2020 ANNUAL REPORT
JANUARY 1 - DECEMBER 31, 2020

Grew Membership
- 5% APRN & RN
- 7% Medical Student
- 18% Resident
- 5% Practice Manager or Coder
- 12% Physician (Not MFM-Boarded)
- 45% Board-Certified MFM

5,096 TOTAL MEMBERS
7% INCREASE

Hosted the 2020 Annual Meeting
- 2,731 Attendees
- 76 Hours of CME

2017 LAS VEGAS 990
2018 DALLAS 1,015
2019 LAS VEGAS 1,062
2020 GRAPEVINE, TX 1,229

Record Number of Abstracts

Ensured Organizational Sustainability

Income $5,000,195
- Membership Fees 36%
- Sponsorships 18%
- Misc. 10%
- Investment Income 22%
- Foundation Support/Admin 1%

Expenses $4,344,718
- Personnel 50%
- Grants 17%
- Misc. 30%
- Meetings & Courses 2%

Net Revenue $655,478*
*unaudited

Increased Reach
- Facebook +22%
- Twitter +15%

Engaged Policy Makers
235 SMFM Members Wrote to their Members of Congress on Reproductive Rights, Maternal Mortality Prevention, and Postpartum Medicaid Extension
652 Messages were Delivered to Members of Congress from SMFM Members
375 Members in SMFM’s State Liaison Network
312% INCREASE FROM 2018

Expanded Patient Safety Resources
- Offered an online, interdisciplinary course with 9 hours of CME and CNE
- Developed 8 patient safety checklists
- Overhauled the 50-state maternal mortality scorecard
- Completed 6 reviews on quality and safety

Helped pregnant people access COVID-19 vaccines
- Formed a rapid response COVID-19 Task Force of member experts.
- Wrote and revised 17 documents with clinical recommendations.
- Hosted 16 webinars.
- Issued 10 documents to guide changing coding and billing practices.
- Created a series of patient education resources in English and Spanish.
- Advocated on behalf of obstetric care providers and patients to Members of Congress, federal agencies, and industry for the inclusion of pregnant people in COVID-19 clinical trials, sufficient COVID-19 control measures, and new COVID-19 research funding.

Launched a new website for patients
HighRiskPregnancyInfo.org
Free Patient Handouts in English and Spanish

Developed clinical guidelines
- Venous Thromboembolism
- Stillbirth
- Reproductive Health
- Fetal Anomalies
- Fetal Growth Restriction
- Cesarean Scar Pregnancy

Created web-based education
- New web-based training courses, offering 2 hours of CME each:
  - Sepsis During Pregnancy and the Puerperium
  - Postpartum Contraception for Medically Complex Women
- New podcasts
- Fellow Lecture Webinars
- Launched Question Bank #3 for SMFM’s Mastery of MFM Program

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