



SMFM CONNECT LIVE

NEW!

2022 SMFM Connect Live

After two years of virtual meetings, it is time to revive, rejuvenate, and rejoin colleagues! And what better place than historic and festive New Orleans, LA? Join us at the luxurious Four Seasons Hotel on Saturday, June 11th for the Best of SMFM's Pregnancy Meeting, networking & celebration!

To engage maternal and fetal medicine professionals in renewed networking opportunities and education to increase their knowledge of several key areas on the forefront of their clinical practice. The areas which will be addressed are those at the core of the 2022 annual SMFM Pregnancy Meeting identified as most interesting and pertinent for said professionals. This in-person meeting will provide attendees with updates and opportunities to delve further into these areas whether or not they participated in the annual meeting. Ultimately, this program will reinforce current best practices and create improvement in clinical practices and client care in individual and community practices / programs in all socioeconomic and cultural populations

Meeting Venue:

Four Seasons New Orleans – 2 Canal Street, New Orleans, LA 70130

Unlocking the authentic New Orleans, Four Seasons invites you to our landmark tower – a heritage icon with a central downtown location on the banks of the Mississippi River. Dine on innovative Louisiana cuisine, relax by our resort-style pool, and visit our 34th-floor observation deck boasting NOLA's best views.

A special room rate of \$290/night will be available to all attendees.

Registration Pricing:

Regular (MFM), Adjunct, Affiliate, Associate and
Emeritus
\$575.00

Associate – Fellow, Practice Professional
\$475.00

Non-Member (non-member) and Physician (non-
member)
\$875.00

Resident and Medical Student
\$375.00

For a complete agenda, faculty list, and additional information, please see the [course](#) website.

For questions contact Kasey McNeil, kmcneil@smfm.org



SMFM Connect Live Networking and Sponsorship Opportunities

SMFM Connect Live Partner Hub - \$2,000

SMFM Connect Live will feature the Connect Partner Hub. After two years of virtual meetings, come to New Orleans to connect with MFMs and Fellows as experts present the latest from the field.

Connect Partner Hub will include:

- High top table to place company materials
- Tabletop signage
- Time to network with attendees during their break times
 - 7 am – 8:30 am
 - 10:30 am – 10:45 am
 - 3 pm – 6 pm
- Admission to the Big Easy Gathering - Networking reception, 6 pm – 7 pm
- (2) Full meeting registrations to Connect Live
- Recognition on the SMFM website
- Acknowledgement on SMFM Social Media Channels

Wi-Fi Sponsorship - \$10,000 - Exclusive

Be the exclusive sponsor of the vital Wi-Fi network in the SMFM hotel meeting space. Supporting this opportunity provides the sponsor with a custom splash landing page upon joining the event Wi-Fi network. Be creative and create a unique call-to-action for attendees. **(3) Push notifications included as part of the sponsorship**

Networking Cocktail Reception - \$10,000

Connect Live attendees can take this opportunity to network with the faculty and their peers and colleagues in a relaxed social environment. The sponsor will be given 3-5 minutes to address the Connect Live attendees at the start of the reception and be given a display table to distribute your company's literature and/or giveaways during the reception.

Sponsors also have the opportunity to send anything branded such as napkins to enhance the experience.

New Orleans Themed Cultural Luncheon - \$8,000

Be the ONE company that will be feeding our hungry attendees at SMFM Connect Live! All attendees are invited to break from their session to receive a free lunch while being entertained and educated about the rich and amazing culture of New Orleans. **Sponsors also have the opportunity to send anything branded such as napkins to enhance the experience, company literature and giveaways will also be accepted.**

Continental Breakfast - \$4,000

Breakfast will be provided each day of the courses, help SMFM Connect Live attendees fuel up for the day ahead and be the first brand that they interact with by sponsoring a continental breakfast for all attendees. **Sponsors also have the opportunity to send anything branded such as coffee cups and/or napkins to enhance the experience, literature and giveaways will also be accepted.**



AM & PM Coffee/Beverage Breaks - \$3,000 per break

Everyone needs a beverage break after sitting in thought provoking education sessions. Give the attendees a delicious coffee or tea and they will be eternally appreciative. *Sponsors also have the opportunity to send anything branded such as coffee cups and/or napkins to enhance the experience, company literature and giveaways will also be accepted.*

(10) Travel Scholarships for MFM Fellows in Training/Fellowships - \$20,000

SMFM would like to give (10) 1st, 2nd, and 3rd year MFM Fellows the opportunity to attend Connect Live in person and meet with mentors. Scholarships would include:

- Registration to Connect Live including a ticket to the reception
- Roundtrip airfare (coach tickets)
- Hotel room and tax (two nights, incidentals will be on their own),

All Sponsorships include:

- (2) Full Meeting registrations
- Acknowledgement on the walk-in slides and onsite signage, plus listing on event webpage on SMFM.org. Sponsors will also be acknowledged on a social media post via Twitter.
- Recognition on all meeting promotion sent to attendees.
- Logo acknowledgement on the "Know Before You Go" sent to all attendees, acknowledging you as one of the sponsors.
- Access to (1) post meeting attendee list for your print marketing mailings

Do not see a sponsorship listed, just call us directly and we will collaborate with your team to customize a sponsorship that works to achieve your goals.

QUESTIONS?

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