran

SOCIAL EVENTS

The Opening Reception com  
opening of the exhibits will t  
Wednesday, January 25, 20  
8:30pm. The Opening Recep  
an opportunity for all attend  
mingle informally over drinks  
d'oeuvres. The 2017 Openin  
sponsored by *illumina*.

On Thursday, January 26, fr  
7:30pm, there will be a rece  
Fellows-In-Training. The "Me  
reception is sponsored by OI  
Group and is by invitation on

7. Enter payment information (if any is needed). This page is where your discount will be displayed for the Scientific Sessions and Exhibit fees.

ds Suggested Sites ATS - Event Admin Sunshine Act Stuff Booths Beta Up UpWork i iCIMS 16.3 - ACO

← Revise selections

Promotional Code  
**E613ACME: Exhibitor Discount**

Payment & Billing

Payment Info

Card Number \* Expiration Date \* Security Code \*

Address \*

First Name Last Name

City \* State/Province Country \*

Zip Code \* Phone Number Fax Number

Suite/Room/Etc

Total: **\$0.00**

✓ Complete Registration

Search the web and Windows

the Opening reception opening of the exhibit Wednesday, January 8:30pm. The Opening an opportunity for all mingle informally ove d'oeuvres. The 2017 sponsored by Illumin

On Thursday, Januar 7:30pm, there will be Fellows-In-Training. T reception is sponsore Group and is by invit will immediately follo member meeting wh 6:00-6:30pm. [Visit our Facebook P:](#)

Tweets by @My

SMFM @MySMFM

Getting questions on clamping? Remember education handout fr [ow.ly/Txu6306aeuD](#)

SMFM @MySMFM

8. Return at any time to view registered persons and register additional staff (up to your complimentary limit) by selecting “Are you an exhibitor? Click here to register” from the Pregnancy Meeting homepage.

The screenshot shows a web browser window with the 'Meeting Registration' page. The browser's address bar shows several tabs: 'Suggested Sites', 'ATS - Event Admin', 'Sunshine Act Stuf', 'Booths Beta', 'UpWork', and 'iCIMS 16.3 - ACO'. The page has a purple header with the title 'Meeting Registration'. Below the header, there is a section for 'Previous Registrations' showing a registration for Julie England completed on Nov 18, 2016, with a 'View Receipt' button. A message states 'You have 5 remaining registrations with your exhibitor code.' and asks to specify registrant names. The main area contains five registration forms, each with fields for 'First Name' and 'Last Name', a checkbox for adding courses/events, and a 'Save' button. On the right side, there is a 'SHARE THIS PAGE' section with social media icons and a list of links including 'Download Brochure', 'Meeting-At-A-Glance', 'Luncheon Roundtables', 'PG Courses, Workshops, and Symposia', 'Poster Presentations Instruction Sheet', 'SMFM-AJOG Submission Instructions 2017', 'Transportation Services', 'Annual Meeting FAQ's', and 'Schedule of PostGraduate Courses with CME Hours'. Below these links are sections for the '2017 Program Committee' listing chairs like Bob Silver, Joanne Stone, Lorraine Dugoff, Alison Cahill, and Brian Iriye, and 'SOCIAL EVENTS' mentioning an opening reception on Wednesday, January 25, 2017, and a reception for MFPM on Thursday, January 26, 2017. The Windows taskbar at the bottom shows various application icons.

Suggested Sites | ATS - Event Admin | Sunshine Act Stuf | Booths Beta | UpWork | iCIMS 16.3 - ACO

## Meeting Registration

Previous Registrations

Registration for Julie England - completed Nov 18, 2016 at 10:31am [View Receipt](#)

You have 5 remaining registrations with your exhibitor code.

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**Registration #1**

First Name \* Last Name \*

☒ I would like to add additional courses/events.

[Save](#)

**Registration #2**

First Name \* Last Name \*

☒ I would like to add additional courses/events.

[Save](#)

**Registration #3**

First Name \* Last Name \*

☒ I would like to add additional courses/events.

[Save](#)

**Registration #4**

First Name \* Last Name \*

☒ I would like to add additional courses/events.

[Save](#)

**Registration #5**

First Name \* Last Name \*

☒ I would like to add additional courses/events.

[Save](#)

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On Thursday, January 26, from 6:30– 7:30pm, there will be a reception for MFPM.