



Saturday, February 10–Wednesday, February 14 • National Harbor, MD

Poster Presentation Information

Congratulations! Your abstract has been selected for presentation at one of our four Poster Sessions. To maximize the impact of your presentation at the meeting, please review these guidelines:

NEW for 2024! Fully digital LED poster wall

Based on feedback from our members, all of the posters will be displayed digitally on a state-of-the-art custom LED poster wall, reducing waste and enhancing the experience for poster presenters. The society will offset the cost of the poster wall and maintain a nominal fee per poster of \$130.00. After uploading the poster by January 29 (weeks earlier than the usual printing deadline), presenters no longer have to worry about picking up their posters and hanging them onsite, the posters will be synced to the poster wall and displayed during each session.

Poster Presentation Format(s)

- (1) **Eposters** will be displayed during the four poster sessions in the Prince George's Exhibit Hall at the Gaylord National Harbor Resort and Convention Center.
- (2) **Digital Posters** will also be displayed online beginning **Saturday, February 10** on the [#SMFM24 meeting website](#) and mobile event app.

Poster Schedule

Tuesday, February 13

Poster Session I	10:30 am – noon
Poster Session II	3:30 – 5:00 pm

Wednesday, February 14

Poster Session III	8:30 – 10:00 am
Poster Session IV	1 – 2:30 pm

All times eastern standard time.

Major Deadlines

- **Monday, January 29, 2024:** E-Poster Upload and Payment Deadline
- **Friday, February 9, 2024:** Optional audio recording due

Poster Management System

The Cadmium speaker management system is being used to collect all content for the meeting. Poster presenters will receive instructions on how to upload a one-page PDF of the poster, make an audio recording of up to 5-minutes to present your research, and information regarding how to access the website Q&A to view and answer questions. Access the system here:

<https://www.conferenceharvester.com/harvester2/login.asp?EventKey=TWIXWKJB>.

Completed tasks will be marked with a green checkmark as shown below:



Tasks completed

Thank you for completing all your tasks! If you want to go back to any item, just click back on the completed item to update.

- ✓ Abstract Verification (completed 10/10/2022 at 11:03 PM)
- ✓ Verify Profile Information (completed 10/10/2022 at 11:04 PM)
- ✓ Photo Upload (completed 10/10/2022 at 11:08 PM) -- [PREVIEW UPLOAD](#)
- ✓ Please Verify or Update Your Biography (completed 10/10/2022 at 11:10 PM)
- ✓ Code of Conduct (completed 10/10/2022 at 11:11 PM) [PREVIEW](#)
- ✓ Release / Disclosure of Materials and Recording Agreement (completed 10/10/2022 at 11:11 PM) [PREVIEW](#)
- ✓ Presenting Author Acknowledgements and Social Media Sharing Preferences (completed 10/10/2022 at 11:12 PM) [PREVIEW](#)
- ✓ Upload your Poster (task is due Friday, January 13, 2023)
- ✓ Download Your Poster's QR Code (task is due Monday, February 6, 2023)
- ✓ Poster Audio (task is due Monday, February 6, 2023)
- 💬 [SMFM 2023 Poster Presentation Information](#)

Note: Authors will continue to receive emails from Chloe' Thomas (cthomas@smfm.org) and/or events@smfm.org until all assigned tasks are completed.

Registration

As the presenting author of an accepted abstract, you must register and attend the 44th Annual Pregnancy Meeting. **To register prior to the meeting visit www.smfm.org/2024!**

Poster Payment

Please use this link <https://www.smfm.org/product/92-led-poster-payment-smfm-2024-pregnancy-meeting> to pay the \$130/poster processing fee. Posters not uploaded by January 29, 2024, will incur a rush processing fee of \$70.00 per poster up to a maximum of \$200.00. The cutoff date to accommodate any rush processing is February 3.

Poster Templates and Format

SMFM will provide branded templates for 2 different poster styles: the traditional scientific poster template and an updated poster template style made popular by Mike Morrison <https://www.youtube.com/watch?v=1RwJbhkCA58>. Either is acceptable, and authors should adopt the provided templates to their institution's branding or use their own template. The aspect ratio (ratio of width to height) should be set to '16:9'. To optimize the LED technology, the poster upload must be a PDF or JPEG file at the highest resolution possible.

Judging

A team of judges will review all posters, and awards will be presented for each poster session. Awards will be announced on **Wednesday, February 14** during the Awards Ceremony.

Additional Questions? Please contact our program team at events@smfm.org.

Poster Presentation Frequently Asked Questions

Do I have to register to present my poster?

Yes. As in past years, all meeting participants, including course faculty, presenters, and abstract authors must register for the Scientific Sessions.

Is it possible to present my poster virtually?

No. All poster presenters are expected to present in-person during the assigned poster session.

I have not received the follow-up email with access to the poster management system.

Please click here:

<https://www.conferenceharvester.com/harvester2/login.asp?EventKey=TWIXWKJB>, click "lost your access key?" and enter the email address that your acceptance letter was sent to.

Do I have to use the SMFM-provided poster templates?

No. The templates are provided as a guide; however, you are encouraged to use your institution's template or adopt the provided templates to your institution's branding.

Do I have to upload an audio presentation to accompany my poster?

No. While all presenting authors are required to complete the poster upload task and upload a poster, the poster audio task is optional and not a requirement.

Can I print and bring my own poster?

No. The program committee has transitioned each poster session to fully digital.

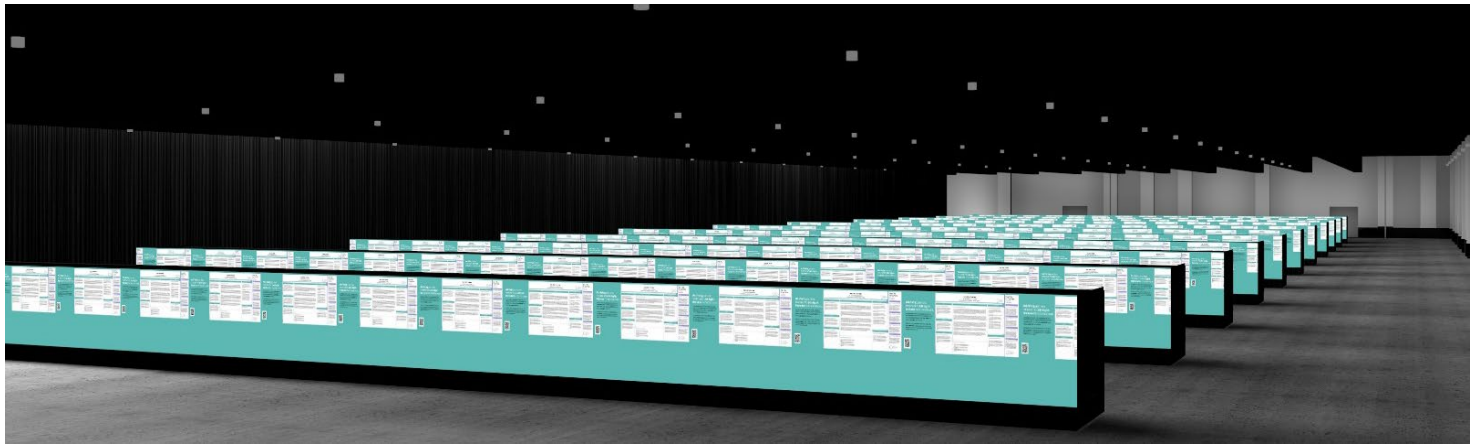
Posters not uploaded by January 29, 2024, will incur a rush processing fee of \$70.00 per poster up to a maximum of \$200.00. The cutoff date to accommodate any rush processing is February 3.

I have multiple posters in the same poster session; how will I present all of them at the same time?

The benefit of the optional presentation audio is that it allows all registrants to listen to your presentation online or in the app from their mobile devices while viewing your poster. Onsite, your posters will be located adjacent each other so that you can present and answer questions.

Tell me more about the fully digital LED poster session. How will it differ from the typical SMFM poster session?

Each poster session will feature 11 double-sided rows of LED posters. Each wall will display 13 posters per wall. The walls are 8 feet high, allowing poster numbers to be seen from a distance. Posters will be 3 feet high and 5 feet wide and there will be approximately 20 inches between each poster for presenters to stand next to the digital display. 2 feet of space at the bottom of each wall will be available for digital advertising. Please see a rough rendering below.





Where can I find more information about the deadlines for manuscript submission to AJOG through SMFM?

More information regarding manuscript submission can be found [here](#).

I have general questions regarding the meeting. Where can I find more information?

Please access the 2024 Annual Pregnancy Meeting FAQs document [here](#).

Traditional Poster Template
[Click here](#) to download this template

POSTER TITLE		
Author's information goes here. School/Institution Information Goes Here		
Abstract Your text goes here.	Results Your text goes here.	Conclusion Your text goes here.
Objectives Your text goes here.		
Study Design Your text goes here.		
	Your text goes here.	References

Mike Morrison-Style Poster Template
[Click here](#) to download this template

**Enter A Title
For Your Poster**

*Author Names
And Information*

Introduction

Add your information, graphs, and
images to this section.

Methods

Add your information, graphs, and
images to this section.

Results

Add your information, graphs, and
images to this section.

Discussion

Add your information, graphs, and
images to this section.



Extra Tables & Figures

Main finding goes here,
translated into **plain English**.
Emphasize the important
words.



If you are using this template, we recommend using the following sites to create free static QR codes that redirect to a website (URL). The QR code can link back to your department website for access to the poster and supplemental materials.

<https://www.the-qrcode-generator.com>

<https://qrcode.tec-it.com/en>

<https://www.qrcode-monkey.com>