

## Who Are We?

The Society for Maternal-Fetal Medicine (SMFM), based in Washington DC, is the leading voice for clinicians and researchers with expertise in high-risk pregnancies. SMFM is a non-profit association representing more than 5,500 individual members in all 50 states and 75 countries around the world.

The core membership of SMFM is comprised of maternal-fetal medicine (MFM) subspecialists. MFM subspecialists are obstetricians with additional years of formal training and a board certification in maternal-fetal medicine, making them highly qualified experts and leaders in the care of complicated pregnancies. Additionally, SMFM welcomes physicians in related disciplines, nurses, genetic counselors, ultrasound technicians, MFM administrators, and other individuals working toward optimal and equitable perinatal outcomes for all people who desire or experience pregnancy.

## What is a High-Risk Pregnancy?

High-risk pregnancies are those that may compromise the health or life of a pregnant person or fetus. Examples include entering pregnancy with a chronic health condition (e.g., diabetes, lupus, or heart disease); developing acute conditions in pregnancy, including infectious diseases; experiencing preterm birth or another complication from a previous pregnancy; carrying twins, triplets, or higher-order multiples; or learning there is a birth defect or genetic condition that may affect the fetus. MFM subspecialists work to reduce the likelihood that pregnancy complications will permanently compromise the health or life of their patients.

## **How Far is Our Reach?**

SMFM members are leaders in hospital settings, outpatient clinics, academic institutions, among public health agencies, and more. SMFM's reach extends well beyond our 5,500 individual members.

- SMFM's clinical guidance and policy positions are published in the <u>American Journal of</u>
  <u>Obstetrics and Gynecology</u>, with a global print circulation of 46,645 and an average of
  188,321 monthly visits.
- In the three-year period from January 1, 2019, to December 31, 2021, the <u>SMFM</u> website averaged 55K page views per year with nearly 7K unique users per year.
- On social media, SMFM's following has grown every year for the last six years such that individual posts regularly receive more than 10,000 impressions.

Facebook: 32.8K followersTwitter: 23.3K followersInstagram: 10.9K followers

• MFM subspecialists are regularly featured in print and broadcast <u>news media</u> for their expertise on a variety of pregnancy-related topics. Recent media coverage includes outlets such as The New York Times, The Guardian, Good Morning America, ABC News, NBC News, The Washington Post, NPR, U.S. News & World Report, and more.