

SMFM Podcast Series

SMFM is looking for support for our [Podcast Series](#) hosted by SMFM's Clinical Education Committee. The podcasts are available on the SMFM e-learning page, Spotify, Apple Podcast, and Google Podcasts. The most recent podcast on Cesarean Scar Ectopic Pregnancy was downloaded over 700 times in its first month of being online. Please see the link below for the most up to date information about podcasts.

[SMFM e-Learning: SMFM Podcast Series](#)

The sponsorship amount for one podcast will be \$2500 and SMFM will acknowledge Sponsor's support by:

- Including Sponsor information and an applicable link in the show notes of the podcast.
- Including two 15-second ads for the Sponsor in the podcast.
- Including a hyperlinked Sponsor logo on promotional emails for the podcast.
- Including a hyperlinked Sponsor logo on the Individual podcast episodes on the SMFM website.
- A social media post when the podcast is posted thanking the Sponsor for their support.

DESCRIPTION:

The SMFM Podcast launched in February 2018 to highlight a range of topics that touch MFM's. From congenital heart disease to mental illness, 3D ultrasound, preventing burnout and more, new episodes are regularly recorded and released.

TARGET AUDIENCE:

MFMs, MFM Fellows

LEARNING OBJECTIVES:

Vary based on the topic.

MODERATOR(S):

Members of the Clinical Education Committee, joined by guests selected by their expertise in the field.

ADDITIONAL INFORMATION:

The podcasts are enduring materials that will remain on all platforms for 1.5 years or longer (and will undergo review each 1.5 years).