

Member and Non-member Surveys of Interest

Process

1. Member or non-member completes survey order form
2. Survey reviewed by "Survey Review Task Force" comprised of members:
 - a. Informatics (1 member)
 - b. Education (1 member)
 - c. Communications (1 member)
3. Two-week turn time for review and survey is either:
 - a. Rejected with explanation from Survey Review Task Force
 - b. Accepted for posting
4. If the survey is accepted, it is then:
 - a. Posted on the "[Online Research Surveys](#)" page of the SMFM website (Attachment A – example). This page has the following information:
 - i. Disclaimer that posted surveys are not conducted or endorsed by SMFM but have been reviewed for relevancy of interest to members and others who visit www.smfm.org
 - ii. A link under a column heading in Special Delivery (Attachment B – example) which brings the user to the "Surveys of Interest to MFMs" page on the SMFM website
 - b. The survey post(s) contain the following:
 - i. Name of survey
 - ii. Investigators name(s) and contact information
 - iii. Institutional or company (if commercial) information
 - iv. Brief description of survey (paragraph or less)
 - v. ULR link to survey
 - c. Survey remains active for 6 months at which time survey is archived or investigator can re-submit application and payment for renewed posting.

Available Options for Surveying SMFM Members for Research Purposes

This document describes available means for members and others who are interested in surveying members of the Society for Maternal-Fetal Medicine (SMFM). E-mail addresses are not available for sale.

The Society for Maternal-Fetal Medicine will post third party surveys of interest to SMFM members on our website at: <https://www.smfm.org/research/surveys>. To have your survey listed on the SMFM, please complete the following form which will be reviewed by SMFM's Survey Review Task Force. If your survey is accepted for posting, please note that the posting is for informational purposes only, SMFM does not guarantee member response and the posting does not constitute an endorsement from Society.

Name: _____ SMFM Member #: _____

Company/Affiliation: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

E-Mail: _____

Survey Title: _____

URL link to survey:

Investigator Name/Affiliation:

Description of Survey including respondent requirements (ie, must be MFM board certified to respond to this survey):

Dates of Survey: Open _____ Closes _____

☐

IRB Approval Letter

☐

IRB Exemption Letter

PRE-PAYMENT IS REQUIRED ON ALL ORDERS. SMFM CANNOT ACCEPT PURCHASE ORDERS AND/OR INVOICE.

Ordering:

Six Month posting on SMFM "Surveys of Interest" website page \$500

SMFM cannot accept purchase orders, please make check payable to:

Society for Maternal-Fetal Medicine

Remit to:

Society for Maternal-Fetal Medicine
409 12th Street, SW
Washington, DC 20024

If you prefer, you may email your order form to smfm@smfm.org with the subject line: Survey Order. Please include a copy of your survey with your order.

Credit Card Payment:

☐

Visa

☐

MasterCard

☐

American Express

Account #: _____

Expiration Date: _____ Security Code on back of card: _____

Name of Cardholder: _____

Please include a copy of your survey for review.

For SMFM use only:


Approved by Survey Review Task Force

Date: _____

Attachment B: Sample of Online Research Survey web page






Online Research * <https://www.smfm.org/research/surveys>

Apps Suggested S... ATS - Event ... 5th Dimensi... NextGen Ad...

 Society for Maternal-Fetal Medicine

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Online Surveys of Interest to MFMs

SHARE THIS PAGE     

The surveys below are not conducted or endorsed by SMFM. If you meet the requirements of the research participants for one or more of the survey projects, you are invited to participate in live research. If you do not meet the specifications, you are welcome to "browse" but if you do not meet the profile requirements of the survey provider, please refrain from completing the survey. If you are interested in submitting a Member and/or Non-member Survey of Interest please check out the SMFM [Survey Process](#).

Posted on March 11, 2015

[Balancing Personal and Professional Life Among Subspecialists in Obstetrics & Gynecology Study](#)

The balance of personal and professional life is a concern for both male and female Ob/Gyn subspecialists. Please add your voice and perspective by participating in the [Balancing Personal and Professional Life Among Subspecialists in Obstetrics & Gynecology Study](#), which should take no more than 10 minutes of your time.

If you have any questions about the survey or would like to be removed from the email list for this study, please contact us at astuckey@wihri.org or (401) 453-7520

Find an MFM Specialist

Last Name

City

State

or

miles from zip code

SEARCH

<https://www.smfm.org/research/surveys>

2:16 PM 4/27/2015

Attachment C: Sample of Survey page notice in Special Delivery

from private, hospital-based, and university settings will lead discussions on marketing, physician incentives, measuring quality, and other topics critical to practice success in our current environment. The major focus of the Meeting will be a half-day session devoted exclusively to growing your practice. Do not miss this opportunity! For more information, visit the [AMFMM website](#).

AMFMM Business Tip

One of the techniques used in high reliability organizations is the STAR Technique. This acronym stands for STOP-THINK-ACT-REVIEW. This is a powerful safety tool designed to prevent errors from occurring, especially when tasks are performed which generally require little thought to complete. An example is closing the garage door when you leave your home. Who hasn't turned their car around to check on the door, only to find that it is closed? But had you stopped and thought about it, there would have been no need to waste the time to go back and double check. Now before we go further...if in doubt, do go back and double check.

The STAR technique is easily applied to clinical practice. Before a patient is discharged for a routine prenatal visit, the practitioner will be well served by STOPPING for 2-3 seconds. Then THINK: did I address all the elements of fetal and maternal well-being? ACT by executing all the documentation, and then REVIEW the chart to assure all elements are documented. Waste of time? It wouldn't have been for the woman who escaped having her blood pressure evaluated or the fetus where IUGR was missed.

What does this have to do with management? STAR can be used during any interaction with office staff. For example, let's say patients just aren't being roomed quickly enough. Who hasn't thought to run right to the clinical manager and complain? But STOP: assess the situation and THINK: what is the root problem? What will complaining accomplish other than appeasing you? ACT: make a plan, change staffing models, practice service recovery. REVIEW: did your new approach help this issue be resolved? STAR is easily taught and certainly can be added to your daily huddle. By integrating STAR into your culture you can create a safer, happier and more efficient office.

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NEW! Online Research Survey

The University of North Carolina, Division of Maternal-Fetal Medicine is currently conducting a survey of SMFM members called, [Management of Diabetic Women with Threatened Preterm Delivery: Antenatal Corticosteroids and Glycemic Control](#). The survey is designed to measure current practice for diabetic pregnant women with threatened preterm delivery and will take approximately 10 minutes to complete. Participation is voluntary, and answers are anonymous.

While the above survey is not conducted or endorsed by SMFM, if you meet the requirements provided by the researchers, you are invited to participate in it. Further, if you complete the survey by June 30, 2017 you can choose to be entered into a drawing for a \$450 voucher to pay for the SMFM 2018 Annual Pregnancy Meeting registration fee, SMFM postgraduate course of your choosing, or donation to the SMFM Foundation in your name.

If you have questions about the survey, please contact [Dr. Ashley Battarbee](#).

If you are interested in surveying the membership, please see our [survey process guidelines](#).

Attachment D: Sample Quarterly Survey Email to members



Dear SMFM Member,

The Society supports its members and other clinicians in the field by promoting various research activities. ***The surveys below are not conducted or endorsed by SMFM.*** However, if you meet the requirements provided by the researchers, you are invited to participate in them.

Intrauterine Transfusion (IUT) Practices in the United States

UCSF researchers in the Division of Maternal-Fetal Medicine and in the Department of Laboratory Medicine have developed this survey to identify common practices in IUTs and to characterize blood products utilized for these procedures. The ultimate goal is to develop consensus guidelines regarding IUTs.

We encourage any and all MFM providers to participate in this survey, which should take no more than 10 minutes to complete. All responses will remain confidential.

Survey link: <https://is.gd/IUTpracticesMFM>

Please contact Dr. Juan Gonzalez at Juan.Gonzalez@UCSF.edu if you have any questions or concerns.

The GuMDROP Study: Gestational diabetes Mellitus: DiscRetion of Obstetric Providers

The Medical College of Wisconsin is currently conducting a research survey entitled Gestational diabetes Mellitus: DiscRetion of Obstetric Providers. The GuMDROP survey is designed to assess the degree of consensus in the timing of pharmacotherapy initiation for the treatment of GDM in the United States and will take 5 minutes or less to complete. Participation is entirely voluntary and answers are anonymous. In gratitude for your time, four random respondents will be chosen to receive a \$50 Amazon gift card.

Survey link: https://mcwisc.co1.qualtrics.com/jfe/form/SV_eQko6rnTGgC6qBT